



Bank. Borrow. **Experience Freedom.**

Main Office

6485 S. Transit Road

Lockport, NY 14094

Phone 716.434.2290

Fax 716.434.8297

Visit us at CCFCU.org

Introducing the first-ever
Cornerstone Community Day
Saturday, August 19 | 10 AM – 4 PM

Dear Friend of Cornerstone,

We are excited to announce that Cornerstone Community FCU will be hosting our first-ever Cornerstone Community Day on Saturday, August 19th, 2023! This day will be an opportunity for families to come have fun and support our community businesses and organizations.

The event will be hosted at the Kenan Center in Lockport and the proceeds of the day will be split between the Kenan Center and Niagara Hospice. It is our goal to raise \$20,000 total and split this donation between these two incredible organizations.

By supporting this event, you will not only support The Kenan Center and Niagara Hospice, but you will also offer small businesses and other local nonprofits the opportunity to get out in front of our community and expand their reach. These organizations are the heart of the WNY community and it's our goal to help them grow.

Attached is a detailed list of sponsorship opportunities for your convenience. If you have any questions or need additional information, please contact the Cornerstone Community FCU Marketing Department at 716.589.1255 or rhynton@ccfcu.org. We are excited to bring this fun and exciting event to Niagara County and we hope you will consider being a part of it!

Sincerely,

Rebekah Hylton
Marketing Communications Coordinator
rhynton@ccfcu.org | 716.589.1255
Cornerstone Community Federal Credit Union





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Sponsorship Opportunities

Bronze Sponsor - \$500

- Multiple shoutouts on social media leading up to the event.
- Opportunity to have a 10x10 tent space in our vendor section.
- Listed as a sponsor on sign at the ticket table.
- 2 complimentary entry tickets and 1 WNY Tasting Tent Tickets (must be 21+).

Silver Sponsor - \$1,500

- All the above
- Link to company website on event information
- Opportunity to include promotional items in event bags.
- 3 complimentary entry tickets and 2 WNY Tasting Tent Tickets (must be 21+).

Gold Sponsor - \$2,500

- All the above
- Company logo prominently displayed on banner at the event.
- 1 thank you post on our social media platforms.
- A raffle basket sponsored by your organization. *(You may create your own or have our team assemble one for you)*
- 5 complimentary entry tickets and 3 WNY Tasting Tent Tickets (must be 21+)

Platinum Sponsor - \$5,000

- All the above
- Shoutouts on WYRK/WBLK as an event sponsor.
- 2 thank you posts on our social media platforms.
- Multiple shoutouts on social media leading up to the event.
- 10 complimentary entry tickets and 5 WNY Tasting Tent Tickets (must be 21+)

Presenting Sponsor - \$7,500 (2 slots available)

- All the above
- Featured as a presenting sponsor of the event.
- 3 thank you posts on our social media platforms.
- Multiple shoutouts on social media leading up to the event.
- 15 complimentary entry tickets and 10 WNY Tasting Tent Tickets (must be 21+)



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Sponsorship Opportunities

Vendor* Tent - \$150 (First come, first serve, limited space available)

- 10x10 space in our vendor section.
- Listed on event information as a vendor.
- 2 complimentary tickets and 1 WNY Tasting Tent Ticket (must be 21+)

**No Multi-Level Marketing companies (MLMs) will be accepted as a vendor.*

501c3 Tent - \$50

- 10x10 space in our vendor section.
- \$50 will go towards a Raffle Basket sponsored by the organization. *(You may make your own or our team will put one together on your behalf.)*
- Listed on event information.
- 2 complimentary tickets and 1 WNY Tasting Tent Ticket (must be 21+)

Basket Raffle – \$50 value minimum

- Donate a basket of goods for our basket raffle table
- Your name/company name will be listed as the sponsor for your basket.
- If you'd like to donate money and have our team create a basket for you, please contact Rebekah Hylton at rhylton@ccfcu.org for details.

Gift Card

- Donate a gift card to be used in a gift basket or as a prize during the event.

We are happy to work with you to offer a sponsorship package tailored to your wants. We cannot provide tents but will be happy to provide a table and chairs if you choose to have a tent.

We thank you for your consideration in participating in this new and exciting community event!





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Cornerstone Community Day Sponsorship

Sponsorship Level:

Table with 4 columns: Sponsorship Level, Amount, and Logo Requirement. Rows include Presenting Sponsor (\$7,500), Platinum (\$5,000), Gold Sponsor (\$2,500), Silver Sponsor (\$1,500), and Bronze Sponsor (\$500). All require logos.

Please indicate whether or not you will have a tent: [] Yes [] No

Table with 2 columns: Item and Amount. Rows include Vendor Tent (\$150), 501c3 Tent (\$50), Basket Raffle* (\$50 minimum), and Gift Card (\$___ (please indicate gift card value)).

*If you would like our team to assemble a gift basket for you, please let us know. Baskets must be dropped off at our Transit Rd. location (6485 S. Transit Rd.) by July 15, 2023.

I agree that all money is due to Cornerstone by June 30, 2023. Logos need to be available by June 30, 2023, for banners, social media, etc.

Sponsor – as it should appear in print Authorized Signature

Please provide a contact at your organization should we have any follow-up questions/requests:

Name Email Address & Phone Number

Please make all checks payable to Cornerstone Community Federal Credit Union and mail with completed form to:

Cornerstone Community Federal Credit Union
Attn: Rebekah Hylton
6485 S. Transit Rd
Lockport, NY 14094

Logos should be e-mailed to Rebekah Hylton at rhyllton@ccfcu.org.
Logos for banners should be sent as a vector file (.eps, .svg, .ai, .pdf, .svg).

