



CBIA

CALIFORNIA BUILDING INDUSTRY ASSOCIATION

The Leading Voice for **Housing in California**

Partner Member

NOW is the time to join **CBIA**



CBIA PARTNERS

We are very pleased to share that NAHB honored the CBIA Partner Program with their "Association Excellence Award" as the "Best Membership Program" in the country!

The CBIA Partner Program was developed to address the needs of our members desiring a more proactive involvement on a state level. Each member company listed here has invested as a CBIA Partner and receives valuable state level benefits and recognition for their support.

Richard Helton, CBIA Director of Business Development

CBIA PARTNERS



"No one knows the building code or the regulatory environment better than CBIA. They consistently work with regulators, draw a line in the sand when needed, and are constantly advocating for our interests. There's no one else we would trust to represent our industry with the State of California."

John Norman, Vice President, Brookfield Residential



CBIA PARTNERS

CBIA PARTNERS



CBIA LAW FIRM PARTNERS

also hold a seat on the CBIA Legal Action Committee



"As a voice in the homebuilding industry, the CBIA is extremely diligent in being a strong advocate for making homeownership an affordable reality. Members work closely and effectively to create practical solutions to complicated issues with a goal of continuing to support economic growth in California."

Jeff Roos, Regional President, Lennar Homes

CBIA PARTNER BENEFITS

Your support as a CBIA Partner is an effective way to strengthen your business, build new relationships, influence California's legislative and regulatory environment and stay on top of critical news. In addition, you will enjoy the following State level benefits for your support – **(Valued at over \$6,000!)**

CBIA PARTNER DIRECTORY (FULL YEAR LISTING)

The CBIA Partner Directory is an outstanding resource for all CBIA website visitors, making it a great advertising and marketing tool for your company.

- ▶ CBIA Partners receive a full page listing in the CBIA Partner Directory, including logo, contact information, company description, video and more (Value \$2,400)
- ▶ Listing on all related Industry Category pages (Value \$1,200)



CREDIBILITY

- ▶ Increase your industry credibility by using CBIA Partner Logo on your website and marketing along with those of your local building industry association.

CBIA BUILDING PRODUCTS EFFICIENCY COUNCIL (BPEC)

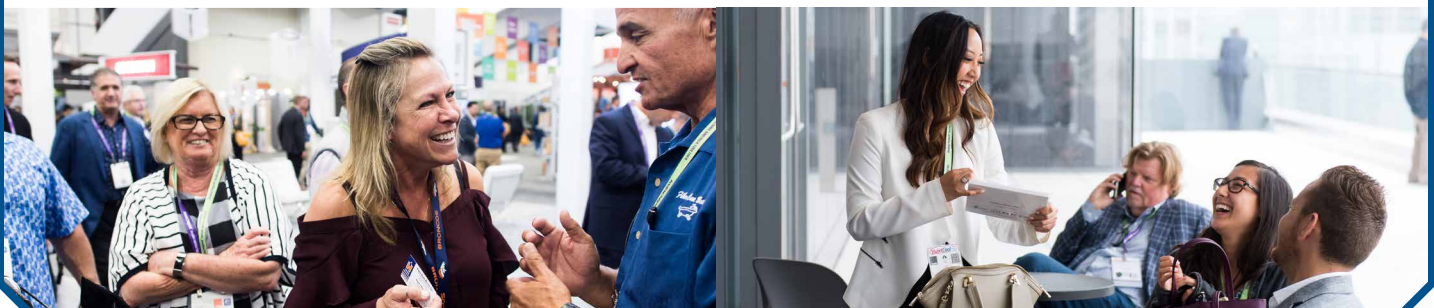
- ▶ BPEC educates CBIA Partners and the Board of Directors on upcoming and potential changes to the California mandatory building standards.
- ▶ CBIA Partners have access to BPEC meetings, which facilitate dialogue and an exchange of ideas that help CBIA Partners and the Board of Directors stay informed on code-related issues and associated preparations for the future

MARKETING

- ▶ Recognition in all CBIA Partner marketing materials
- ▶ Recognition on banner signage at all CBIA Governance Meetings
- ▶ CBIA Partners are highlighted in the CBIA Report Newsletter that goes to all CBIA members statewide!

BUSINESS DEVELOPMENT

- ▶ Invitations to attend CBIA networking and private events with elected officials and policy makers
- ▶ Invitations to attend CBIA Governance and committee meetings held three times a year



CBIA PARTNER BENEFITS

INFORMATION

- ▶ Priority access to CBIA staff expertise in legislative and regulatory issues
- ▶ Priority access to CBIA Weekly Reports, News Summary, Industry Alerts and legislative updates

PCBC HOMEBUILDING TRADESHOW

- ▶ One Conference registration for PCBC, including access to PCBC educational programs, the PCBC exhibit floor and keynotes (Value \$925)
- ▶ One PCBC Exhibit Floor Pass, including two-day access to the exhibit floor and general session keynotes (Value \$95)

PROFESSIONAL WOMEN IN BUILDING (PWB)

- ▶ One Ticket to the Annual CBIA PWB Brunch on at PCBC, featuring keynote speaker (Value \$45)

INFLUENCE

- ▶ Eligible to serve on the CBIA Government Affairs Committee
- ▶ Eligible to be one of (5) Partners to serve on the CBIA Board of Directors

NETWORKING

- ▶ One ticket to the California Homebuilding Foundation (CHF) annual Hall of Fame Gala (Value \$360)
- ▶ \$250 credit toward one play spot at the annual California Homebuilding Foundation (CHF) Golf Tournament

LAW FIRMS ONLY

- ▶ Seat on the CBIA Legal Action Committee
- ▶ One conference registration at the annual Select Conference on Industry Litigation (SCIL) includes all conference materials and continental breakfast (Value \$475)

NAHB ASSOCIATION EXCELLENCE AWARDS

These CBIA Partner related programs have received national recognition as best in the country.

“Best Membership Program”
CBIA Partner Program

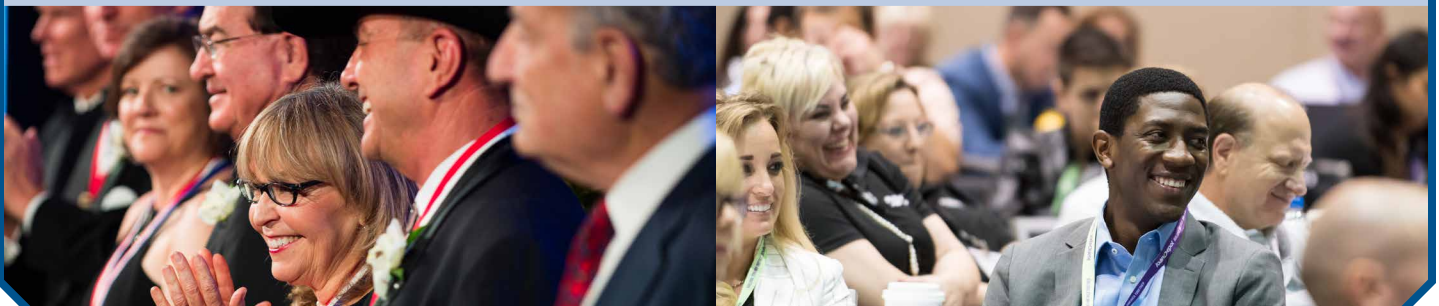
“Best Council”
CBIA Building Products Efficiency Council

“Best Publication”
CBIA Partner Directory

We are honored that these CBIA Partner Programs are so highly recognized, but more importantly, that they are benefiting our CBIA Partner Members!

CONTACT US

For more information on the California Building Industry Association Partner Program, please contact **Richard Helton** at **(916) 340-3313**, or **rhelton@cbia.org** or visit **www.cbia.org**.



THE LEADING VOICE FOR HOUSING IN CALIFORNIA



CBIA

CALIFORNIA BUILDING
INDUSTRY ASSOCIATION



- North State BIA
- BIA of the Bay Area
- BIA of the Greater Valley
- BIA of Fresno/Madera Counties
- BIA of Southern California
 - Baldy View Chapter
 - Los Angeles/Ventura Chapter
 - Orange County Chapter
 - Riverside Chapter
- BIA of Tulare & Kings Counties
- HBA of Kern County
- HBA of the Central Coast
- BIA of San Diego County
- Members at Large

Richard Helton, CBIA Director of Business Development
 1215 K Street, Suite 1200, Sacramento, CA 95814
 (916) 340-3313 | rhelton@cbia.org | www.cbia.org