

2020 Year-End Highlights

Government and Public Affairs

The North State BIA's Government and Public Affairs department works on behalf of the industry by advocating for public policies that foster a healthy building climate to ensure that well-planned communities continue growing to meet the region's housing needs.

2020 Highlights

- The BIA won the Best Local Government Affairs Program for 2019 from the National Association of Home Builders for halting exorbitant affordable housing fees by creating Housing Trust Placer.
- When state and local governments issued their stay-at-home orders due to the COVID-19 pandemic, BIA staff worked with local governments to create exemptions to ensure the residential building industry could continue operating.
- Amid the early COVID-19 uncertainty, BIA worked with local officials to extend maps and permits in Placer, Sacramento, and El Dorado counties and in Sacramento, Roseville, Rocklin, Folsom, and West Sacramento.
- 80% of the candidates and causes the BIA supported in this year's elections were victorious, including the come-from-behind victory of builder-friendly candidate Rich Desmond to the Sacramento County Board of Supervisors.
- The BIA helped enact major reforms to Sacramento County's Community Planning Advisory Council (CPAC) process, which often stymied projects before they get to the Board of Supervisors.
- Sacramento County's Dept. of Water Resources approved new drainage standards that will provide greater clarity on the levels of analysis needed throughout the process and require new agency accountability.
- The Sacramento City Council unanimously waived the third-year increase of the Central City Impact Fee due to the economic downturn caused by COVID-19.
- Rocklin tabled its park fee update on hold amid BIA concerns about a massive overall increase from \$711 to \$7,351 – including a brand-new Trails Fee.
- After agreeing that their initial TIM Fee proposals were much too high, El Dorado County staff reduced them by \$20,000/unit and keeping them in line with current fee amounts.
- BIA worked to clarify PG&E priorities to serve residential housing during Public Safety Power Shutoffs, and to obtain new guidance to ramp-up meter set scheduling.

Member Services

The Member Services Department focuses its efforts on the recruitment of new members and the retention of existing members, with the overarching goal of ensuring the association's membership is as representative of the region's homebuilding industry as possible. Member Services also coordinates numerous targeted networking and industry education events throughout the year.

2020 Highlights

- Membership sustained a high retention rate of 85%, which is the highest of all California builder associations.
- Increased the number of events by implementing virtual events, including Bridging the Gap with Builders & Realtors; held three Breakfast Blends instead of two; added new event called Hot Topics; and continued the Selling series. Also held a Speed Networking event via Zoom.
- Held the Regional Housing Forecast as a hybrid event that was both virtual and in-person.
- Hosted the 2020 BUILD Leadership Program

HomeAid Sacramento

Since 1996, HomeAid Sacramento – one of the BIA's two related charities – has been involved in constructing transitional housing facilities that serve, temporarily or transitionally, homeless families and individuals. These include victims of domestic violence, pregnant teens, abused and abandoned children, at-risk and runaway teens, medically fragile infants, families experiencing temporary job loss, and victims of natural disasters and other catastrophes.

2020 Highlights

- The expansion of Powerhouse Ministries, HomeAid's first project in Folsom, will allow the nonprofit to elevate services to existing clients and serve more people in need. Construction on the new 40-bed facility, under the direction of Builder Captain Taylor Morrison, began in September and should be completed by spring.
- HomeAid and St. John's Program for Real Change selected Roebbelen Contracting, Inc., as the Builder Captain for our new 11-unit Manufactured Village in Sacramento.
- The BIA charity distributed 130 HomeAid Care Kits to homeless individuals and families through Mercy Peddlers, Loaves and Fishes, and St. John's Program for Real Change. The Care Kits, donated by the National Charity League, consist of essential hygiene products, messages of hope, and hand-drawn pictures from youth volunteers.
- HomeAid Sacramento ensures a very lean operational budget. Since 2019 we were able to fund over \$532,000 in actual in-kind donor contributions for our projects and over \$380,000 in direct contributions to our care providers to address homelessness in the Sacramento region.

North State Building Industry Foundation

The Foundation, BIA's other related charity, develops community projects utilizing the skills and resources of the building industry and raises funds to support educational, community, and research projects. At its core, the Foundation is all about providing workforce development services designed to improve the skills of the existing workforce and provide entry-level opportunities for people entering the construction industry.

2020 Highlights

- Twenty youths enrolled in the 2019-20 Out of School Youth Program and learned life competencies, effective communication, work readiness and more. At the end of the program year in June, 90% had received their high school diplomas and 90% were employed or enrolled in school. The youth also built 8 bunk beds 9 single beds, and 2 cribs for Project My Own Bed.
- The Foundation's summer internship program included 50 interns representing six high school districts (one new to the program) and one community college. Four builders and 14 trades participated to provide career exploration and work experience to tomorrow's workforce.
- For the third straight semester, the Foundation partnered with Sierra College to offer the tuition-free construction fundamentals course, implementing strict COVID-prevention practices to allow the lab-based course to be offered in person. Nine employers participated.
- The City of Sacramento's Workforce Recovery Program awarded the Foundation funding to recruit and assess workers displaced due to COVID-19, with the goal to place 60 people in construction industry jobs.