

RIBBON CUTTING & GRAND OPENING APPLICATION



The Amherst Chamber of Commerce provides assistance with ribbon cutting ceremonies and grand opening celebrations for members. Hosting these celebrations can assist a member with showcasing their place of business, their team and the services or products that it represents.

The Amherst Chamber will provide:

- ✓ Outreach to the Board of Directors, Erie County and/or City or Town Public Officials inviting them to the event
- ✓ Announcement of event in social media, newsletter and [events calendar](#) on [amherst.org](#)
- ✓ Ribbon & Scissors
- ✓ A.J. Baynes to speak and facilitate the event

The Amherst Chamber offers the following; please request if needed:

- ✓ Press Release and Media Advisory
- ✓ Graphics for social media postings

For a successful event, the following is encouraged:

- ✓ Invite and promote to family, friends, customers and business partners
- ✓ Sharing of the event on social media
- ✓ Drinks, appetizers, wine and/or beer, if desired
- ✓ Signage, promotional items, celebration decorations or light music
- ✓ A giveaway to encourage camaraderie
- ✓ Select a date and time during Monday-Friday business to encourage attendance

Company Name:	_____
Contact Name:	_____
Email:	_____
Phone#:	_____
Address:	_____
Celebration Date & Time Requested:	1st Choice: _____
	2nd Choice: _____
Is public invited to event:	YES NO
Is a press release or media advisory requested?	YES NO

Email this application and company logo to memberservices@amherst.org
Amherst Chamber of Commerce | 400 Essjay Rd, Ste 150 | Williamsville, NY 14221
Phone: (716) 632.6905

THANK YOU FOR YOUR SUPPORT OF THE AMHERST CHAMBER OF COMMERCE
STAY CONNECTED with us!     