



MEMBERSHIP 101

Since 1953, the Alaska Chamber has served as the voice of Alaska business. The Chamber represents over 700 members across the state that share a common mission: to promote a healthy business environment in Alaska.

Step 1 BUSINESS MEMBER TIERS

We invite you to become a member at any level, with your minimum yearly investment based on annual revenue.

DENALI ☐ **\$10,000+**

Annual revenue above \$500 Million

ST. ELIAS ☐ **\$6,500**

Annual revenue between 100M and \$500M

FORAKER ☐ **\$3,100**

Annual revenue between \$50M and \$100M

REDOUBT ☐ **\$2,300**

Annual revenue between \$10M and \$50M

KATMAI ☐ **\$1,500**

Annual revenue between \$5M and \$10M

SUSITNA ☐ **\$1,000**

Annual revenue between \$1M and \$5M

EDGECUMBE ☐ **\$600**

For non-profits and small businesses with annual revenue less than \$1M

*Beginning in 2023, member dues will be transitioned from anniversary recurring billing cycles to a yearly renewal with a scheduled 3% increase annually.

Step 2 LEAD INVESTOR OPTIONS

Membership dues alone do not sustain the Alaska Chamber's mission to advance business in Alaska. Lead Investors are a growing group of members that contribute critical additional funding to the Chamber. If your business is looking for premier recognition and partnership we invite you to join our lead investor club.



☐ **Gold Level Investor** **+\$20,000**

The Gold level of investment secures your logo on all external Chamber related marketing including on all event collateral, two exclusive email blasts, one registration to all events and the opportunity to host a lunch & learn or webinar for membership.



☐ **Silver Level Investor** **+10,000**

The Silver level of investment secures your logo on screen at all Chamber events, the Chamber website, one registration to all events and the opportunity to host a lunch & learn or webinar for membership.



☐ **Copper Level Investor** **+5,000**

The Copper level of investment secures your logo on screen at all Chamber events and on the Chamber website.

MEMBERSHIP AT A GLANCE

IMPACTFUL

Our membership's direct business activity generates further economic activity supporting more than 58,000 total jobs and \$4.6 billion in total wages annually.

ALASKA STRONG

The Chamber board of directors has representation from each Senate district across Alaska. Our members are located in 23 of the 29 boroughs/census areas.



ALASKA CHAMBER ANNUAL EVENTS & SPONSORSHIPS

Step 3

For budget planning purposes, many companies prefer to consolidate membership & sponsorship investment into one annual payment. Listed below is an overview of our regular events and the different sponsorship levels available. If you wish to combine your membership and sponsorships, please indicate below and we will modify your invoice accordingly.

LEGISLATIVE FLY-IN, JANUARY (JUNEAU, AK)

The Legislative Fly-In offers members the chance to interact with the Alaska State Legislature and the governor's administration while they present the policy positions adopted by the membership as well as issues that are affecting their business.

SPONSORSHIP LEVELS: ☐ \$5,000 ☐ \$3,500 ☐ \$2,000 ☐ \$1,500

COMMUNITY OUTREACH TRIP, SUMMER (LOCATION VARIES)

SPONSORSHIP LEVELS ☐ \$5,000 ☐ \$3,000 ☐ \$2,000

FALL FORUM, FALL (ANCHORAGE OR FAIRBANKS)

Alaska's premier business symposium, the Chamber's Fall Forum, attracts business leaders from across the state for a full conference day of speakers for the business community, and an evening gala event to recognize the Premier Business Award recipients and the Local Chamber of the Year.

SPONSORSHIP LEVELS: ☐ \$15,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000

SPECIALTY SPONSORSHIPS I.e. capitol notes, annual survey, networking events

TOTAL MY CHAMBER INVESTMENT: \$ _____

☐ **ONE INVOICE PLAN OPTION**

☐ **INDIVIDUAL INVOICES**



ALASKA CHAMBER

The leading voice advancing business in Alaska

ABOUT US

Since 1953, the Alaska Chamber has served as the voice of Alaska business. The only statewide membership organization representing all business sectors in Alaska, the Chamber serves hundreds of businesses from Ketchikan to Utqiagvik that share a common mission: to promote a healthy business environment in Alaska.



DIVERSE

Our members include large and small businesses. About 60% of business members have fewer than 50 employees.



STATEWIDE

Our members have businesses located in 23 of the 29 boroughs/census areas; and the Chamber board has members representing each Senate district across Alaska. We are proud to be Alaska strong.



GENEROUS

77% of members make cash contributions that support hundreds of non-profits providing health, social, and community services throughout Alaska.



INCLUSIVE

Over 700 members include private businesses and public organizations, with 12% representing women and veteran-owned businesses and Alaska Native corporations.



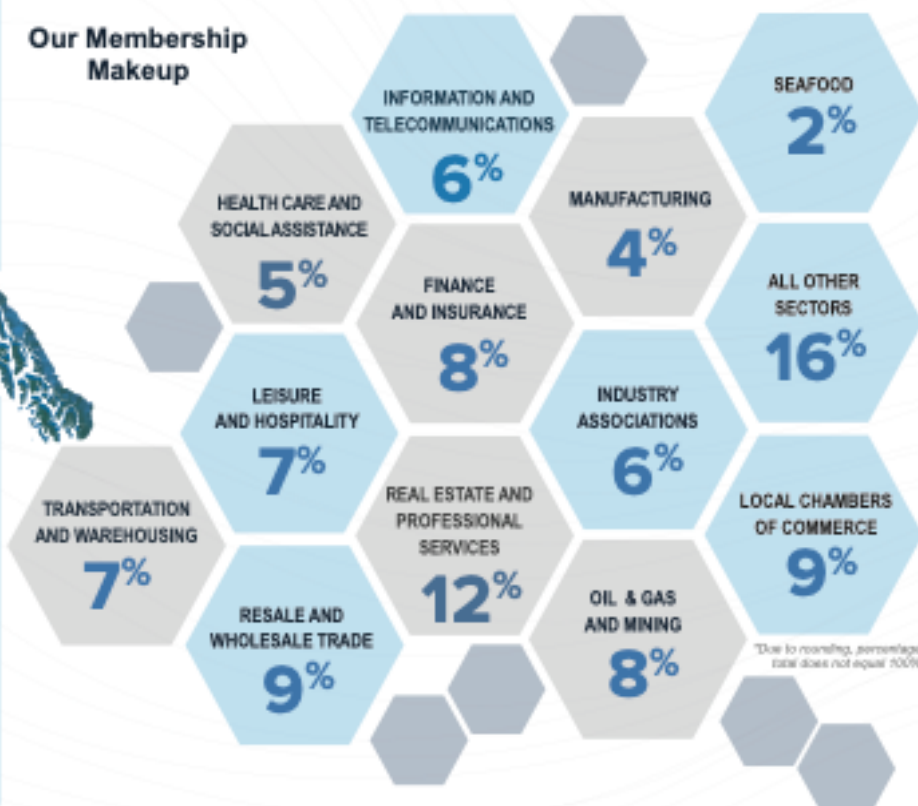
IMPACTFUL

Our membership's direct business activity generates further economic activity supporting more than 105,000 total jobs and \$6.6 billion in total wages annually.

BUSINESSES OF ALL ECONOMIC SECTORS

Our members work in all sectors of Alaska's economy, providing strength and expertise as the leading statewide business organization in Alaska. Our cross-sector presence ensures each industry is heard and are represented by the Alaska Chamber.

Our Membership Makeup



*Calculations and analysis conducted by McKinley Research Group (formerly McDowell Group) in December 2020