



Program Booklet Marketing

- Program Book:** 5^{1/2} x 8^{1/2}
- Virtual eFlipBook:** Featured on amherst.org website
- Ad Deadline:** June 21, 2024

Resolution: 300 dpi
 Color: CMYK
 Format: .png, .jpg, .pdf
 No Crop Marks
 Full Page with Bleed

Inside Front Cover:	5x8	\$400
Inside Back Cover:	5x8	\$400
Full Page:	5x8	\$200
Half Page:	5x4	\$125

Purchase Ads at amherst.org/events

Email Artwork to:
marketing@amherst.org
 By 6/21/2024

Questions:
 Call Christine (716) 250.4206



Full Page 5 x 8 \$200	Half Page 5 x 3.75 \$125
--	---