

A nighttime aerial photograph of Granbury, Texas, showing a waterfront area with several buildings, a marina, and a large body of water. The lights from the buildings and streets are reflected in the water. The sky is dark blue.

2021

PARTNERSHIP OPPORTUNITIES

Granbury Chamber of Commerce mission to... provide leadership that strengthens and promotes the overall economic success of our community.



SPONSORSHIP PACKAGES

TWO APPROACHES TO PARTNERSHIP

1

TOTAL INVESTMENT: A comprehensive look at your year.

Meet with our Membership & Events Director to plan your year and find the events and programs that best meet your company's goals.

2

A LA CARTE: reach your audience when and how you want.

This flexible approach allows you to make decisions based on your interests, resources, and schedule.

USERS GUIDE

In this partnership opportunities packet, you will find our unique events and programs described by audience and benefits of sponsorship, levels of sponsorship, and placement within the 2021 calendar year.

We have built this packet on the principles of flexibility, adaptability, and resilience. We know that many of our 2021 events will be virtual, while some may be in-person. No matter the format, our events will continue to draw hundreds of live attendees, with many more viewing or reading about them on our website and in local media.

Due to the rapidly changing environment, please refer to our website, granburychamber.com, for the most up-to-date information or contact rachael@granburychamber.com for more information. Event details in this packet are current as of December 2020 and subject to change.

CHAMBER AWARDS BANQUET

This signature event celebrates nominated Chamber member businesses and individuals that have set the standard of business excellence and exceptional community service.

AUDIENCE: (330+) Business Execs, Granbury Chamber Members, Elected Officials, and Media

AVAILABLE PARTNERSHIPS

Presenting Partner

\$6,000

Exclusive



- Welcome remarks at event
- Company logo featured in all digital and print promotion of the event including website, social media, and printed program
- Company logo placed on banners at event
- Recognition on weekly newsletter for three months with company logo (from date of commitment)
- Priority, reserved seating for eight, complimentary wine and (2) seats at the head table with VIP Guests
- First right-of-acceptance for partnership of event next year

Gold Partner

\$3,000

Available: 3

- Help present awards during event
- Company logo on digital and print promotion of the event including website, social media, and printed program
- Preferred, reserved seating for eight and complimentary wine
- Recognition on weekly newsletter for one month with logo (from date of commitment)
- First right-of-acceptance for partnership of event next year

Silver Partner

\$2,000

Available: 6

- Company logo on digital and print promotion of the event including website, social media, and printed program
- Preferred, reserved seating for eight and complimentary wine

Social Hour Partner

\$1,500

Exclusive

- Opportunity to provide company owned banner for event
- Company recognition in event media
- Reserved seating for eight
- Opportunity to greet and welcome attendees in lobby at event

Bronze Partner

\$1,300

Available: 16

- Reserved seating for eight
- Recognition in event media
- Company logo displayed in event media

Celebrity Partner

\$675

Available: 6

- Reserved seating for four
- Business highlighted at event

Dignitary Partner

\$400

Available: 8

- Reserved seating for two
- Business highlighted at event

APRIL 2021

CHAMBER GOLF CLASSIC

The prestigious Chamber Golf Classic has been an annual event for over 24 years and is sponsored by local businesses from Hood County.

AUDIENCE: (144+) Business Execs, Granbury Chamber Members, and Elected Officials.

AVAILABLE PARTNERSHIPS

Title Partner



\$5,000
Exclusive



- One Eagle Team Package
- Large 4' x 8' welcome banner with logo on the putting green
- Tee box setup to distribute promotional items
- Recognition before event and welcome golfers at shot-gun start
- Assist with awards presentation
- Recognized at awards presentation
- Recognized on Monday Morning Memo for one month
- Business recognition in tournament marketing
- First right-of-acceptance for partnership of event next year

Golf Ball Partner



- One Eagle Team package
- Chamber purchase golf ball sleeves for each player with your logo
- Business recognition in tournament marketing & website presence
- First right-of-acceptance for partnership of event next year

SuperGreen Investor



- One Eagle Team package
- Chamber purchase golf ball sleeves for each player with your logo
- Business recognition in tournament marketing & website presence
- First right-of-acceptance for partnership of event next year

Golf Cart Partner

\$1,500
Exclusive

- One Eagle Team package
- Business name and/or logo on cart & promotional items in cart
- Business recognition in tournament marketing & website presence
- First right-of-acceptance for partnership of event next year

Corporate Partner

\$1,000
Available: 4

- One Eagle Team package
- Opportunity to place your banner at driving range
- Business recognition in tournament marketing & Website presence

Lunch/Dinner Partner

\$1,000
Available: 2

- Recognition as "Lunch Partner" or "Dinner Partner"
- Business logo on tables
- Business recognition in tournament marketing

Drink Cart Partner

\$500
Available: 2

- Ride in drink cart during tournament
- Place your banner on drink cart and distribute promotional items

Water Bottle Partner

\$500
Exclusive

- Business provides water bottles with logo for tournament
- Distribute at beginning and during play near clubhouse
- Business recognition in tournament marketing

Tee-Box Partner

\$250
Limit 18

- Banner/sign on tee-box
- Greet and hand out items or serve food at tee-box

OCTOBER 2021

HOMETOWN 4TH OF JULY

The highly anticipated July 4th festival has been an annual event for over 46 years and is sponsored by local businesses from Hood County.

AUDIENCE: (45,000+) Community Leaders, Business Leaders, and Tourists

AVAILABLE PARTNERSHIPS

Stars & Stripes

Partner \$10,000

Currently Available: 1

Total: 3



- Logo on all media as "Fireworks Presenting Partner"
- Company Logo and business highlighted on Chamber website homepage
- Company mention in 4th of July press release
- Social media recognition and Facebook Live video prior to event
- Partnership recognition during countdown on radio for fireworks show
- Listed on events schedule

Red Partner

\$6,000

Available: 6

- Listed on all materials as "Red Partner"
- Company Logo and business highlighted on website
- Company mention in 4th of July Press Release
- Parade entry and recognition during announcements
- Social media recognition
- Listed on events schedule

Parade Presenting

Partner



\$4,500
Exclusive

- Logo on all media as "Presenting Parade Sponsor"
- Parade entry and recognition during parade announcements
- Prime parade placement

Blue Partner

\$2,000

Available: 6

- Listed on all materials as "Blue Partner"
- Company mention in 4th of July Press Release
- Social media recognition
- Listed on events schedule

Parade Premier

Partner

\$1,500

Available: 3



- Logo on all media as "Parade Premier Sponsor"
- Parade entry and recognition during parade announcements
- Prime parade placement

JULY 4, 2021

HOMETOWN 4TH OF JULY

The highly anticipated July 4th festival has been an annual event for over 46 years and is sponsored by local businesses from Hood County.

AUDIENCE: (45,000+) Community Leaders, Business Leaders, and Tourists

AVAILABLE PARTNERSHIPS

TNT PARTNER

\$1,000
Unlimited

- Logo on all materials as "TNT" Sponsor
- Logo on Monday Morning Memo through the month of June

Firecracker Partner

\$500
Unlimited

- Listed on all materials as "Firecracker" Sponsor
- Listed on events schedule

Sparkler Partner

\$200
Unlimited

- Listed on all materials as "Sparkler Sponsor"



JULY 4, 2021

CHAMBER QUARTERLY LUNCHEONS

Business experts along with State and Local leaders will explore key issues related to education, workforce, and more in these panel discussion events.

AUDIENCE: (100+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Elected Officials.

AVAILABLE PARTNERSHIPS

Presenting Partner

\$3,000

Exclusive

- Exclusive level of partnership for all five events
- Table (6-8 tickets) to each luncheon (one per quarter + Leaders in Government Luncheon in October) with company signage on table
- Recognition and comments from podium (3-4 minutes)
- Partner representative at head table or head table equivalent
- Partner logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event
- Name listed on press release for events
- Feature Q&A in e-newsletter on sponsor's company
- Advertisement on Monday Morning Memo (small ad - valued at \$150)
- Advertisement for one month on granburychamber.com (rotating banner on internal website page - valued at \$350)

Event Partner

\$350 - Jan, May, Aug, OR Dec

\$450 - Oct Leaders in
Government Luncheon

- Table at luncheon with company signage at table
- Logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event

Table Partner

\$250 - Jan, May, Aug, OR Dec

\$350 - Oct Leaders in
Government Luncheon

- Table at luncheon with company signage at table
- Logo printed on some event materials including event program and event slideshow

In-Kind Partner

(All five events)

Photographer,
Videographer, Decor,
Floral, Media

- Two tickets to each luncheon
- Sponsor logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media

CHAMBER MEMBERLINK BREAKFAST

Hosted quarterly on Thursday mornings, this dynamic meeting is worth waking up early. Virtual meetings provide a structured networking setting, while in-person events take place at various member venues in the region.

AUDIENCE: (50+) GCOC Members and Prospective Members

AVAILABLE PARTNERSHIPS

Venue Partner

Exclusive

**Venue partner to provide location and food for event.*

- FB Live with Chamber one week prior to the event (average reach of 1000+)
- Logo printed on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media
- Display table at event

Event Partner

\$200

Exclusive

- Two tickets to event with company signage on table
- Recognition and opportunity to speak for 2-3 minutes during event
- Logo printed on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media

SCHEDULE OF EVENTS

February 11th
8 - 9:30 am

SOLD

August 12th
8 - 9:30 am

SOLD

October 12th
8 - 9:30 am

SOLD

May 14th
8 - 9:30 am

SOLD

September 7th
8 - 9:30 am

November 11th
8 - 9:30 am

CHAMBER MONTHLY WORKSHOPS

This monthly workshop series features curriculum focused on helping members build critical business skills.

AUDIENCE: (50+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Young Professionals.

AVAILABLE PARTNERSHIPS *(If virtual)*

Platinum Partner
\$250
Available: *Two per workshop*

- Four gift cards to a local restaurant for event
- Recognition during event program
- FB Live prior to event
- Logo on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media

Gold Partner
\$150
Available: *Two per workshop*

- Two gift cards to a local restaurant for event
- Recognition during event program
- Logo on event materials including:
 - Event Program
 - Slideshow

In-Kind Partner
(All five events)
*Photographer,
Videographer,
Lunch boxes, Media*

- Two gift cards to a local restaurant for event
- Sponsor logo on all event materials including invitations, event program, slideshow, website, newsletter, and social media

SCHEDULE OF EVENTS

February 4th
11:30 am - 1 pm

May 6th
11:30 am - 1 pm

September 2nd
11:30 am - 1 pm

March 4th
11:30 am - 1 pm

June 3rd
11:30 am - 1 pm

October 7th
11:30 am - 1 pm

April 1st
11:30 am - 1 pm

November 4th
11:30 am - 1 pm



LUNCHEONS

The purpose of the Granbury Chamber Women in Business program is to inspire, influence and champion women, enhancing their roles as business leaders in the community.

LUNCHEON AUDIENCE: (100+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Young Professionals.

AVAILABLE PARTNERSHIPS

Platinum Partner
\$250
Available: *Two per Luncheon*

- Four tickets to luncheon with company signage on table
- Recognition and opportunity to comment from the podium (2-3 minutes)
- Logo printed on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media
- Display table at event

Gold Partner
\$150
Available: *Two per Luncheon*

- Two tickets to luncheon with company signage on table
- Recognition from the podium during event
- Logo printed on some event materials including:
 - Event Program
 - Slideshow
- Display table at event

In-Kind Partner
(All five events)
Photographer, Videographer, floral, decor, Media

- Two tickets to each luncheon
- Sponsor logo printed on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media

LUNCHEON DATES

January 26th
11:30 am - 1 pm

May 25th
11:30 am - 1 pm

September 28th
11:30 am - 1 pm



AFTER-HOURS

The purpose of the Granbury Chamber Women in Business program is to inspire, influence and champion women, enhancing their roles as business leaders in the community.

AFTER-HOUR AUDIENCE: (50+ per event) Business Execs, Granbury Chamber Members, Community Leaders, and Young Professionals.

AVAILABLE PARTNERSHIPS

Venue Partner

Exclusive

**Venue partner to provide location and food for event.*

- FB Live with Chamber one week prior to the event (average reach of 1000+)
- Logo printed on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media
- Display table at event

Event Partner

\$150

Available: *Three per event*

- Two tickets to event with company signage on table
- Recognition during event
- Logo printed on some event materials including:
 - Event Program
 - Slideshow

In-Kind Partner

(All five events)

Photographer, Videographer, floral, decor, Media

- Two tickets to each event
- Sponsor logo printed on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media

AFTER-HOURS DATES

March 23rd

5 pm - 7 pm

July 27th

11:30 am - 1 pm

November 16th

11:30 am - 1 pm



LUNCHEONS

GYP is designed to provide young professionals with opportunities and resources to maximize professional and personal development. GYP targets young professionals, 21-40(ish) years of age with networking, professional development and more!

LUNCHEON AUDIENCE: (100+ per event) Granbury Chamber Members, Community Leaders, and Young Professionals.

AVAILABLE PARTNERSHIPS *(If in person)*

Presenting Partner
\$3,000
Exclusive

- Exclusive level of partnership for all four events
- Table (6-8 tickets) to each luncheon (one per quarter) with company signage on table
- Recognition and comments from podium (3-4 minutes)
- Partner representative at head table or head table equivalent
- Partner logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event
- Name listed on press release for events
- Feature Q&A in e-newsletter on sponsor's company
- Advertisement on Monday Morning Memo (small ad - valued at \$150)
- Advertisement for one month on granburychamber.com (rotating banner on internal website page - valued at \$350)

Platinum Partner
\$250
Available: Two per Luncheon

- Four tickets to luncheon with company signage on table
- Recognition and opportunity to comment from the podium (2-3 minutes)
- Logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media
- Display table at event

Gold Partner
\$150
Available: Two per Luncheon

- Two tickets to luncheon with company signage on table
- Recognition from the podium during event
- Logo printed on some event materials including event program and slideshow

In-Kind Partner
(All five events)
Photographer, Videographer, floral, decor, Media

- Two tickets to each luncheon
- Sponsor logo printed on all event materials including invitations, event program, slideshow, website, newsletter, and social media

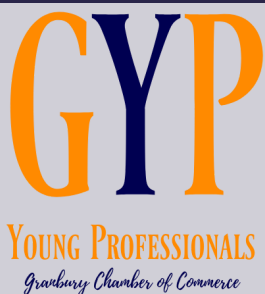
LUNCHEON DATES

February 18th
11:30 am - 1 pm

April 8th
11:30 am - 1 pm

June 10th
11:30 am - 1 pm

September 9th
11:30 am - 1 pm



SOCIALS

GYP is designed to provide young professionals with opportunities and resources to maximize professional and personal development. GYP targets young professionals, 21-40(ish) years of age with networking, professionals development and more!

SOCIALAUDIENCE: (50+ per event) Granbury Chamber Members, Community Leaders, and Young Professionals.

AVAILABLE PARTNERSHIPS

Venue Partner

Exclusive

**Venue partner to provide location and food for event.*

- FB Live with Chamber one week prior to the event (average reach of 1000+)
- Logo printed on all event materials including:
 - Invitations
 - Event Program
 - Slideshow
 - Website
 - E-newsletter
 - Social media
- Display table at event

Event Partner

\$300

Exclusive

- Two tickets to event with company signage on table
- Recognition during event
- FB Live with Chamber prior to event (average reach of 1,000+)
- Logo printed on some event materials including event program and slideshow

Supporting Partner

\$150

Unlimited

- Two tickets to event with company signage on table
- Recognition during event
- Logo printed on event materials including event program and slideshow

In-Kind Partner

(All five events)

Photographer, Videographer, floral, decor, Media, & Music

- Two tickets to each event
- Sponsor logo printed on all event materials including invitations, event program, slideshow, website, e-newsletter and social media

SOCIAL DATES

March 2nd

5 pm - 7 pm

August 10th

5 pm - 7 pm

December 14th

5 pm - 7 pm

May 11th

5 pm - 7 pm

October 12th

5 pm - 7 pm