



2020

SPONSORSHIP & MARKETING OPPORTUNITIES GUIDE





THANK YOU

Hello Business Community Partner,

Thank you for your generous sponsorship of the Chamber's business advocacy programs for 2020. While marketing your business in this way, you assist other companies by underwriting business attraction, retention, and growth initiatives that enhance our overall economy.

On behalf of the Chamber Board of Directors and Chamber Staff, I welcome you to partner with us in 2020. Let's work together to expand and grow the Granbury business community for the prosperity and welfare of all our residents.

Mike Scott

Mike Scott
President and CEO, Granbury Chamber of Commerce



Sponsorship & Marketing 2020

CONTENTS

SIGNATURE EVENTS.....4

Our highly anticipated, yearly events include the Chamber Awards Banquet, 4th of July, and Chamber Golf Classic.

GOVERNMENT RELATIONS.....9

Government Relations events include semi-annual Intergovernmental Coalition and Hood County Day on odd years. These events are key in connecting our members to their elected officials.

EDUCATION & NETWORKING.....10

Opportunities include Women in Business, Granbury Young Professionals, our monthly Chamber Luncheons, After-Hours events, and Memberlink Breakfasts.

SPONSORSHIP COMMITMENT FORM.....13

MARKETING OPPORTUNITIES.....14

Affordable and effective marketing opportunities that easily fit into your organization's budget.

MARKETING COMMITMENT FORM.....16

EVENTS CALENDAR

FEBRUARY

Chamber Awards
Banquet

MAY

Intergovernmental
Coalition

JULY

Granbury's Old
Fashioned 4th of July

OCTOBER

Chamber Golf Classic

NOVEMBER

Intergovernmental Coalition

DECEMBER

Leaders in Government
Luncheon

For planning purposes only. Event dates are subject to change.

EVENTS DIRECTOR:

Rachael Derrez, (817)573-1622, rachael@granburychamber.com

MARKETING DIRECTOR

Maureen Griffin, (817)573-1622, maureen@granburychamber.com

Signature Events

CHAMBER AWARDS BANQUET

February 29, 2019 | 6 - 9 PM | Lake Granbury Conference Center



PLATINUM SPONSOR (EXCLUSIVE) - \$6,000

- Welcome remarks at event
- Company logo featured in all digital and print promotion of the event
- Company logo placed on signage at event
- Company logo placed on Chamber's website event page with a hyperlink to the sponsor's homepage
- Company logo featured in printed program at event
- Recognition on weekly newsletter for three months with company logo (from date of commitment)
- Preferred, reserved seating for sixteen and complimentary wine
- One platinum monthly luncheon sponsorship
- Two stand-a-lone emails promoting your business

GOLD SPONSOR

(EXCLUSIVE) - \$2,500

- Help present awards during event
- Company logo on digital and print promotion of the event
- Company logo placed on signage at event
- Company recognized on social media
- Preferred, reserved seating for eight and complimentary wine
- Recognition on weekly newsletter for one month with logo (from date of commitment)

SILVER SPONSOR - \$1,900

- Company logo placed on signage at event
- Company recognition in event media
- Company recognition on social media
- Preferred, reserved seating for eight and complimentary wine

SOCIAL HOUR SPONSOR

(EXCLUSIVE) - \$1,500

- Company logo placed on signage in lobby at event
- Company recognition in event media
- Live mention during social hour
- Reserved seating for eight
- Opportunity to greet and welcome attendees in lobby at event

BRONZE SPONSOR - \$1,300

- Reserved seating for eight
- Recognition in event media
- Company logo displayed in event media

CELEBRITY SPONSOR - \$675

- Reserved seating for four
- Business highlighted at event

BUSINESS SPONSOR - \$400

- Reserved seating for two
- Business highlighted at event

LUMINARY SPONSOR - \$200

- Absentee sponsorship
- Business highlighted at event

Signature Events

OLD-FASHIONED 4TH OF JULY

July 4th, 5th, and 6th | Various times | Granbury Square

STARS & STRIPES FOREVER

PRESENTING SPONSOR

- \$10,000 (UP TO THREE)

- Logo on all media and t-shirts as "Presenting Sponsor"
- Parade entry and recognition during announcements as "Presenting Sponsor"
- Company Logo and business highlighted on Chamber website
- Festival Information Booth to showcase your business during the festival
- Company mention in 4th of July press release

RED SPONSOR - \$6,000

- Listed on all materials and t-shirts as "Red Sponsor"
- Parade entry and recognition during announcements
- Company Logo and business highlighted on Chamber website
- Company mention in 4th of July Press Release

PARADE PRESENTING SPONSOR

(EXCLUSIVE) - \$2,500

- Logo on all media as "Presenting Parade Sponsor"
- Parade entry and recognition during parade announcements
- Prime parade placement

PARADE PREMIER SPONSOR - \$1,500

- Logo on all media as "Parade Premier Sponsor"
- Parade entry and recognition during parade announcements
- Prime parade placement

BLUE SPONSOR - \$2,000

- Listed on all materials as "Blue Sponsor"
- Entry in parade, if desired
- Recognition during parade announcements

CONCERT PRESENTING SPONSOR

(EXCLUSIVE) - \$2,500

- Company logo on all materials as "Concert Presenting Sponsor"
- Entry in parade, if desired
- Your business banner/signage at concert
- Priority placement of ad/logo in the broadsheet

MUSIC SPONSOR - \$1,000

- Listed on all materials as "Music Sponsor"
- Your business banner/signage at concert
- Listing on broadsheet



The Granbury Chamber of Commerce's Old-Fashioned 4th of July Celebration, the community's signature event, draws tens of thousands to Granbury with a parade, contests, rodeo, live shows, and acclaimed fireworks.

Signature Events

GRANBURY'S BIGGEST EVENT OF THE YEAR

CHAMBER TENT (EXCLUSIVE) - \$1,000

- Listed on all materials as "Chamber Tent Sponsor"
- Display your banner and brochures/materials in Chamber Tent
- Reserved curbside VIP Seating (8 Seats) for parade

TNT SPONSOR - \$1,000

- Logo on all materials as "TNT" Sponsor
- Entry in parade, if desired

FIRECRACKER SPONSOR - \$1,000

- Listed on all materials as "Firecracker" Sponsor
- Listed in broadsheet
- Listed on events schedule

KIDS ZONE SPONSOR - \$500

- Listed on all materials as "Kids Zone Sponsor"
- Festival information booth to showcase your business and provide fun kid activities during the event

CAR SHOW PRESENTING SPONSOR (EXCLUSIVE) - \$1,000

- Logo on all all materials as "Presenting Car Show Sponsor"
- Logo in broadsheet
- Your business banner/signage at event
- Presentation of trophies at event

CAR SHOW PARTNER SPONSOR - \$500

- Listed on all materials as "Car Show Partner Sponsor"
- Your business banner/signage at event

DECORATED BIKE SPONSOR - \$500

- Listed on all materials as "Decorated Bike Contest Sponsor"
- Your business banner/signage at event
- Guest judging for event
- Listing in broadsheet

SPARKLER SPONSOR - \$200

- Listed on all materials as "Sparkler Sponsor"
- Listing in broadsheet



Signature Events

CHAMBER GOLF CLASSIC

October 2, 2019 | 1 pm Shotgun Start | Harbor Lakes Golf Club



TITLE SPONSOR (EXCLUSIVE) - \$4,000

- Two Eagle Team packages
- Large 4' x 8' welcome banner with logo on the putting green
- Tee box setup to distribute promotional items
- Recognition before event and welcome golfers at shot-gun start
- Assist with awards presentation
- Recognized at awards presentation
- Recognized on weekly e-flash for one month
- Business recognition in tournament marketing

GOLF CART SPONSOR - \$1,000

- One Eagle Team package
- Business name and/or logo on cart
- Promotional items in cart
- Website presence
- Business recognition in tournament marketing

GOLF BALL SPONSOR

(EXCLUSIVE) - \$2,500

- One Eagle Team package
- Chamber purchase golf ball sleeves for each player with your logo
- Website presence
- Business recognition in tournament marketing

CORPORATE SPONSOR - \$1,000

- One Eagle Team package
- Opportunity to place your banner at driving range
- Website presence
- Business recognition in tournament marketing

CHAMBER GOLF CLASSIC

DINNER SPONSOR - \$1,000

- Recognition as "Dinner Sponsor" during awards dinner
- Business logo on tables
- Business recognition in tournament marketing

DRINK CART SPONSOR - \$500

- Ride in drink cart during tournament
- Place your banner on drink cart
- Distribute promotional items

WATER BOTTLE SPONSOR

(EXCLUSIVE) - \$500

- Business provides water bottles with logo for tournament
- Distribute at beginning and during play near clubhouse
- Business recognition in tournament marketing
- Tee-Box sponsorship

TEE-BOX SPONSOR - \$225

- Banner/sign on tee-box
- Greet and hand out items or serve food at tee-box
- Website presence
- Business recognition in tournament marketing

GREEN SPONSOR - \$125

- Banner/sign on green
- Website presence
- Business recognition in tournament marketing

PLAYER GIFT SPONSOR - IN KIND

- Your business provides 150 count items for "gimme bags" (golf towels, ball markers, divot tools, hats, etc.)
- Business logo on promotional items

RAFFLE SPONSOR - IN KIND

- Your business provide items for raffle valued at \$200 or more
- Business recognition in tournament marketing

GIMME BAG SPONSOR - IN KIND

- Your business provides 150 count tote bags with your logo to be filled with promotional items from other sponsors
- Business recognition in tournament marketing

MARKETING SPONSOR - IN KIND

- Your business provides 150 count items for "gimme bags" with your logo on them



Government Relations

INTERGOVERNMENTAL COALITION

Session #1: April 29, 2020 | Session #2: November 4, 2020

BI-ANNUAL INTERGOVERNMENTAL COALITION MEETING SPONSOR (EXCLUSIVE) - \$200

- Opportunity to speak to 50-60 attendees representing all facets of Government and the private sector
- Five-minute commercial and welcome to attendees
- Company logo on all event marketing materials



Government Relations

LEADERS IN GOVERNMENT LUNCHEON

December 4, 2020 | 11:30 am - 1:00 pm

PLATINUM SPONSOR (LIMIT 2) - \$275

- Opportunity to speak at the podium for 3-4 minutes about your business
- Two tickets to attend luncheon
- Recognition in all event marketing materials with prime placement
- Opportunity to place promotional materials on guest tables at event

GOLD SPONSOR (LIMIT 2) - \$175

- Two tickets to attend luncheon
- Recognition in all event marketing materials with prime placement
- Opportunity to place promotional materials on guest tables at event

Education & Networking

CHAMBER LUNCHEONS & MEMBERLINK BREAKFAST

PLATINUM LUNCHEON SPONSOR

(LIMIT 2) - \$250

- Opportunity to speak to 100-125 attendees for 3-4 minutes
- Reserved premium seating for four
- Prominently placed business logo on event media
- Opportunity to place company brochures and/or promotional materials on tables

Exception: December Leaders in Government Luncheon

- See Page #9

GOLD LUNCHEON SPONSOR

(LIMIT 2) - \$150

- Reserved premium seating for two
- Business logo on event media
- Opportunity to place company brochures and/or promotional materials on tables

Exception: December Leaders in Government Luncheon

- See Page #9

LUNCHEON DATES

JANUARY 17, 2020

Pecan Plantation | John Fletcher

MARCH 20, 2020

DeCordova Bend Country Club

APRIL 17, 2020

DeCordova Bend Country Club

MAY 15, 2020

Pecan Plantation Country Club

AUGUST 21, 2020

DeCordova Bend Country Club

SEPTEMBER 18, 2020

DeCordova Bend Country Club

OCTOBER 9, 2020

Pecan Plantation Country Club

DECEMBER 4, 2020

LGCC | Leaders in Government Luncheon



BREAKFAST DATES

8 am - 9 am | Hilton Garden Inn

FEBRUARY 6, 2020

APRIL 23, 2020

JUNE 4, 2020

AUGUST 13, 2020

NOVEMBER 12, 2020

MEMBERLINK BREAKFAST SPONSOR

(EXCLUSIVE) - \$150

- Opportunity to speak to attendees for 3-4 minutes
- Reserved premium seating for two
- Prominently placed business logo on event media
- Exclusive opportunity to place company brochures and/or promotional materials on tables

WOMEN IN BUSINESS

PLATINUM LUNCHEON SPONSOR

(LIMIT 2) - \$250

- Opportunity to speak to 100-125 attendees for 3-4 minutes
- Reserved premier seating for four
- Prominently placed business logo on event media
- Opportunity to place company brochures and/or promotional materials on tables

GOLD LUNCHEON SPONSOR

(LIMIT 2) - \$150

- Reserved premier seating for two
- Business logo on event media
- Opportunity to place company brochures and/or promotional materials on tables

AFTER-HOURS SPONSOR

(LIMIT 3) - \$150

- Business logo on event media
- Opportunity to place brochures and/or promotional materials on tables

EVENT DATES

JANUARY 28, 2020

Luncheon | 11:30am-1pm

MARCH 24, 2020

After-Hours | 5-7pm

MAY 5, 2020

Luncheon | 11:30am - 1pm

SEPTEMBER 1, 2020

After-Hours | 5-7pm

NOVEMBER 5, 2020

Luncheon | 11:30am - 1pm



GRANBURY YOUNG PROFESSIONALS

PLATINUM LUNCHEON

SPONSOR (LIMIT 2) - \$250

- Opportunity to speak to 100-125 attendees for 3-4 minutes
- Reserved premier seating for four
- Prominently placed business logo on event media
- Opportunity to place company brochures and/or promotional materials on tables

GOLD LUNCHEON SPONSOR

(LIMIT 2) - \$150

- Reserved premier seating for two
- Business logo on event media
- Opportunity to place company brochures and/or promotional materials on tables

AFTER-HOURS DRINK SPONSOR

(EXCLUSIVE) - \$300

- Opportunity to speak to attendees for 3-4 minutes
- Business logo prominently placed on event media
- Opportunity to place brochures and/or promotional materials on tables

AFTER-HOURS MUSIC SPONSOR

(EXCLUSIVE) - \$150

- Live mention during event as exclusive music sponsor
- Business logo placed on event media
- Opportunity to place brochures and/or promotional materials on tables

AFTER-HOURS EVENT SPONSOR

(LIMIT 2) - \$150

- Business logo placed on event media
- Opportunity to place brochures and/or promotional materials on tables

EVENT DATES

FEBRUARY 13, 2020

Luncheon | 11:30am-1pm

APRIL 8, 2020

After-Hours | 5-7pm

JUNE 11, 2020

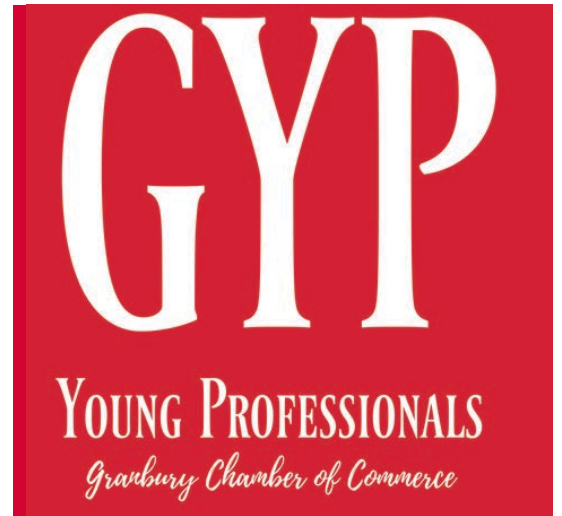
Luncheon | 11:30am - 1pm

AUGUST 5, 2020

After-Hours | 5-7pm

OCTOBER 22, 2020

Luncheon | 11:30am-1pm



SPONSORSHIP COMMITMENT FORM

Please indicate the sponsorship levels that you would like to commit to by checking the corresponding box(es).

SIGNATURE EVENTS

CHAMBER AWARDS

BANQUET

- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Social Hour Sponsorship
- Bronze Sponsorship
- Celebrity Sponsorship
- Business Sponsorship
- Luminary Sponsorship

OLD-FASHIONED

4TH OF JULY

- Stars & Stripes Forever Presenting Sponsorship
- Red Sponsorship
- Parade Presenting Sponsorship
- Parade Premier Sponsorship
- Blue Sponsorship
- Concert Presenting Sponsorship
- Music Sponsorship
- Chamber Tent Sponsorship
- TNT Sponsorship
- Firecracker Sponsorship
- Kids Zone Sponsorship
- Car Show Presenting Sponsorship
- Car Show Partner Sponsorship
- Decorated Bike Contest Sponsorship
- Sparkler Sponsorship

CHAMBER GOLF

CLASSIC

- Title Sponsorship
- Golf Cart Sponsorship
- Golf Ball Sponsorship
- Corporate Sponsorship
- Dinner Sponsorship
- Water Bottle Sponsorship
- Tee-Box Sponsorship
- Green Sponsorship
- Player Gift Sponsorship
- Raffle Sponsorship
- Gimme Bag Sponsorship
- Marketing Sponsorship

GOVERNMENT

RELATIONS

INTERGOVERNMENTAL COALITION

- Bi-Annual Intergovernmental Coalition Meeting Sponsorship

LEADERS IN GOVERNMENT

LUNCHEON

- Platinum Sponsorship
- Gold Sponsorship

EDUCATION &

NETWORKING

CHAMBER LUNCHEONS

- Platinum Luncheon Sponsorship
- Gold Luncheon Sponsorship

Date: _____

MEMBERLINK BREAKFAST

- Memberlink Breakfast Sponsorship

Date: _____

WOMEN IN BUSINESS

- Platinum Sponsorship
- Gold Sponsorship
- After-Hours Sponsorship

Date: _____

GRANBURY YOUNG

PROFESSIONALS

- Platinum Sponsorship
- Gold Sponsorship
- After-Hours Drink Sponsorship
- After-Hours Music Sponsorship
- After-Hours Event Sponsorship

SPECIAL REQUESTS:

Please complete and send to Rachael Derrez, Events Director, at rachael@granburychamber.com. For questions and additional information, call Rachael at (817)573-1622.

Name: _____ Company: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

BUILDING BRANDS TO GROW YOUR BUSINESS

PLATINUM BUNDLE - \$775 (\$850 VALUE)

- Three (3) E-Blast emails
- Two (2) months of your color ad in the top-half of the weekly Granbury Chamber of Commerce newsletter.
- Personal advertising consultation to determine most effective messaging for desired results.
- Newsletter and E-Blasts shared on all Granbury Chamber social media.

SILVER BUNDLE - \$225 (\$250 VALUE)

- One (1) E-Blast email
- Two (2) weeks of your color ad in the top-half of the weekly Granbury Chamber of Commerce Newsletter.
- Personal advertising consultation to determine most effective messaging for desired results
- Newsletter and E-Blasts shared on all Granbury chamber social media.

GOLD BUNDLE - \$450 (\$500 VALUE)

- Two (2) E-Blast emails
- One (1) month of your color ad in the top-half of the weekly Granbury Chamber of Commerce Newsletter.
- Personal advertising consultation to determine most effective messaging for desired results
- Newsletter and E-Blasts shared on all Granbury chamber social media.

E-BLAST EMAILS - \$150 EACH

- Personalized email used to promote event or a call-to-action ad.
- Distributed to 3,700+ emails.
- Shared on all Granbury Chamber social media
- Client to provide electronic photos/graphics and copy for layout.

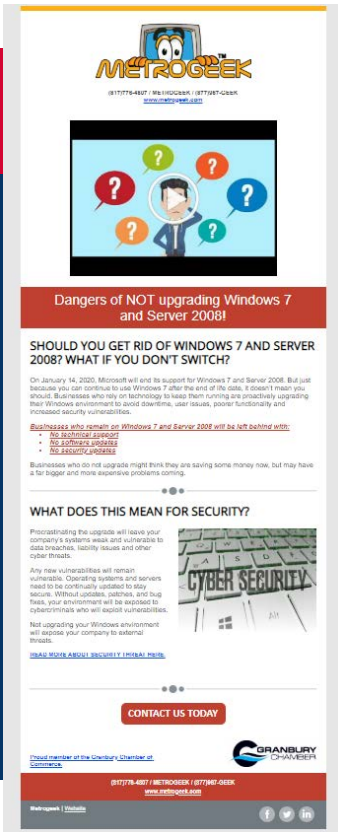


Personal Invitation

E-Blasts are an efficient way to send a personal invitation for your upcoming event. You provide the copy & photo and we will design your E-Blast to drive attendance and collect your RSVPs electronically. More than 3,700 emails in the Chamber E-Blast database.

Custom Content

Content is KEY when it comes to engaging your audience. Through your personal advertising consultation, we will help you scale your message and define your desired audience. Want to include video? We can! Looking to collect leads? We can do that too!



Thank you for your continued support of the
GRANBURY CHAMBER OF COMMERCE

Special thanks to our ally partners

PLATINUM PLUS



PLATINUM



GOLD



SILVER

Arrow Feed & Ranch Inc.
Elevate Realty Group
Granbury Interbank
Harbor Lakes Golf Club

Josiah Estates
Justin R. Bowden, LLC.
Lakeside Apartments
Luminant Power

Senior Care of Harbor Lakes
Troy Vinson Jewelers
Waterview Senior Living
Willsher & Associates, PLLC.

BRONZE

Angela Raines Insurance & Financial Services
Averitt Realty
BBVA Compass
Blanton Financial Services
Courtyards at Lake Granbury
Hope Builder & Development Network
First Bank Texas
Granbury Place Apartments

GreenFox Marketing
Hard Eight Pit BBQ
Higginbotham & Associates
Hilton Garden Inn Granbury
Holiday Inn Express & Suites Granbury
Lady Bug Cleaning Services
Lowe's Home Improvement Warehouse

Maxwell TS
Precision Engraving & Apparel
Prosperity Bank
Quality Inn & Suites
Rough Creek Lodge & Resorts
Sherwin-Williams Company
The Home Depot
Walmart Supercenter