



day while at play. Join this Chamber event with several of your company's representatives. August 2nd, 2021 Western Lakes Golf Club.

### **AFTER-HOURS**

This is a social event held at a Wauwatosa West Allis Chamber of Commerce member's local restaurant or bar. Join for an evening of networking and fun.

### **10 DAYS IN...**

In the past, 10 Days in Tosa highlighted restaurants that were members of the Chamber for a ten-day duration every September. In 2020, the Wauwatosa West Allis Chamber will expand this to West Allis and include both restaurants and retailers. Participating members offer specials and are highlighted on social media platforms, media outlets, and Chamber outlets.

### **ZOO OUTING**

The Chamber is considering a 2021 outing at the Milwaukee County Zoo with an expanded invitation to the community, which will bring a larger focus to the Chamber.

### **WINE & DINE**

The Chamber is partnering with Celtic Milwaukee to bring a wine-and-dine event to the Wauwatosa and West Allis Chamber, located in one location featuring local restaurants & bars and their specialties, scheduled annually in October or early November.

### **ABLE BREAKFAST (ACTIVE BUSINESS LEADS EXCHANGE)**

Breakfast meets the first Wednesday of every month (7:00 – 9:00 am). This is an opportunity to share what your business offers with other participants. Every participant has an opportunity to explain their business and create business leads.

### **WAUWATOSA WEST ALLIS CHAMBER HEALTH INSURANCE PLAN**

Recently launched, all Wauwatosa West Allis Chamber of Commerce members are eligible for a premium

discount with Network Health. This is a unique and exclusive product offering that provides a discounted rate for health insurance for Chamber Members, \$0 Fast Care® services available, and discounted Froedtert workforce health services. To learn more about employer group insurance plans, call 800-276-8004; and to learn more about the Chamber, call 414-453-2330.

### **COMMUNICATIONS AND SOCIAL MEDIA**

#### **WEEKLY MESSAGE**

The Chamber provides a weekly email to both Chamber members and non-members with a listing of events, ads, and other opportunities. Members may send information to the Chamber to be listed.

#### **DIGITAL MARKETING**

Member Highlight Ads -This offers members an opportunity to promote their business and ties to the community using ad content or interviews that can be expanded into blogs, videos, and other content to distribute via the web, email, and social media.

#### **MEMBER INFORMATION CENTER**

Create your online presence on the Wauwatosa West Allis Chamber website. Manage Job Postings and Hot Deals for your company with your portal. Post and receive member-to-member discounts.

#### **RIBBON CUTTINGS**

The Chamber aids members who want Ribbon Cuttings for their businesses. This includes invitations, outreach to public officials, as well as offering speakers.

#### **CONTACT:**

Christopher Ruditys at ruditys@wamllc.net

or

Mike Foti at mike@wamllc.net  
Phone (414) 453-2330.

## **LEARNING OPPORTUNITIES**

### **BREAKFAST WITH PUBLIC OFFICIALS**

The Chamber offers a monthly breakfast with various public officials ranging from locally elected to state and federal officials. This is an exceptional opportunity for members to voice their opinion on business issues to public and elected leaders.

### **BUSINESS AND POLICY NEWS**

Local, state, and national headline news is distributed weekly in Business and Policy Headlines. Updates on state legislative issues are included. Policy papers on business topics are developed as needed.

### **LUNCH AND LEARN**

The Chamber offers monthly "Lunch and Learn" for members with business sponsorship opportunities. The events are held at various member locations and offer a range of topics that interest businesses.

## **EVENTS AND NETWORKING**

### **2021 SHOWCASE & SOCIAL**

This annual social and networking event is open to the general community and is held in January. Enjoy an evening of networking, awards, raffles, and more. Exhibition tables are also available. This is the largest social gathering of the Chamber.

### **GOLF OUTING**

The Chamber golf outing is held in August each year. The event raises funds to support the Wauwatosa West Allis Chamber of Commerce's ongoing work while providing members and guests a networking