



ALASKA CHAMBER

The leading voice advancing business in Alaska

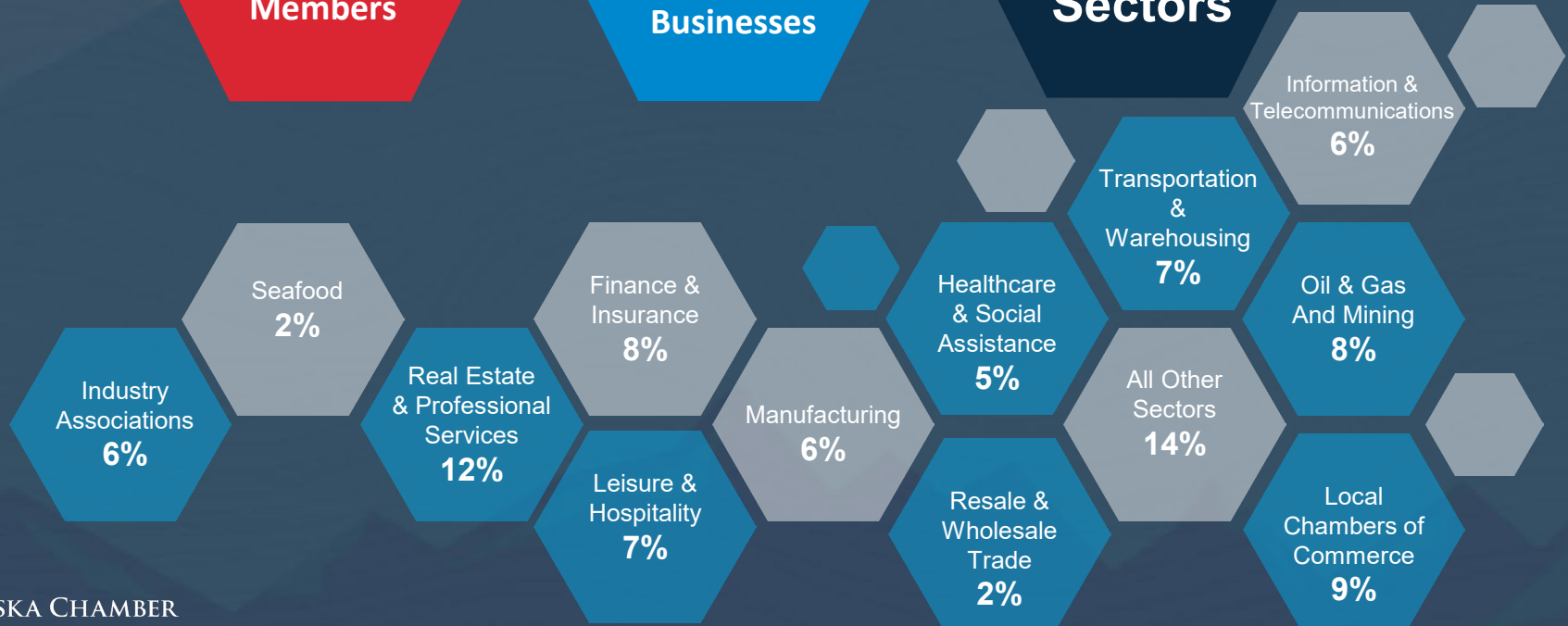
Kenai-Soldotna Chamber of Commerce
November 9, 2022

Who we are

700+
Members

60%
Small
Businesses

**All
Economic
Sectors**



Statewide



Board of Directors

The Alaska Chamber has representation in all regions of the state.

Alaska Strong

Our members are located in **23 of the 29** boroughs/census areas, and **88%** of our members are headquartered in Alaska.



Impactful

Our membership's direct business activity supports more than **58,000** total Alaskan jobs and **\$4.6 billion** in total wages annually.

Generous

77% of members make cash contributions that support hundreds of nonprofits throughout Alaska, giving on average of **\$200,000 annually**.



Policy Setting Process:



One member, one vote

2022 Priorities

1

Support a meaningful spending cap on operating budget expenditures

2

**Support a comprehensive approach
to create a sustainable state budget**

2022

Fielded:
March 25-31, 2022

Sample:
603 Alaska Likely Voters

Public Opinion Survey Results

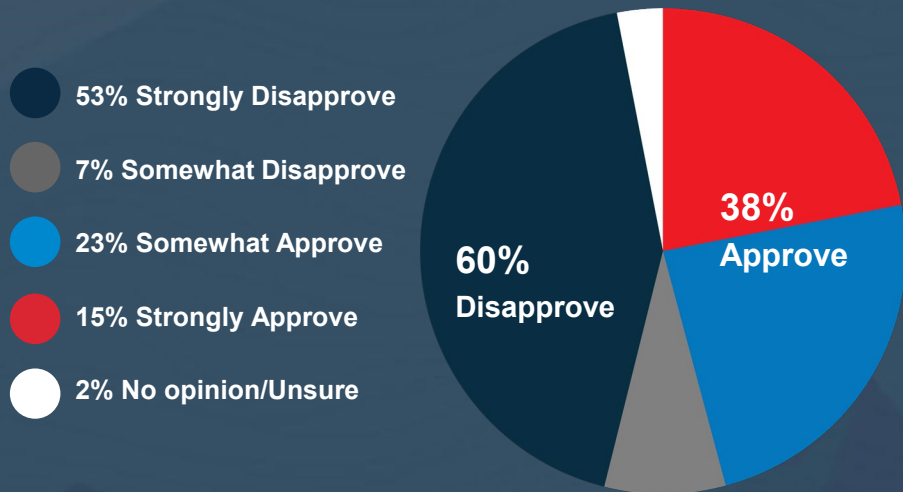




Job Approval

President Biden Job Approval

Do you approve or disapprove of the job Joe Biden is doing as president?



LOCATION

	APPROVE	DISAPPROVE
Anchorage	45%	53%
Southcentral	23%	77%
Interior.....	35%	64%
Southeast	46%	50%
Rural	35%	57%

TIME IN AK

	APPROVE	DISAPPROVE
0-9 yrs	34%	63%
10-20 yrs	33%	65%
20+ yrs	38%	60%



Economy

Results: Rating Alaska's Economy

Generally speaking, how would you rate Alaska's current economy?

	2022	2021	2020
Total good	44%	35%	51%
Total not good	54%	63%	48%

Do you think things are headed in the right direction, or that things have gotten off on the wrong track?

	2022	2021	2020
Right track	28%	32%	33%
Wrong track	65%	61%	61%

Location	Total Good	Total Not Good
Anchorage	45%	53%
Southcentral	41%	57%
Interior.....	45%	54%
Southeast	44%	55%
Rural	49%	49%

Location	Right Track	Wrong Track
Anchorage	25%	69%
Southcentral	24%	70%
Interior.....	29%	59%
Southeast	34%	57%
Rural	43%	56%



Budget

What do you think should be the top priority for the budget surplus?

Budget Surplus

39%

Save the money
for the future

37%

Increase the size
of the PFD

22%

Increase funding
for state services

2%

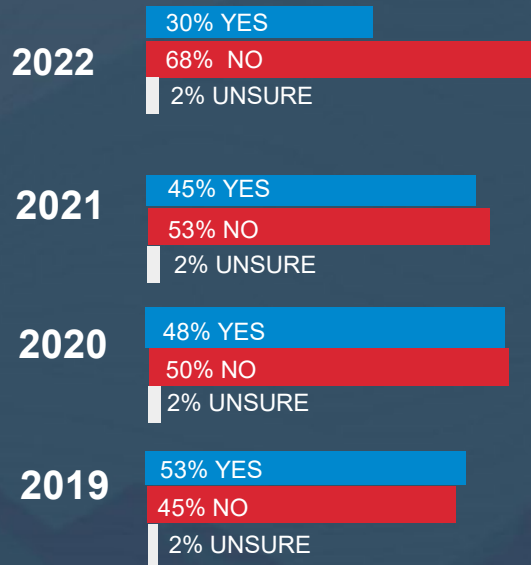
Unsure

Location	Save	PFD	Spend
Anchorage	43%	33%	22%
Southcentral	36%	43%	17%
Interior.....	31%	42%	27%
Southeast	41%	32%	24%
Rural	31%	44%	22%

Party	Save	PFD	Spend
Democrat	27%	27%	45%
Republican	36%	50%	12%
Non-partisan.....	46%	28%	24%
Undeclared	46%	31%	20%

More taxes needed?

Thinking longer term, do you believe more taxes are needed to fund state government?



LOCATION

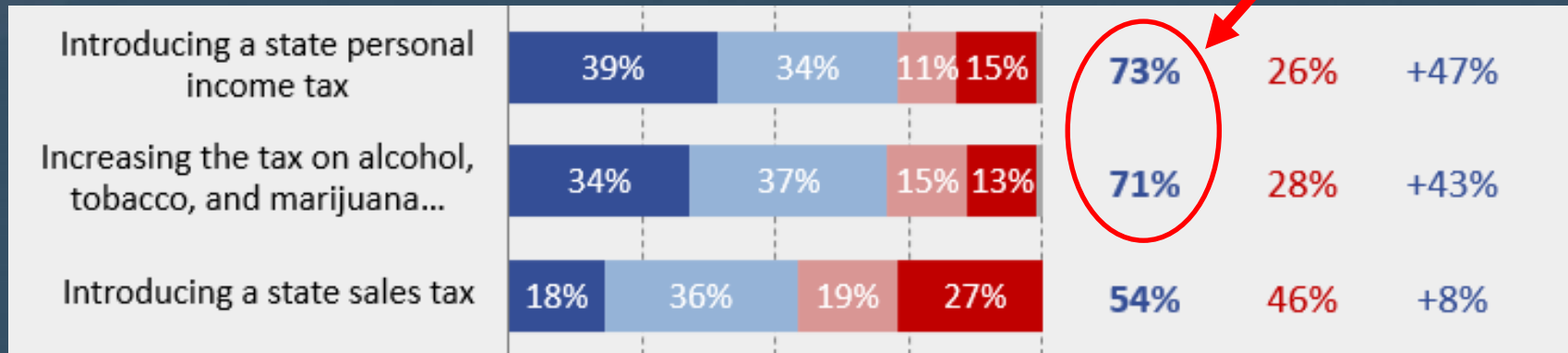
	YES	NO
Anchorage	34%	63%
Southcentral	18%	79%
Interior.....	34%	65%
Southeast	36%	60%
Rural	25%	70%

INDUSTRY

Education	44%	53%
Government	34%	66%
Business/Office Work	22%	55%
Healthcare	29%	71%
Retail/Personal Care	30%	66%
Resource Dev.	29%	66%
Construct./Trade	19%	81%
Transportation	25%	71%

Opinion on Taxes (among 30% who think more taxes are needed)

Please tell me whether you support or oppose each of the following tax increases.



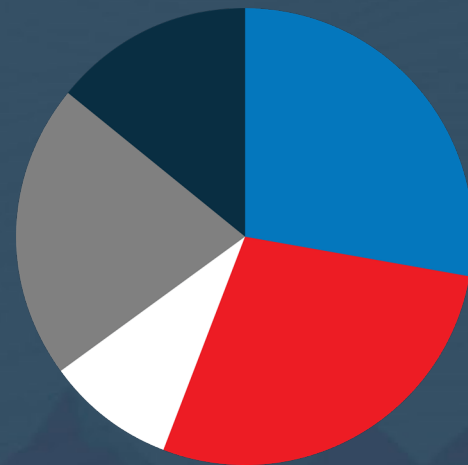
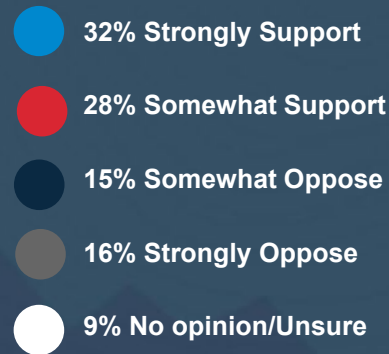
Do you support or oppose a state constitutional amendment to put in place a spending cap on state spending?

60%

TOTAL SUPPORT

31%

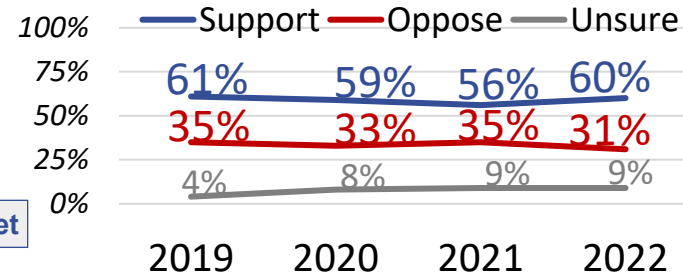
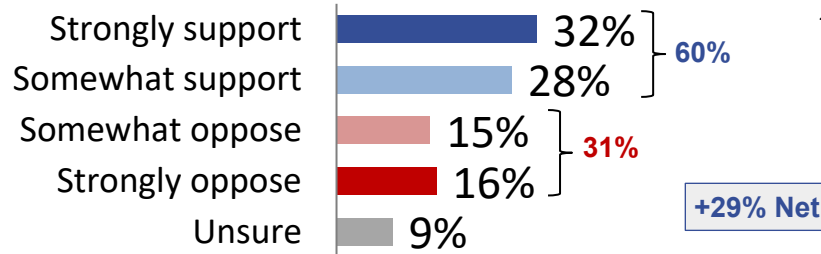
TOTAL OPPOSE



Constitutional Spending Cap

Do you support or oppose a state constitutional amendment to put in place a spending cap on state spending?

+8% total
change since
Apr 2021



Location	Support	Oppose	Net
Anchorage	59%	32%	+27%
Southcentral	70%	22%	+48%
Interior	49%	40%	+9%
Southeast	51%	40%	+11%
Rural (n42)	66%	29%	+37%

Gender

Male	63%	32%	+31%
Female	57%	31%	+26%

Age

18-34 yrs old	60%	27%	+33%
35-44 yrs old	58%	33%	+25%
45-54 yrs old	67%	27%	+40%
55-64 yrs old	66%	26%	+40%
65+ yrs old	51%	40%	+11%

Party	Support	Oppose	Net
Democrat	34%	53%	-19%
Republican	81%	12%	+69%
Non-Partisan	49%	45%	+4%
Undeclared	59%	32%	+27%

Union household

Public employee	49%	44%	+5%
Other union (n41)	51%	41%	+10%
Non-union	62%	29%	+33%

Opinion of Chamber

Favorable	63%	31%	+32%
Unfavorable	59%	34%	+25%
Unsure	56%	29%	+27%

It's Your Chamber!

Get the most value out of your membership



Make new
connections



Information and
insights



Showcase your
business



ALASKA CHAMBER

The leading voice advancing business in Alaska

Kati Capozzi, President & CEO



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