# 2020 Legislative Fly-In

# January 29-30, 2020

# **SPONSORSHIP RANGE: \$1,000 – \$7,000**

# **EVENT PROFILE**

# The Alaska Chamber's 2020 Legislative Fly-In will be held in Juneau on January 29-30

This annual two-day event offers attendees the opportunity to be on the forefront of legislation impacting Alaska business. Fly-In attendees directly influence public policy by meeting with legislators and the administration on issues crucially important to Alaska's vitality and economic growth.

PITO

Sponsoring Fly-In is a guaranteed way to get your name in front of attendees. With consistent attendance at 125-150 people each year, it's a great opportunity to brand your company/ organization in front of legislators, state leaders and Alaska's top business leaders.

# WHY SPONSOR THE LEGISLATIVE FLY-IN?

- Develop and strengthen relationships between your business and legislative leaders
- Promote Chamber priorities and positions, economic-development projects and advocate for key issues
- Meet influential lawmakers and staff who affect policy in Juneau and Washington, D.C.

# Sponsorship levels and benefits are listed on the following page, Sponsorship Opportunities.



# **Sponsorship Opportunities**

All sponsors are prominently recognized with company name or logo on all promotional and print materials, displayed at all meals and receptions, and in pre- and post-event communications., e.g. online events page, social media, E-blasts, and in quarterly newsletters.

Please select the level you would like to sponsor and contact Piper Eskridge at (907) 278-2732 or <u>peskridge@alaskachamber.com</u>. Act quickly: Many levels have already been sponsored.

#### □ Fly-In Underwriter Sponsor - \$7,000

- 4 complimentary Fly-In registrations
- Opportunity to make brief remarks
- Verbal recognition throughout Fly-In
- Company logo featured on event materials

#### Delegation Sponsor - \$5,000-

#### Thank you, ConocoPhillips Alaska

- 2 complimentary Fly-In registrations
- Opportunity to make brief remarks
- Verbal recognition throughout Fly-In
- Company logo featured on event materials

#### Legislative Leadership Luncheon Sponsor -\$3,500 (Wednesday)

#### Thank you, Hecla Greens Creek Mining Company

- Opportunity to make brief remarks
- Verbal recognition throughout Fly-In
- Company logo featured on event materials
- 1 reserved table

#### Alaska Business Roundtable Luncheon Sponsor -\$3,500 (Thursday)

- Verbal recognition throughout Fly-In
- Company logo featured on event materials
- 1 reserved table

#### Legislative Reception Sponsor - \$3,500

- Verbal recognition throughout Fly-In
- Company logo featured on event materials
- Opportunity to place company materials at event

#### □ Name Badge Sponsor - \$3,000

- Company logo on name badge
- Company logo featured in event materials

# Breakfast Sponsor - \$2,000

#### Thank you, Alaska USA Federal Credit Union

• Company logo featured in event materials

#### Break Sponsor - \$1,500

• Company logo featured in event materials

#### **Executive Sponsor - \$1,500**

Thank you, TOTE Maritime Alaska, Holland America Group/Princess Cruises, Alaska Railroad, BP Alaska, CLIA - Alaska, and Design Alaska

- Company logo featured in event materials
- 2 complimentary Fly-In registrations

#### Partner Sponsor - \$1,000

Thank you, Aspen Hotels of Alaska, Northern Air Cargo, Usibelli Coal Mine, Samson Tug & Barge, Pacific Health Coalition, Bickford Pacific Group, and Sealaska Corporation

- Company logo featured in event materials
- 1 complimentary Fly-In registration