

Copperas Cove Visitor Bureau & Tourism Promotions
Copperas Cove Chamber of Commerce & Visitor Bureau Revenue and Expenditures
Fiscal Year 2019-20, Quarterly Report

Exhibit 2a

Effective Date July 21, 2015

Categories	Previous Quarter	Current Quarter Actual	Current FY Projected	Next FY Proposed
General Revenue				
Advertising, Solicitations, and Tourism Promotions			\$ 16,950.00	
Hotel Tax Proceeds		\$ 11,750.00	\$ 71,336.00	
Grand Total Revenue	<u>\$ -</u>	<u>\$ 11,750.00</u>	<u>\$ 88,286.00</u>	<u>\$ -</u>
<u>Copperas Cove Visitor Bureau Operating Expenses</u>				
Salaries		\$ 11,081.00	\$ 47,000.00	
Payroll Taxes		\$ 848.00	\$ 4,078.00	
Auditor		\$ 625.00	\$ 2,500.00	
Signage		\$ 250.00	\$ 1,000.00	
Insurances		\$ 375.00	\$ 1,500.00	
Contract Labor		\$ 2,000.00	\$ 6,000.00	
Office Supplies		\$ 215.00	\$ 800.00	
Utilities		\$ 400.00	\$ 1,760.00	
Internet				
Service & Software Programs		\$ 314.00	\$ 1,000.00	
Maintenance		\$ 100.00	\$ 300.00	
Website & Domain		\$ 375.00	\$ 1,500.00	
Postage		\$ 52.00	\$ 300.00	
Printing		\$ 345.00	\$ 1,000.00	
Office Phone		\$ 186.00	\$ 743.00	
Repairs and Maint - Bldg		\$ 360.00	\$ 1,000.00	
Association Memberships		\$ 150.00	\$ 855.00	
Total Reimbursable VB Operating Expenses	<u>\$ -</u>	<u>\$ 17,676.00</u>	<u>\$ 71,336.00</u>	<u>\$ -</u>
Total Operating Expenses		\$ 42,811.00		
Percentage Covered By HOT Funds		41.30%		

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Tourism Promotions Expenses				
Promotional Advertising				
I-14 Guide			\$ 680.00	
The Hills Magazine		\$ 680.00	\$ 680.00	
TourTexas.com			\$ 3,145.00	
Texas Events Magazine		\$ 915.00	\$ 1,830.00	
AAA Texas Journey			\$ 2,700.00	
Texas Hill Country Magazine		\$ 850.00	\$ 2,000.00	
Travel & Recreation Tabloid			\$ 575.00	
Texas Press Service			\$ 1,200.00	
Copperas Cove Directory & Tourism Guide			\$ 790.00	
Texas Trials Maps		\$ 1,800.00	\$ 2,500.00	
Brochures: Events / Shop, Dine, Lodging			\$ 550.00	
Hood Howdy		\$ 150.00	\$ 300.00	
Tourism Promotions Expenses	<u>\$ -</u>	<u>\$ 4,395.00</u>	<u>\$ 16,950.00</u>	<u>\$ -</u>
Total City Promotion Expenses		<u>\$ 5,655.00</u>		
Grand Total Expenses	<u><u>\$ -</u></u>	<u><u>\$ 22,071.00</u></u>	<u><u>\$ 88,286.00</u></u>	<u><u>\$ -</u></u>