



2021

MARKETING OPPORTUNITIES

Granbury Chamber of Commerce mission to... provide leadership that strengthens and promotes the overall economic success of our community.



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STAY CONNECTED



@GranburyChamberofCommerce



@GranburyChamber



@GranburyChamberofCommerce



@granburychamber

EVENTS DIRECTOR:

Rachael Derrez, (817)243-8732, rachael@granburychamber.com

MARKETING DIRECTOR:

Maureen Griffin, (817)243-7861, maureen@granburychamber.com

Details are current at of January 2021, and are subject to change. Reach out to maureen@granburychamber.com to learn more about marketing opportunities available. Your chamber is innovating behind-the-scenes! Be sure to watch for new marketing opportunities throughout 2021!



EMAIL MARKETING

WEEKLY NEWSLETTER PREMIER AD

Showcase your ad on the top of the Granbury Chamber Weekly Newsletter, sent out every Monday morning to over 4,000 subscribers. Ad to be placed directly under the Granbury Chamber banner.

AUDIENCE: (4000+)

\$300

WEEKLY NEWSLETTER CLOSING AD

Leave a lasting impression with over 4,000 subscribers in the Granbury Chamber Weekly Newsletter, sent out every Monday Morning. Ad to be placed at the end of the newsletter to complete the reader's experience.

AUDIENCE: (4000+)

\$250

E-BLAST

Showcase your business through a customized message sent from a trusted partner - the Granbury Chamber of Commerce. Reaching over 4,000 recipients, your ad will create a call-to-action for the reader to connect them directly to you.

AUDIENCE: (4000+)

\$150

Member provides flyers/graphics and message

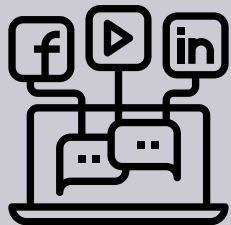
\$200

Chamber creates graphics and message

\$75

Non-profit rate

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SOCIAL MEDIA MARKETING

FACEBOOK LIVE

Showcase your event, LIVE on Facebook, reaching 1000+ viewers on the Granbury Chamber Facebook page (maximum of 7 minutes of continuous content).

AUDIENCE: (1000+)

\$150

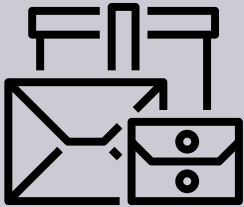
FACEBOOK AD

Have your ad pinned to the top of the Granbury Chamber Facebook page for one full month. Reach over 4,500+ followers.

AUDIENCE: (4500+)

\$200

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BUNDLES

PLATINUM BUNDLE

Includes:

- Three e-blast emails
- Two months of your Premier Ad in the weekly newsletter
- Personal advertising consultation to determine most effective messaging for desired results
- Newsletter and e-blast shared on all Granbury Chamber social media

\$775
(**\$975 VALUE**)

GOLD BUNDLE

Includes:

- Two e-blast emails
- One month of your Premier Ad in the weekly newsletter
- Personal advertising consultation to determine most effective messaging for desired results
- Newsletter and e-blast shared on all Granbury Chamber social media

\$450
(**\$625 VALUE**)

GOLD BUNDLE

Includes:

- One e-blast emails
- One month of your Premier Ad in the weekly newsletter
- Personal advertising consultation to determine most effective messaging for desired results
- Newsletter and e-blast shared on all Granbury Chamber social media

\$225
(**\$375 VALUE**)

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