



2023 SPONSORSHIP OPPORTUNITIES

Sponsored by



The Event - Celebrating Business Excellence is the Amherst Chamber of Commerce signature event recognizing the accomplishments of firms, organizations and individuals from across Western New York. Over 400 of Buffalo Niagara's business professionals will gather Monday, October 23, 2023, 5:30pm at Salvatore's Italian Gardens for *The Event*, to celebrate the accomplishments of 2023 honorees.

You and your organization can be an integral part of the evening through sponsorship. Below, please find an overview of the sponsorship opportunities available. All earning net proceeds from *The Event* are returned by the Chamber to the business community through its business services and member offerings to further the advancement of our region.

	Cocktail & Networking Sponsor (2 available) \$2,500	Step & Repeat Sponsor (3 available) \$1,500	Program Book Ads \$150-\$500
Program Book Recognition	✓	✓	✓
Evening Partner Video Loop	✓	✓	
On-site Signage	✓		
Logo on Step & Repeat		✓	
Favors	✓		
Live Program Recognition	✓	✓	
Social Media Recognition	✓	✓	
Website Recognition	✓	✓	
Logo on Cocktail Napkins	✓		

Program Book Advertising

All artwork must be submitted in a jpg or pdf format, 300dpi, and full color by October 4, 2023

Back Cover (8.5in X 11in)	\$500 SOLD
Inside Back Cover (8.5in X 11in)	\$400 SOLD
Inside Front Cover (8.5in X 11in)	\$400 SOLD
Full Page (8.5in X 11in)	\$250
1/2 Page (8.5in X 5.5in)	\$150

For more information
contact A.J. Baynes or Christine Langenfeld
Phone: (716) 632.6905
Email: marketing@amherst.org