



## PROGRAM BOOKLET MARKETING

**Program Book:**

5<sup>1/2</sup> x 8<sup>1/2</sup>

**Virtual eFlipBook:**

Featured on [amherst.org](http://amherst.org) website for year

**Ad Deadline:**

June 30, 2021

Files preferred as high-quality prepress printing PDFs.  
 If supplying raw files, images must be CMYK or grayscale at 300dpi, and all fonts & logos included.  
 Four-color: Please supply approved color proof. Convert all color to CMYK, no RGB accepted.

Inside Front Cover:	5x8	\$400
Inside Back Cover:	5x8	\$400
Full Page:	5x8	\$200
Half Page:	5x4	\$125
Quarter Page:	2 <sup>1/2</sup> x4	\$100

## PURCHASE ADS AT [AMHERST.ORG/EVENTS](http://AMHERST.ORG/EVENTS)

Email Artwork to:

[marketing@amherst.org](mailto:marketing@amherst.org)

By 6/30/2021

Questions:

Call Olivia (716)250.0987

or Christine (716)250.2506

Sponsored By:



<b>Full Page</b>  <b>5 x 8</b>  <b>\$200</b>	<b>Half Page</b>  <b>5 x 4</b>  <b>\$125</b>
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