

# 2020 Marketing & Sponsorship Opportunities

# May 14th ~ May 17th

### \$4,000 Rabbit Fest (RF) Premier & Fireworks Sponsor (Limited to 4 Sponsors)

- Business will be advertised and recognition provided during all TV, Radio, and Print Interviews
- Banner at all City Park entrances to RF and in all prime locations around the event
- Provide coupons or business post cards for us to distribute during the event
- Business logo on RF Page Online, on the Chamber Website, and Social Media Pages
- Business announced during the Opening Ceremonies
- Business logo on all print advertising and on t-shirts (must furnish us your business graphics by April 1st)
- 8 t-shirts & 10 passes
- May set up a 10 x 10 booth

## \$2,000 Rabbit Fest (RF) Fester Stage Entertainment Sponsor (Limited to 8 Sponsors)

- 3 x 6 Banner on Fester's Stage and in the Civic Center
- Business logo on RF Page Online, on the Chamber Website, and Social Media Pages
- Business announced during the Opening Ceremonies and throughout the weekend Entertainment Schedule
- Business logo on all print advertising and on t-shirts (must furnish us your business graphics by April 1st)
- 6 t-shirts & 8 passes
- May set up a 10 x 10 booth

# \$1,000 Parking Sponsor at RF

- 3 x 6 Banner on fence & rope around parking areas
- Business logo on RF Page Online, on the Chamber Website, and Social Media Pages
- Business announced during the Opening Ceremonies
- Business logo on all print advertising and on t-shirts (must furnish us your business graphics by April 1st)
- 4 t-shirts & 6 passes

## \$500 Golf Cart Sponsor at RF Limited Space (Only 8)

- Banner on golf cart (front & back) that will be used all over RF area
- Business logo on Rabbit Fest Page Online and Social Media Pages
- Business will be announced during Opening Ceremonies
- Business logo on t-shirts (must furnish us your business graphics by April 1st)
- 2 t-shirts & 4 passes

### \$250 Rabbit Fest Parade Sponsor (held on Saturday, May 16th at 10:00 am)

- Banner for start of parade
- Business will be announced during Opening Ceremonies and the Parade
- Business logo on Rabbit Fest Page Online and Social Media Pages
- Business name on t-shirts
- 1 t-shirt & 2 passes