



# 2021 Sponsorship Opportunities

*The Event - Celebrating Business Excellence* is the Amherst Chamber of Commerce signature event recognizing the accomplishments of firms, organizations and individuals from across Western New York. Over 400 of Buffalo Niagara's business professionals will gather Monday, October 25, 2021, 5:30pm at Salvatore's Italian Gardens to celebrate the accomplishments of *The Event's* 2021 honorees.

You and your organization can be an integral part of the evening through sponsorship. Below, please find an overview of the sponsorship opportunities available. All net proceeds from *The Event* are returned by the Chamber to the business community through its business services and member offerings to further the advancement of the Buffalo Niagara region.

	Cocktail & Networking Sponsor (2 available) \$2,500	Step & Repeat Sponsor \$1,500	Program Book Ads \$100-\$500
Complimentary Tickets	8	4	
Program Book Recognition	•	•	•
Evening Partner Video Loop	•	•	
On-site Signage Recognition	•		
Logo on Step & Repeat		•	
Live Program Recognition	•	•	
Social Media Recognition	•	•	
Recognition on Website	•	•	
Logo on Cocktail Napkins	•		

## Program Book Advertising

All artwork must be submitted in a jpg or pdf format, 300dpi, and full color by October 1, 2021 to [marketing@amherst.org](mailto:marketing@amherst.org)

Back Cover (8.5in X 11in)	\$500
Inside Back Cover (8.5in X 11in)	\$400
Inside Front Cover (8.5in X 11in)	\$400
Full Page (8.5in X 11in)	\$250
1/2 Page (8.5in X 5.5in)	\$150
1/4 Page (4.25in X 5.5in)	\$100

**For more information**  
**contact A.J. Baynes or Christine Langenfeld**  
**Phone: (716) 632-6905 Email: [marketing@amherst.org](mailto:marketing@amherst.org)**