

Program Booklet Marketing

Program Book:	5 ^{1/2} x 8 ^{1/2}		
Virtual eFlipBook:	Featured on <u>amherst.org</u> website		
Ad Deadline:	June 23, 2023		
Files preferred as high-quality prepress printing PDFs. If supplying raw files, images must be CMYK or grayscale at 300dpi, all fonts & logos included. Four-color: Please supply approved color proof. Convert all color to CMYK, no RGB accepted.	Inside Front Cover: Inside Back Cover: Full Page: Half Page:	5x8 5x8 5x8 5x4	\$400 \$400 \$200 \$125

Purchase Ads at <u>amherst.org/events</u>

Email Artwork to: <u>marketing@amherst.org</u>	Full Page	Half Page	
By 6/23/2023	5 x 8	I \$125 I	
Questions: Call Maureen (716) 250.0987 or Christine (716) 250.4206	\$200		
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