



Calling the Shots - May 3, 2021



COVID-19 Vaccines



All Alaskans 16+ are eligible for vaccine.

COVID-19 vaccines are effective:

COVID-19 vaccines protect effectively against death or hospitalization caused by COVID-19.

COVID-19 vaccines are safe:

Millions of people in the United States have received COVID-19 vaccines under intense safety monitoring.

Vaccines provide individual and community protection:

Vaccines will help end the pandemic by immunizing enough Alaskans so we can live life like before COVID-19.

General side effects

It is normal to experience mild side effects 1-2 days after vaccination. Your medical provider can recommend over the counter options to address pain or discomfort you may experience *after* getting a vaccine.





Benefits of being fully vaccinated

- Highly effective at preventing cases, hospitalizations, and deaths
- No COVID-19 --> no long-COVID
- Some people with long COVID report feeling better after vaccination
- More robust immunity than through natural infection
- No need to quarantine or test if you are a close contact to a case
- Vaccine is free, getting COVID-19 can be costly
- Can safely interact with others fully vaccinated
- Can travel without testing
- Less masking



What is Sleeves up for Summer?

Statewide campaign to build excitement around the coming of summer, a robust economy, productive workplaces and businesses, and a successful tourism season.

Supporting this effort by increasing access to and excitement around COVID-19 vaccine in May.

Coordination between the State, local governments, businesses, and community leaders

New, fresh narrative:

- Community-focused, full of hope, clear benefits
- Messages from trusted leaders within each community
- Forward thinking, looking to the future



Governor's Campaign Announcement



History will show that Alaska protected its most vulnerable during this pandemic.

We didn't wring our hands. We rolled up our sleeves and we got to work.

I'm getting the vaccine because I want to help Alaska businesses get back to work and I want to do the things we all love.

If you're willing, we hope you'll join us.

Sleeve's up for Summer. Let's get Alaska up and running.



Benefits of the May campaign

- **Restore Economy.** Healthy, protected Alaskans are our fastest and safest way to restore our economy. Vaccination helps us get up and running.
- **Support communities.** By promoting vaccination, we protect those who cannot get vaccinated, including our children. Vaccination supports our businesses, schools, youth and community activities.
- **Promote Health and Wellbeing of Alaskans.** Alaskans are ready to enjoy the summer, travel, fish, hunt, and gather with family and friends.





Who is our audience?

- Alaskans who haven't yet been vaccinated but are open to receiving the vaccine.
- Recent Alaska survey on vaccination found that 26% of Alaskans not currently vaccinated reported that they definitely or probably plan to get vaccinated, while 22% were unsure.
- Some Alaskans:
 - Don't know they are eligible.
 - Have not been able to find time to get vaccinated yet.
 - Don't know where and when they can get vaccinated or need more information.
 - Lack transportation.
 - Have questions or want to discuss the vaccine with their health care provider.
 - Have not prioritized the vaccine and want to wait.



Celebrate business and community

- Community leaders and business owners are our trusted messengers.
- Bring business opportunities to vaccine sites and vaccines to businesses or community events (food truck events, concerts, business celebrations).
- State and communities are exploring incentives.
- Celebrate Alaskans, businesses, families and our communities as we look ahead to a bright summer and future.



When & Where?

- When: May 2021
- Where: Statewide – all communities & businesses are encouraged to join!
- Goal: Increase vaccination rates by as much as 25% within each community and statewide among Alaskans 16+. This will prepare Alaska for summer and June when the vaccine will be available to travelers to Alaska.
- We can do this! Statewide, 50% of eligible Alaskans 16 years and older protected against COVID-19 with at least one dose of the vaccine. Rural regions are immunizing residents at the fastest rates, with five boroughs with rates at or above 70%.

Sleeves up for Summer Progress Tracking Dashboard!





Sleeves Up for Summer Toolkit

Sleeves Up for Summer

Sleeves up for Summer
Let's get to work and put the pandemic behind us!
Get Vaccinated!

EMPLOYEE VACCINE CLINIC

Date: _____ Time: _____

Place: _____

Find a COVID-19 Vaccine Appointment
Anyone living or working in Alaska is eligible to be vaccinated!

Where: _____

How to schedule your Appointment:
Visit <http://www.dhs.alaska.gov> or call 1-800-448-3322 to learn more and find a vaccine provider near you. Language interpretation services are available.

When: _____

Cost: _____

Learn more at covid19.alaska.gov

Mat-Su COVID-19 Vaccine Clinics

Ptarmigan Pediatrics

- **Where:** 1343 E Meridian Park Loop
- **When:** Mon to Fri, 9:30 am-4:30 pm
- **How to make appointments:**
 - Online: covid19.alaska.gov
 - Email: covid19@ptarmiganped.com
- **Vaccine:** Pfizer

Urgent Care at Lake Lucille

- **Where:** 185 E Parks Hwy
- **When:** Mon to Fri, 9 am-6 pm
- **How to make appointments:**
 - Online: covid19.alaska.gov
 - Phone: 907-373-4200
- **Vaccine:** Pfizer

Capstone Clinic at Sears Building

- **Where:** 1020 S Seward Meridian Hwy
- **When:** Wed to Sat, 12 pm-6 pm
- Starting May 1st, the clinic will be open daily:
 - Mon to Fri, 10 am-5 pm
 - Sat to Sun, 11 am-2 pm
- **How to make appointments:**
 - Walk-ins welcome, everyone 16+ is eligible
 - Online: covid19.alaska.gov
- **Vaccine:** Pfizer

Mat-Su Health Services

- **Where:** 1307 W Spruce Ave
- **How to make appointments:**
 - Phone: 907-376-2411
- **Vaccine:** Moderna, Johnson & Johnson

Carrs - Palmer

- **Where:** 652 W Evergreen Ave
- **When:** Daily
- **How to make appointments:**
 - Online: www.mhsa.net/appointments.com/covid19age
- **Vaccine:** Pfizer

Carrs - Wasilla

- **Where:** 100 E Parks Hwy
- **When:** Daily
- **How to make appointments:**
 - Online: www.mhsa.net/appointments.com/covid19age
- **Vaccine:** Moderna, Johnson & Johnson

Walmart - Wasilla

- **Where:** 1350 S Seward Meridian Hwy
- **When:** Daily
 - Mon to Fri, 9 am-5 pm
 - Sat to Sun, 10 am-5 pm
- **How to make appointments:**
 - Online: www.walmart.com/cfp/covid19shots
 - Phone: 907-373-5300
- **Vaccine:** Pfizer

Fred Meyer - Palmer

- **Where:** 505 E Palmer Wasilla Hwy
- **When:** Mon to Fri
- **How to make appointments:**
 - Online: www.fredmeyer.com/storelocator
- **Vaccine:** Moderna, Johnson & Johnson

Fred Meyer - Wasilla

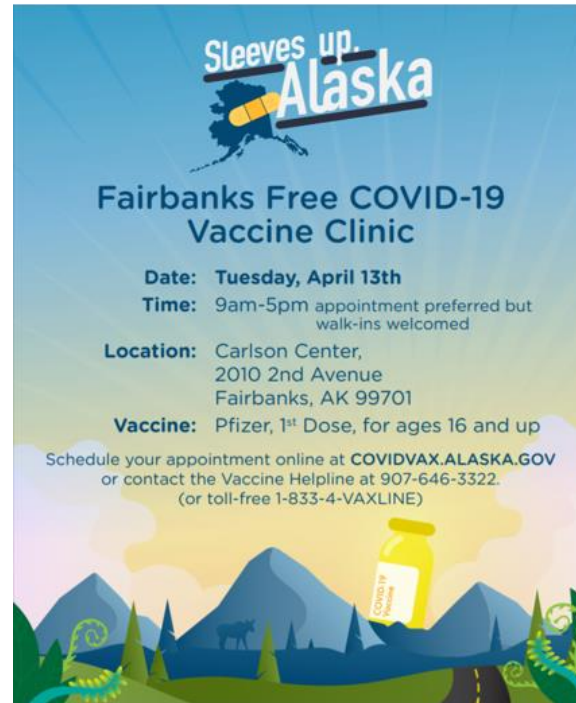
- **Where:** 1501 E Parks Hwy
- **When:** Mon to Fri, mornings
- **How to make appointments:**
 - Online: www.fredmeyer.com/storelocator
- **Vaccine:** Moderna, Johnson & Johnson

CVS - Target

- **Where:** 2674 E Country Field Ct
- **How to make appointments:**
 - Online: www.cvs.com/storelocator
 - Phone: 1-877-777-7777
- **Vaccine:** Johnson & Johnson

<http://dhss.alaska.gov/dph/Epi/id/Pages/COVID-19/vaccinetoolkit.aspx>

Promotion Assistance



- print ads
- digital advertising
- printed materials
- PSAs – radio/video



Presentations

- It's common for people to have questions about the vaccines and how they work.
- A team of healthcare professionals is currently working to present about vaccines in community settings upon request (e.g. workplace, faith group, etc.)
- [Fill out this form](#) to request a presentation.



How to make an appointment

- <http://covidvax.alaska.gov>
- 907-646-3322
- Toll free: 1-833-4-VAXLINE
(1-833-482-9546)
- **Need an interpreter or transportation?**
Ask for a language interpreter or transportation or other assistance when you call.
If you're ready, we're here to help you get vaccinated!

An illustration of five diverse people of various ages and ethnicities, all wearing face masks and gloves. They are standing in a row against a blue background. The person on the far left is a Black man wearing a white shirt and a yellow and blue striped mask. Next to him is an older man with white hair wearing a dark blue patterned sweater and a light blue mask. In the center is a man with a beard wearing a light blue shirt and a white mask. To his right is a woman with dark hair wearing a white lab coat with a red cross on the chest, a green mask, and green gloves. On the far right is an older woman with white hair wearing a light blue shirt and a light blue patterned mask, with her right hand raised in a gesture.

Need assistance making your COVID-19 vaccine appointment?

Call the COVID Vaccine Helpline:
 **907-646-3322**
Hours: 9am - 6:30pm (Mon-Fri),
9am - 4:30 pm (Sat-Sun)



Questions?
