

JANUARY 28, 2021

Economic Significance of the Alaska Chamber

PREPARED FOR:



Formerly McDowell Group

McKINLEY RESEARCH GROUP

- Formerly McDowell Group
- Research and consulting since 1972
- Offices in Juneau and Anchorage
- Economic Analysis, Community Economic Planning, Business Development, Survey Research and others
- Conducted 100+ economic impact studies including Alaska's:
 - Oil and Gas Industry (AOGA)
 - Mining Industry (AMA)
 - Seafood Industry (ASMI)
 - Visitor Industry (DCCED/ATIA)
 - And many more....



OUR ASSIGNMENT

1

Profile Alaska
Chamber
Membership

2

Measure
Economic
Impact of
Membership



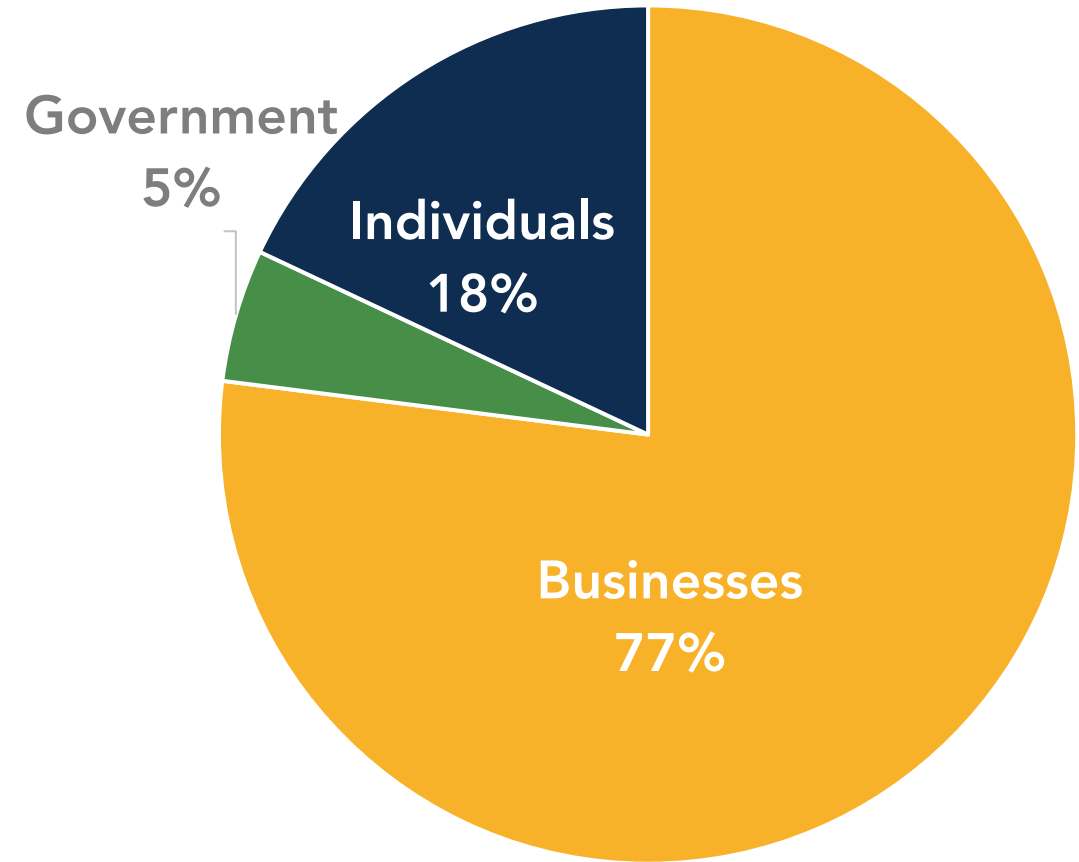
METHODOLOGY

- Compiled and analyzed membership data
- Match member company data with employment and wage data
- Online survey of Alaska Chamber members to gather additional economic impact data and member opinions
 - 189 Alaska Chamber members + 75 additional local chamber members = 264 responses
- IMPLAN™ (Impact Analysis for PLANning) input-output modeling and refinements



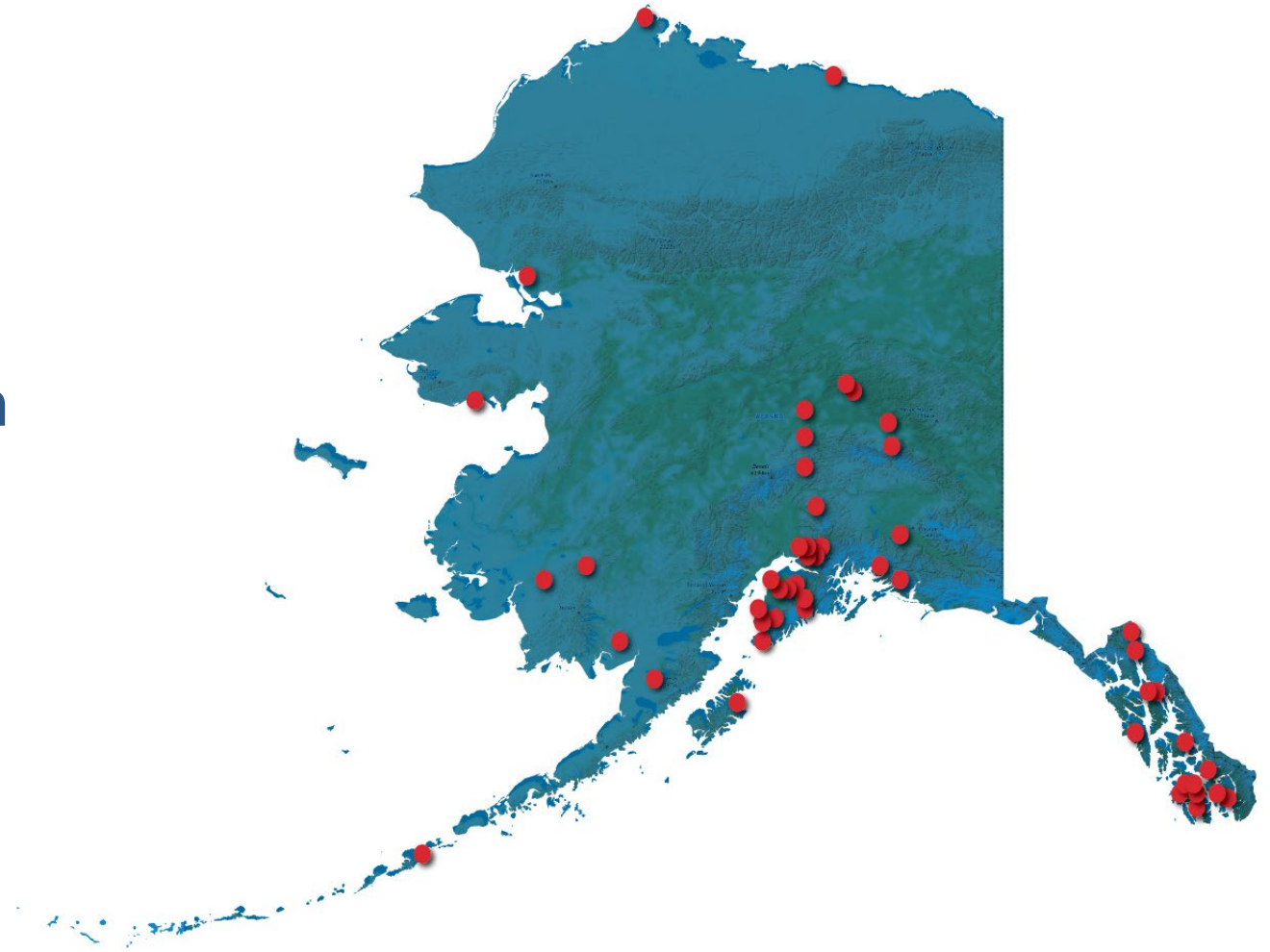
ALASKA CHAMBER MEMBERSHIP

- **750+** Alaska Chamber members
 - Private businesses
 - Public organizations/agencies
 - Individuals
- Includes 23 local Chambers of Commerce, representing and additional **5,800+** business members



STATEWIDE BUSINESS PRESENCE

- Located in:
 - **59** communities
 - **23** out of **29** Alaska boroughs/census areas



ALASKA STRONG

88%

- Of our businesses are **headquartered in Alaska**

70%

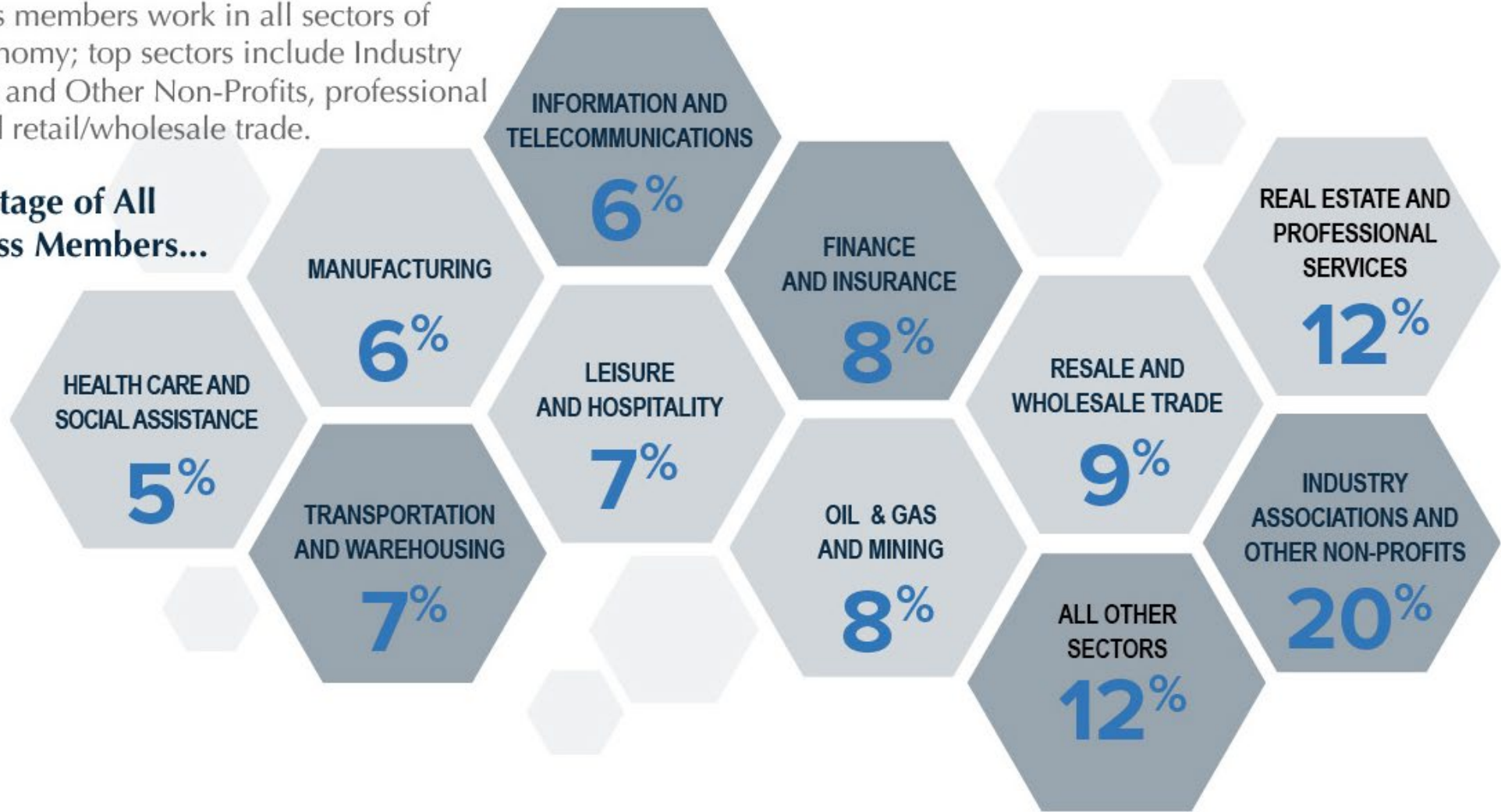
- Of our businesses are **100% Alaskan-owned**



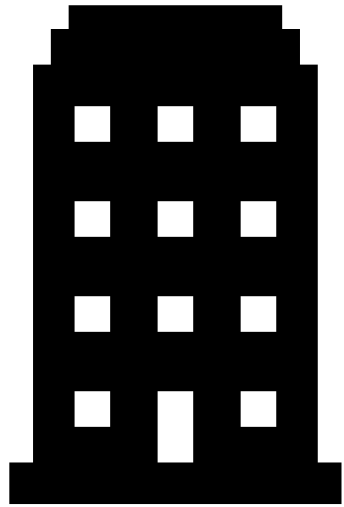
DIVERSIFIED

Our business members work in all sectors of Alaska's economy; top sectors include Industry Associations and Other Non-Profits, professional services, and retail/wholesale trade.

Percentage of All Business Members...



DIVERSE IN SIZE



51 members are in
Alaska's list of 100
largest employers



60% of members
are small business with
<50 employees



INCLUSIVE MEMBERSHIP

12%

are a minority business enterprise, women business enterprise, veteran-owned small business or a service-disabled veteran-owned small business

5%

are an Alaska Native corporation (Regional or Village), ANC subsidiary, or affiliated with ANC



SIGNIFICANT EMPLOYERS

58,000
Jobs

23% of all private
sector jobs in Alaska

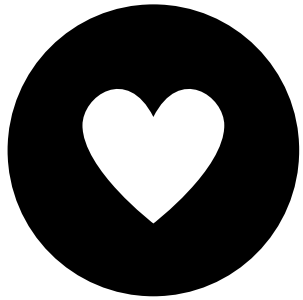
88% of employees
are Alaska residents

\$4.6 Billion
in Wages

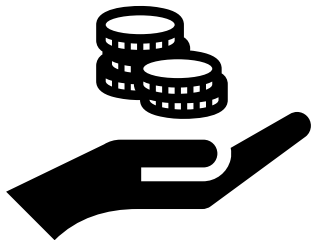
32% of all private
sector wages in Alaska



GIVING



77% of members make cash contributions to nonprofit organizations in our communities



Each business member annually contributes an average of **\$200,000**



TOTAL ECONOMIC IMPACT

105,000
Jobs

42% of all private
sector jobs in Alaska

\$6.6 Billion
in Wages

46% of all private
sector wages in Alaska



SUPPORTIVE MEMBERSHIP

Importance

88%

Consider the Alaska Chamber's advocacy role as *very important* (45%) or *somewhat important* (43%)

Effective

81%

Consider the Alaska Chamber's advocacy as *very effective* (46%) or *somewhat effective* (35%)

Legislative

Fly-In

73%

Consider the Alaska Chamber's Legislative Fly-in as *very important* (46%) or *somewhat effective* (27%)

