

A nighttime aerial photograph of Granbury, Texas, showing a waterfront area with several buildings, a marina, and a large body of water. The lights from the buildings and streets are reflected in the water. The sky is dark blue.

# 2021

## PARTNERSHIP OPPORTUNITIES

*Granbury Chamber of Commerce mission to... provide leadership that strengthens and promotes the overall economic success of our community.*



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# CALENDAR OF EVENTS

EVENT	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Awards Banquet				•								
GYP Corporate Challenge					•							
July 4th Fireworks							•					
Taste of Hood County									•			
Chamber Golf Classic										•		
Quarterly Luncheons	•				•			•		•		•
Monthly Workshops		•	•	•	•	•		•	•	•	•	
GYP Socials	•		•		•			•		•		•
GYP Luncheons		•		•		•			•		•	
WIB After Hours	•				•				•			
WIB Luncheons			•				•				•	
Memberlink Breakfast		•			•			•			•	

Event details are current at of December 2021, and are subject to change.  
 Reach out to [rachael@granburychamber.com](mailto:rachael@granburychamber.com) to learn more about  
 sponsorship benefits, categories, and details.



# SPONSORSHIP PACKAGES

## TWO APPROACHES TO PARTNERSHIP

1

**TOTAL INVESTMENT:** A comprehensive look at your year.

Meet with our Membership & Events Director to plan your year and find the events and programs that best meet your company's goals.

2

**A LA CARTE:** reach your audience when and how you want.

This flexible approach allows you to make decisions based on your interests, resources, and schedule.

## USERS GUIDE

In this partnership opportunities packet, you will find our unique events and programs described by audience and benefits of sponsorship, levels of sponsorship, and placement within the 2021 calendar year.

We have built this packet on the principles of flexibility, adaptability, and resilience. We know that many of our 2021 events will be virtual, while some may be in-person. No matter the format, our events will continue to draw hundreds of live attendees, with many more viewing or reading about them on our website and in local media.

Due to the rapidly changing environment, please refer to our website, [granburychamber.com](https://granburychamber.com), for the most up-to-date information or contact [rachael@granburychamber.com](mailto:rachael@granburychamber.com) for more information. Event details in this packet are current as of December 2020 and subject to change.



# SIGNATURE EVENTS

## CHAMBER AWARDS BANQUET

April 2021

This signature event celebrates nominated Chamber member businesses and individuals that have set the standard of business excellence and exceptional community service.

**AUDIENCE:** (330+) Business Execs, Granbury Chamber Members, Elected Officials, and Media

### PARTNERSHIPS

**Presenting** | \$6,000  
**Gold** | \$3,000  
**Silver** | \$2,000  
**Social Hour** | \$1,500  
**Bronze** | \$1,300  
**Celebrity** | \$675  
**Dignitary** | \$400

## JULY 4TH FIREWORKS SHOW

July 2021

The highly anticipated 4th of July Fireworks show has been an annual event for over 46 years and is sponsored by local businesses from Hood County.

**AUDIENCE:** (45,000+) Community Leaders, Business Leaders, and Tourists

### PARTNERSHIPS

**Stars & Stripes** | \$10,000  
**Red** | \$6,000  
**Blue** | \$2,000  
**TNT** | \$1,000  
**Firecracker** | \$500  
**Sparkler** | \$200

## CHAMBER GOLF CLASSIC

October 2021

The prestigious Chamber Golf Classic has been an annual event for over 24 years and is sponsored by local businesses from Hood County.

**AUDIENCE:** (144+) Business Execs, Granbury Chamber Members, and Elected Officials.

### PARTNERSHIPS

**Title** | \$5,000  
**Golf Ball** | \$3,000  
**Golf Cart** | \$1,500  
**Corporate** | \$1,000  
**Lunch/Dinner** | \$1,000  
**Drink Cart** | \$500  
**Water Bottle** | \$500  
**Tee-Box** | \$250

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# QUARTERLY LUNCHEONS

## STATE OF THE REGION

January 15, 2021

Join this forward-looking event where economic leaders discuss important trends, tourism, and challenges facing the Granbury region.

**AUDIENCE:** (100+) Business Execs, Granbury Chamber Members, Elected Officials, and Media

### **PARTNERSHIP LEVELS**

**Presenting** | \$3,000

*(all five events)*

**Event** | \$350

**Table** | \$250

## STATE OF EDUCATION

May 21, 2021

This signature event gives the business community an update on educational innovations, recent successes, and current challenges for student success in public and private education.

**AUDIENCE:** (100+) Business Execs, Granbury Chamber Members, Education Leaders, Elected Officials, and Media

### **PARTNERSHIP LEVELS**

**Presenting** | \$3,000

*(all five events)*

**Event** | \$350

**Table** | \$250

## LOCAL LEADERS LUNCHEON

August 20, 2021

Join Judge Ron Massingill and Mayor Nin Hulett for this annual update on Granbury & Hood County.

**AUDIENCE:** (100+) Business Execs, Granbury Chamber Members, Elected Officials, and Media

### **PARTNERSHIP LEVELS**

**Presenting** | \$3,000

*(all five events)*

**Event** | \$350

**Table** | \$250





# QUARTERLY LUNCHEONS

## LEADERS IN GOVERNMENT LUNCHEON

October 15, 2021

Join State Leaders as they address the regional business community to give a recap of the 2020 year and give insight into key issues that will drive the Texas economy in the future.

**AUDIENCE:** (150+) Business Execs, Granbury Chamber Members, Elected Officials, and Media

### PARTNERSHIP LEVELS

**Presenting** | \$3,000

*(all five events)*

**Event** | \$450

**Table** | \$350

## STATE OF HIGHER EDUCATION

December 3, 2021

University presidents join this panel discussion to talk about innovative ideas to address college access, completion, and advancement in order to prepare tomorrow's workforce.

**AUDIENCE:** (100+) Business Execs, Granbury Chamber Members, Education Leaders, Elected Officials, and Media

### PARTNERSHIP LEVELS

**Presenting** | \$3,000

*(all five events)*

**Event** | \$350

**Table** | \$250

Event details are current as of December 2021, and are subject to change. Reach out to [rachael@granburychamber.com](mailto:rachael@granburychamber.com) to learn more about sponsorship benefits, categories, and details.



# MEMBER ENGAGEMENT

## MEMBERLINK BREAKFAST SERIES

February 11  
May 13  
August 12  
November 11

Hosted quarterly on Thursday mornings, this dynamic meeting is worth waking up early. Virtual meetings provide a structured networking setting, while in-person events take place at various member venues in the region.

AUDIENCE: (50+) GCOC Members and Prospective Members

### PARTNERSHIP LEVELS

Presenting | \$200

## MONTHLY WORKSHOPS

February 4      August 5  
March 4        September 2  
April 1         October 7  
May 6          November 4  
June 3

This monthly workshop series features curriculum focused on helping members build critical business skills.

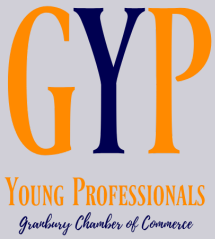
AUDIENCE: (50+) Granbury Chamber Members Only

### PARTNERSHIP LEVELS

Platinum | \$250  
Gold | \$150

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# YOUNG PROFESSIONALS

## ROUNDTABLE LUNCHEON SERIES

February 18

April 8

June 10

September 9

GYP is designed to provide young professionals with opportunities and resources to maximize professional and personal development. Roundtable luncheons will give members the opportunity to network with influential leaders in the Granbury Community.

AUDIENCE: (50+) Young Professionals

### PARTNERSHIP LEVELS

Presenting | \$3,000  
(all four events)

Platinum | \$250

Gold | \$150

## MIXERS

January 12

March 2

May 11

August 10

October 12

December 14

After-Hours mixers give GYP's the opportunity to network with other young professionals at local Granbury Chamber Member businesses.

AUDIENCE: (50+) Young Professionals

### PARTNERSHIP LEVELS

Event | \$300  
Supporting | \$150

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# WOMEN IN BUSINESS

## LUNCHEONS

January 26

May 25

September 28

The purpose of the Women in Business program is to inspire, influence and champion women, enhancing their roles as business leaders in the community.

**AUDIENCE:** (90+) Professional Business Women

### PARTNERSHIP LEVELS

Platinum | \$250

Gold | \$150

## AFTER-HOURS

March 23

July 27

November 16

After-Hours mixers give Women in Business the opportunity to network with other professional women at local Granbury Chamber Member businesses.

**AUDIENCE:** (50+) Young Professionals

### PARTNERSHIP LEVELS

Event | \$150

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# THANK YOU

Special thank you to our Ally Partners  
for your continued support of the  
Granbury Chamber of Commerce.

## PLATINUM PLUS



## PLATINUM



## GOLD



## SILVER

Arrow Feed & Ranch Inc.  
Elevate Realty Group  
Granbury Interbank  
Harbor Lakes Golf Club

Josiah Estates  
Justin R. Bowden, LLC.  
Lakeside Apartments  
Luminant Power

Senior Care of Harbor Lakes  
Troy Vinson Jewelers  
Waterview Senior Living  
Willsher & Associates, PLLC.

## BRONZE

Angela Raines Insurance & Financial Services  
BBVA Compass  
Blanton Financial Services  
Courtyards at Lake Granbury  
Hope Builder & Development Network  
First Bank Texas  
Granbury Place Apartments

GreenFox Marketing  
Hard Eight Pit BBQ  
Higginbotham & Associates  
Hilton Garden Inn Granbury  
Holiday Inn Express & Suites Granbury  
Lady Bug Cleaning Services  
Lowe's Home Improvement Warehouse

Maxwell TS  
Precision Engraving & Apparel  
Prosperity Bank  
Quality Inn & Suites  
Rough Creek Lodge & Resorts  
Sherwin-Williams Company  
The Home Depot  
Walmart Supercenter