

An aerial night photograph of Granbury, Texas, showing a large lake with a pier, several buildings, and city lights reflecting on the water. The sky is a deep blue.

# 2021

## **PARTNERSHIP OPPORTUNITIES**

*Granbury Chamber of Commerce mission to... provide leadership that strengthens and promotes the overall economic success of our community.*



# SPONSORSHIP PACKAGES

## TWO APPROACHES TO PARTNERSHIP

1

**TOTAL INVESTMENT:** A comprehensive look at your year.

Meet with our Membership & Events Director to plan your year and find the events and programs that best meet your company's goals.

2

**A LA CARTE:** reach your audience when and how you want.

This flexible approach allows you to make decisions based on your interests, resources, and schedule.

## USERS GUIDE

In this partnership opportunities packet, you will find our unique events and programs described by audience and benefits of sponsorship, levels of sponsorship, and placement within the 2021 calendar year.

We have built this packet on the principles of flexibility, adaptability, and resilience. We know that many of our 2021 events will be virtual, while some may be in-person. No matter the format, our events will continue to draw hundreds of live attendees, with many more viewing or reading about them on our website and in local media.

Due to the rapidly changing environment, please refer to our website, [granburychamber.com](https://granburychamber.com), for the most up-to-date information or contact [rachael@granburychamber.com](mailto:rachael@granburychamber.com) for more information. Event details in this packet are current as of December 2020 and subject to change.

# CHAMBER AWARDS BANQUET

This signature event celebrates nominated Chamber member businesses and individuals that have set the standard of business excellence and exceptional community service.

AUDIENCE: (330+) Business Execs, Granbury Chamber Members, Elected Officials, and Media

## AVAILABLE PARTNERSHIPS

<b>Presenting Partner</b> \$6,000 <i>Exclusive</i>	<ul style="list-style-type: none"><li>• Welcome remarks at event</li><li>• Company logo featured in all digital and print promotion of the event including website, social media, and printed program</li><li>• Company logo placed on banners at event</li><li>• Recognition on weekly newsletter for three months with company logo (from date of commitment)</li><li>• Priority, reserved seating for eight, complimentary wine and (2) seats at the head table with VIP Guests</li><li>• First right-of-acceptance for partnership of event next year</li></ul>
<b>Gold Partner</b> \$3,000 Available: 3	<ul style="list-style-type: none"><li>• Help present awards during event</li><li>• Company logo on digital and print promotion of the event including website, social media, and printed program</li><li>• Preferred, reserved seating for eight and complimentary wine</li><li>• Recognition on weekly newsletter for one month with logo (from date of commitment)</li><li>• First right-of-acceptance for partnership of event next year</li></ul>
<b>Silver Partner</b> \$2,000 Available: 6	<ul style="list-style-type: none"><li>• Company logo on digital and print promotion of the event including website, social media, and printed program</li><li>• Preferred, reserved seating for eight and complimentary wine</li></ul>
<b>Social Hour Partner</b> \$1,500 <i>Exclusive</i>	<ul style="list-style-type: none"><li>• Opportunity to provide company owned banner for event</li><li>• Company recognition in event media</li><li>• Reserved seating for eight</li><li>• Opportunity to greet and welcome attendees in lobby at event</li></ul>
<b>Bronze Partner</b> \$1,300 Available: 16	<ul style="list-style-type: none"><li>• Reserved seating for eight</li><li>• Recognition in event media</li><li>• Company logo displayed in event media</li></ul>
<b>Celebrity Partner</b> \$675 Available: 6	<ul style="list-style-type: none"><li>• Reserved seating for four</li><li>• Business highlighted at event</li></ul>
<b>Dignitary Partner</b> \$400 Available: 8	<ul style="list-style-type: none"><li>• Reserved seating for two</li><li>• Business highlighted at event</li></ul>

# APRIL 2021

# CHAMBER GOLF CLASSIC

The prestigious Chamber Golf Classic has been an annual event for over 24 years and is sponsored by local businesses from Hood County.

AUDIENCE: (144+) Business Execs, Granbury Chamber Members, and Elected Officials.

## AVAILABLE PARTNERSHIPS

**Title Partner**  
**\$5,000**  
*Exclusive*

- One Eagle Team Package
- Large 4' x 8' welcome banner with logo on the putting green
- Tee box setup to distribute promotional items
- Recognition before event and welcome golfers at shot-gun start
- Assist with awards presentation
- Recognized at awards presentation
- Recognized on Monday Morning Memo for one month
- Business recognition in tournament marketing
- First right-of-acceptance for partnership of event next year

**Golf Ball Partner**  
**\$3,000**  
*Exclusive*

- One Eagle Team package
- Chamber purchase golf ball sleeves for each player with your logo
- Website presence
- Business recognition in tournament marketing
- First right-of-acceptance for partnership of event next year

**Golf Cart Partner**  
**\$1,500**  
*Exclusive*

- One Eagle Team package
- Business name and/or logo on cart
- Promotional items in cart
- Website presence
- Business recognition in tournament marketing
- First right-of-acceptance for partnership of event next year

**Corporate Partner**  
**\$1,000**  
Available: 4

- One Eagle Team package
- Opportunity to place your banner at driving range
- Website presence
- Business recognition in tournament marketing

**Lunch/Dinner Partner**  
**\$1,000**  
Available: 2

- Recognition as "Lunch Partner" or "Dinner Partner"
- Business logo on tables
- Business recognition in tournament marketing

**Drink Cart Partner**  
**\$500**  
Available: 2

- Ride in drink cart during tournament
- Place your banner on drink cart and distribute promotional items

**Water Bottle Partner**  
**\$500**  
*Exclusive*

- Business provides water bottles with logo for tournament
- Distribute at beginning and during play near clubhouse
- Business recognition in tournament marketing

**Tee-Box Partner**  
**\$250**  
Limit 18

- Banner/sign on tee-box
- Greet and hand out items or serve food at tee-box

# OCTOBER 2021

# HOMETOWN 4TH OF JULY

The highly anticipated July 4th festival has been an annual event for over 46 years and is sponsored by local businesses from Hood County.

AUDIENCE: (45,000+) Community Leaders, Business Leaders, and Tourists

## AVAILABLE PARTNERSHIPS

**Stars & Stripes  
Partner \$10,000**  
Currently Available: 1  
Total: 3



- Logo on all media as "Fireworks Presenting Partner"
- Company Logo and business highlighted on Chamber website homepage
- Company mention in 4th of July press release
- Social media recognition and Facebook Live video prior to event
- Partnership recognition during countdown on radio for fireworks show
- Listed on events schedule

**Red Partner  
\$6,000**  
Available: 6

- Listed on all materials as "Red Partner"
- Company Logo and business highlighted on website
- Company mention in 4th of July Press Release
- Parade entry and recognition during announcements
- Social media recognition
- Listed on events schedule

**Parade Presenting  
Partner  
\$2,500**  
Exclusive



- Logo on all media as "Presenting Parade Sponsor"
- Parade entry and recognition during parade announcements
- Prime parade placement

**Blue Partner  
\$2,000**  
Available: 6

- Listed on all materials as "Blue Partner"
- Company mention in 4th of July Press Release
- Social media recognition
- Listed on events schedule

**Parade Premier  
Partner  
\$1,500**  
Available: 3



- Logo on all media as "Parade Premier Sponsor"
- Parade entry and recognition during parade announcements
- Prime parade placement

**JULY 4, 2021**

# HOMETOWN 4TH OF JULY

The highly anticipated July 4th festival has been an annual event for over 46 years and is sponsored by local businesses from Hood County.

AUDIENCE: (45,000+) Community Leaders, Business Leaders, and Tourists

## AVAILABLE PARTNERSHIPS

TNT PARTNER  
\$1,000  
Unlimited

- Logo on all materials as "TNT" Sponsor
- Logo on Monday Morning Memo through the month of June

Firecracker Partner  
\$500  
Unlimited

- Listed on all materials as "Firecracker" Sponsor
- Listed on events schedule

Sparkler Partner  
\$200  
Unlimited

- Listed on all materials as "Sparkler Sponsor"



JULY 4, 2021

# CHAMBER QUARTERLY LUNCHEONS

Business experts along with State and Local leaders will explore key issues related to education, workforce, and more in these panel discussion events.

AUDIENCE: (100+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Elected Officials.

## AVAILABLE PARTNERSHIPS *(If in person)*

### Presenting Partner

\$3,000  
*Exclusive*

- Exclusive level of partnership for all five events
- Table (6-8 tickets) to each luncheon (one per quarter + Leaders in Government Luncheon in October) with company signage on table
- Recognition and comments from podium (3-4 minutes)
- Partner representative at head table or head table equivalent
- Partner logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event
- Name listed on press release for events
- Feature Q&A in e-newsletter on sponsor's company
- Advertisement on Monday Morning Memo (small ad - valued at \$150)
- Advertisement for one month on granburychamber.com (rotating banner on internal website page - valued at \$350)

### Event Partner

\$350 - Jan, May, Aug, OR Dec  
\$450 - Oct Leaders in Government Luncheon

- Table at luncheon with company signage at table
- Logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event

### Table Partner

\$250 - Jan, May, Aug, OR Dec  
\$350 - Oct Leaders in Government Luncheon

- Table at luncheon with company signage at table
- Logo printed on some event materials including event program and event slideshow

### In-Kind Partner

(All five events)  
Photographer,  
Videographer, Decor,  
Floral, Media

- Two tickets to each luncheon
- Sponsor logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media

## SCHEDULE OF EVENTS

State of the  
Region

January 15th  
11:30 am - 1 pm

State of  
Education

May 21st  
11:30 am - 1 pm

State of the  
City / County

August 20th  
11:30 am - 1 pm

Leaders in  
Government

October 15th  
11:30 am - 1 pm

State of the  
Higher Ed

December 3rd  
11:30 am - 1 pm

# CHAMBER QUARTERLY LUNCHEONS

Business experts along with State and Local leaders will explore key issues related to education, workforce, and more in these panel discussion events.

AUDIENCE: (100+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Elected Officials.

## AVAILABLE PARTNERSHIPS *(If virtual)*

### Presenting Partner

\$3,000  
*Exclusive*

- Exclusive level of partnership for all five events
- Virtual table of eight at each luncheon (one per quarter + Leaders in Government Luncheon in October)
- Eight gift cards to a local restaurant for the event
- Recognition during program and opportunity to provide 2-3 min video to be played during event
- Partner logo included on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Company provided ad on slide show at the start and end of event
- Feature Q&A in e-newsletter on sponsor's company
- Advertisement on Monday Morning Memo (small ad - valued at \$150)
- Advertisement for one month on granburychamber.com (rotating banner on internal website page - valued at \$350)

### Event Partner

\$350 - Jan, May, Oct, OR Dec  
\$450 - Aug Leaders in  
Government Luncheon

- Virtual table of eight for luncheon
- Eight gift cards to a local restaurant for the event
- Logo included on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Company provided ad on slide show at start and end of event

### Table Partner

\$250 - Jan, May, Oct, OR Dec  
\$350 - Aug Leaders in  
Government Luncheon

- Virtual table of eight for luncheon
- Eight gift cards to a local restaurant for event
- Logo included on select event materials including event program and event slideshow

### In-Kind Partner

(All five events)  
Photographer, Videographer,  
Decor, Floral, Media

- Two gift cards to a local restaurant for event
- Sponsor logo included on all event materials including invitations, event program, slideshow, website, newsletter, and social media

## SCHEDULE OF EVENTS

State of the  
Region

January 15th  
11:30 am - 1 pm

State of  
Education

May 21st  
11:30 am - 1 pm

Leader in  
Government

August 20th  
11:30 am - 1 pm

Local Leaders  
Luncheon

October 15th  
11:30 am - 1 pm

State of the  
Higher Ed

Jan 2022  
11:30 am - 1 pm



# CHAMBER MEMBERLINK BREAKFAST

Hosted quarterly on Thursday mornings, this dynamic meeting is worth waking up early. Virtual meetings provide a structured networking setting, while in-person events take place at various member venues in the region.

AUDIENCE: (50+) GCOC Members and Prospective Members

## AVAILABLE PARTNERSHIPS

### Venue Partner Exclusive

*\*Venue partner to provide location and food for event.*

- FB Live with Chamber one week prior to the event (average reach of 1000+)
- Logo printed on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media
- Display table at event

### Event Partner \$200 Exclusive

- Two tickets to event with company signage on table
- Recognition and opportunity to speak for 2-3 minutes during event
- Logo printed on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media

## SCHEDULE OF EVENTS

February 11th  
8 - 9:30 am

August 12th  
8 - 9:30 am

October 12th  
8 - 9:30 am

May 13th  
8 - 9:30 am

September 7th  
8 - 9:30 am

November 11th  
8 - 9:30 am

# CHAMBER MONTHLY WORKSHOPS

This monthly workshop series features curriculum focused on helping members build critical business skills.

AUDIENCE: (50+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Young Professionals.

## AVAILABLE PARTNERSHIPS *(If virtual)*

**Platinum Partner**  
\$250  
Available: *Two per workshop*

- Four gift cards to a local restaurant for event
- Recognition during event program
- FB Live prior to event
- Logo on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media

**Gold Partner**  
\$150  
Available: *Two per workshop*

- Two gift cards to a local restaurant for event
- Recognition during event program
- Logo on event materials including:
  - Event Program
  - Slideshow

**In-Kind Partner**  
(All five events)  
*Photographer,  
Videographer,  
Lunch boxes, Media*

- Two gift cards to a local restaurant for event
- Sponsor logo on all event materials including invitations, event program, slideshow, website, newsletter, and social media

## SCHEDULE OF EVENTS

**February 4th**  
11:30 am - 1 pm

**May 6th**  
11:30 am - 1 pm

**September 2nd**  
11:30 am - 1 pm

**March 4th**  
11:30 am - 1 pm

**June 3rd**  
11:30 am - 1 pm

**October 7th**  
11:30 am - 1 pm

**April 1st**  
11:30 am - 1 pm

**November 4th**  
11:30 am - 1 pm



# LUNCHEONS

The purpose of the Granbury Chamber Women in Business program is to inspire, influence and champion women, enhancing their roles as business leaders in the community.

LUNCHEON AUDIENCE: (100+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Young Professionals.

## AVAILABLE PARTNERSHIPS

### Platinum Partner

\$250

Available: *Two per Luncheon*

- Four tickets to luncheon with company signage on table
- Recognition and opportunity to comment from the podium (2-3 minutes)
- Logo printed on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media
- Display table at event

### Gold Partner

\$150

Available: *Two per Luncheon*

- Two tickets to luncheon with company signage on table
- Recognition from the podium during event
- Logo printed on some event materials including:
  - Event Program
  - Slideshow
- Display table at event

### In-Kind Partner

(All five events)

*Photographer, Videographer, floral, decor, Media*

- Two tickets to each luncheon
- Sponsor logo printed on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media

## LUNCHEON DATES

January 26th

11:30 am - 1 pm

May 25th

11:30 am - 1 pm

September 28th

11:30 am - 1 pm



# AFTER-HOURS

The purpose of the Granbury Chamber Women in Business program is to inspire, influence and champion women, enhancing their roles as business leaders in the community.

AFTER-HOUR AUDIENCE: (50+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Young Professionals.

## AVAILABLE PARTNERSHIPS

### Venue Partner

Exclusive

*\*Venue partner to provide location and food for event.*

- FB Live with Chamber one week prior to the event (average reach of 1000+)
- Logo printed on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media
- Display table at event

### Event Partner

\$150

Available: *Three per event*

- Two tickets to event with company signage on table
- Recognition during event
- Logo printed on some event materials including:
  - Event Program
  - Slideshow

### In-Kind Partner

(All five events)

*Photographer, Videographer, floral, decor, Media*

- Two tickets to each event
- Sponsor logo printed on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media

## AFTER-HOURS DATES

March 23rd

5 pm - 7 pm

July 27th

11:30 am - 1 pm

November 16th

11:30 am - 1 pm

# GYP

YOUNG PROFESSIONALS  
Granbury Chamber of Commerce

# LUNCHEONS

GYP is designed to provide young professionals with opportunities and resources to maximize professional and personal development. GYP targets young professionals, 21-40(ish) years of age with networking, professional development and more!

LUNCHEON AUDIENCE: (100+ per event) Granbury Chamber Members, Community Leaders, and Young Professionals.

## AVAILABLE PARTNERSHIPS *(If in person)*

**Presenting Partner**  
\$3,000  
*Exclusive*

- Exclusive level of partnership for all four events
- Table (6-8 tickets) to each luncheon (one per quarter) with company signage on table
- Recognition and comments from podium (3-4 minutes)
- Partner representative at head table or head table equivalent
- Partner logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event
- Name listed on press release for events
- Feature Q&A in e-newsletter on sponsor's company
- Advertisement on Monday Morning Memo (small ad - valued at \$150)
- Advertisement for one month on granburychamber.com (rotating banner on internal website page - valued at \$350)

**Platinum Partner**  
\$250  
*Available: Two per Luncheon*

- Four tickets to luncheon with company signage on table
- Recognition and opportunity to comment from the podium (2-3 minutes)
- Logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event

**Gold Partner**  
\$150  
*Available: Two per Luncheon*

- Two tickets to luncheon with company signage on table
- Recognition from the podium during event
- Logo printed on some event materials including event program and slideshow

**In-Kind Partner**  
(All five events)  
*Photographer, Videographer, floral, decor, Media*

- Two tickets to each luncheon
- Sponsor logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media

## LUNCHEON DATES

**February 18th**  
11:30 am - 1 pm

**April 8th**  
11:30 am - 1 pm

**June 10th**  
11:30 am - 1 pm

**September 9th**  
11:30 am - 1 pm



YOUNG PROFESSIONALS  
Granbury Chamber of Commerce

# SOCIALS

GYP is designed to provide young professionals with opportunities and resources to maximize professional and personal development. GYP targets young professionals, 21-40(ish) years of age with networking, professional development and more!

SOCIALAUDIENCE: (50+ per event) Granbury Chamber Members, Community Leaders, and Young Professionals.

## AVAILABLE PARTNERSHIPS

### Venue Partner

Exclusive

*\*Venue partner to provide location and food for event.*

- FB Live with Chamber one week prior to the event (average reach of 1000+)
- Logo printed on all event materials including:
  - Invitations
  - Event Program
  - Slideshow
  - Website
  - E-newsletter
  - Social media
- Display table at event

### Event Partner

\$300

Exclusive

- Two tickets to event with company signage on table
- Recognition during event
- FB Live with Chamber prior to event (average reach of 1,000+)
- Logo printed on some event materials including event program and slideshow

### Supporting Partner

\$150

Unlimited

- Two tickets to event with company signage on table
- Recognition during event
- Logo printed on event materials including event program and slideshow

### In-Kind Partner

(All five events)

*Photographer, Videographer, floral, decor, Media, & Music*

- Two tickets to each event
- Sponsor logo printed on all event materials including invitations, event program, slideshow, website, e-newsletter and social media

## SOCIAL DATES

March 2nd

5 pm - 7 pm

August 10th

5 pm - 7 pm

December 14th

5 pm - 7 pm

May 11th

5 pm - 7 pm

October 12th

5 pm - 7 pm