ALASKA CHAMBER MEMBER INFORMATION



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ABOUT US

Since 1953, the Alaska Chamber has served as the voice of Alaska business. The only statewide membership organization representing all business sectors in Alaska, the Chamber serves hundreds of businesses from Ketchikan to Utqiagvik that share a common mission: to promote a healthy business environment in Alaska.

Our members include large and small businesses. About 60% of business members have fewer than 50 employees.

STATEWIDE

Our members have businesses located in 23 of the 29 boroughs/census areas; and the Chamber board has members representing each Senate district across Alaska. We are proud to be Alaska strong.

GENEROUS

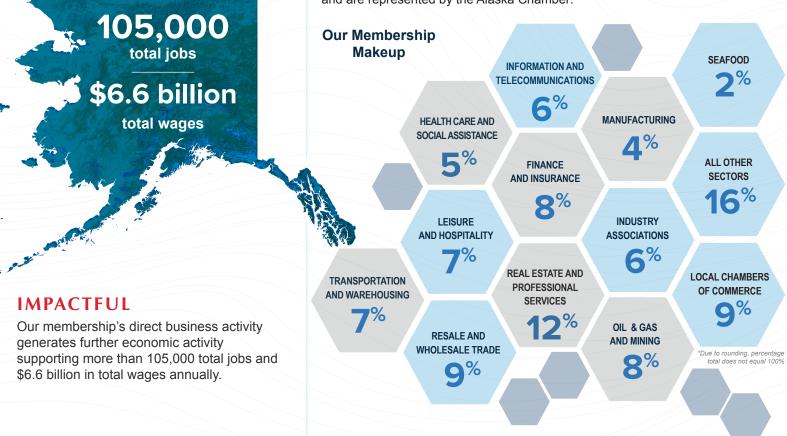
77% of members make cash contributions that support hundreds of non-profits providing health, social, and community services throughout Alaska.

İİİ INCLUSIVE

Over 700 members include private businesses and public organizations, with 12% representing women and veteran-owned businesses and Alaska Native corporations.

BUSINESSES OF ALL ECONOMIC SECTORS

Our members work in all sectors of Alaska's economy, providing strength and expertise as the leading statewide business organization in Alaska. Our cross-sector presence ensures each industry is heard and are represented by the Alaska Chamber.



*Calculations and analysis conducted by McKinley Research Group (formerly McDowell Group) in December 2020

MEMBERSHIP TIERS

We invite you to become a member at any level, with your minimum yearly investment based on annual revenue.

• DENALI | \$7,200+

Annual revenue above \$500 Million

• ST. ELIAS | \$5,000 Annual revenue between \$100M and \$500M

• FORAKER | \$2,500 Annual revenue between \$50M and \$100M

• **REDOUBT** | **\$1,800** Annual revenue between \$10M and \$50M

• **KATMAI | \$1,200** Annual revenue between \$5M and \$10M

SUSITNA | \$800 Annual revenue between \$1M and \$5M

• EDGECUMBE | \$500

For non-profits and small businesses with annual revenue less than \$1 Million

MEMBER BENEFITS

- Aggressive advocacy and representation in Juneau and Washington D.C.
- Critical input through grassroots and committee participation and member surveys
- Access to member exclusive networking
 opportunities
- Issue updates including "Capitol Notes," a roundup of weekly activity during legislative session
- Bi-monthly "It's Your Business" e-newsletters on topics important to business
- Member discounts for Chamber hosted events
- Advertising and promotional opportunities in newsletters and at Chamber events
- Social media mentions
- Legislative bill tracking
- Company listing in our online directory
- Copy of Chamber mailing list upon request





of our business members are headquartered in Alaska

of our member businesses are completely Alaskan-owned



Annual Events

- January, Legislative Fly-In, Juneau, AK
- Summer, Alaska Community Outreach Trip
- October, Fall Forum, Location Varies
- Quarterly Educational Webinars





ALASKA CHAMBER ANNUAL EVENTS & SPONSORSHIPS

For budget planning purposes, many companies prefer to consolidate membership & sponsorship investment into one annual payment. Listed below is an overview or our regular events and the different sponsorship levels available. If you wish to combine your membership and sponsorships, reach out to a staff member and we will happily accommodate that request.

LEGISLATIVE FLY-IN, JANUARY (JUNEAU, ALASKA)

Each January, at the beginning of the legislative session, Chamber members gather in Juneau for advocacy training and to meet with elected officials. The Legislative Fly-In offers members the chance to interact with the Alaska State Legislature and the governor's administration while they present the policy positions adopted by the membership, as well as issues that are affecting your business.

SPONSOR	LEVELS:				
	_OTHER	\$5,000	\$3,000	\$2,000	\$1,000

COMMUNITY OUTREACH TRIP, SUMMER (LOCATION VARIES, ALASKA)

\$2.00

As a statewide organization, maintaining strong ties to all Alaska regions and communities is critical. The Community Outreach Trip offers Chamber members the opportunity to interact with communities across Alaska and meet local chamber members and new business partners in a fun, educational, and productive environment. Support the Chamber's Community Outreach Trips by sponsoring one to your community or a community whose interests are important to the success of your business.

SPONSOR LEVELS:

___OTHER

\$5,000

0	\$1,000		

FALL FORUM, FALL (LOCATION VARIES, ALASKA)

Alaska's premier business symposium, the Chamber's Fall Forum attracts 200+ attendees and includes our Conference, Policy Forum. The annual Conference includes panel discussions, keynote speakers, breakout sessions, networking opportunities and plenty of fun, as attendees make connections that will last a lifetime. In conjunction with Conference is the Policy Forum, a chance for Chamber members to adopt the policy positions that shape our advocacy efforts.

SPONSOR LEVELS:					
OTHER	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000

CAPITOL NOTES

Distributed to thousands of members on a weekly basis during the legislative session and monthly outside of session, Capitol Notes highlights opportunities for members to make the "voice of Alaska business" heard during the Alaska legislative session on the priorities and issues adopted by members. Sponsors receive a banner recognizing your company (designed by you or with our assistance) in Capitol Notes, as well as a hyperlink to your website.

SPECIALTY SPONSORSHIP: \$2,500 YEARLY



