



2022 Sponsorship Opportunities

The Event - Celebrating Business Excellence is the Amherst Chamber of Commerce signature event recognizing the accomplishments of firms, organizations, and individuals across Western New York. Over 400 of Buffalo Niagara's business professionals will gather **Monday, October 24, 2022, 5:30pm** at **Salvatore's Italian Gardens** for *The Event*, to celebrate the accomplishments of 2022 honorees.

You and your organization can be an integral part of the evening through sponsorship. Below, please find an overview of the sponsorship opportunities available. All earning net proceeds from *The Event* are returned by the Chamber to the business community through its business services and member offerings to further the advancement of our region.

	Cocktail & Networking Sponsor (2 available) \$2,500	Step & Repeat Sponsor (2 available) \$1,500	Program Book Ads \$150-\$500
Program Book Recognition	✓	✓	✓
Evening Partner Video Loop	✓	✓	
On-site Signage Recognition	✓		
Logo on Step & Repeat		✓	
Live Program Recognition	✓	✓	
Social Media Recognition	✓	✓	
Website Recognition	✓	✓	
Logo on Cocktail Napkins	✓		

Program Book Advertising

All artwork must be submitted in a jpg or pdf format, 300dpi, and full color by October 7, 2022

Back Cover (8.5in X 11in)	\$500
Inside Back Cover (8.5in X 11in)	\$400
Inside Front Cover (8.5in X 11in)	\$400
Full Page (8.5in X 11in)	\$250
1/2 Page (8.5in X 5.5in)	\$150

For more information
 contact A.J. Baynes or Christine Langenfeld
 Phone: (716) 632.6905
 Email: marketing@amherst.org