

# CORAL SPRINGS COCONUT CREEK REGIONAL CHAMBER



## Marketing Investment Opportunities

## Annual Diversity, Equity and Inclusion Program 2022





Viewing diversity and inclusion as a leadership function is vital for professional and personal development. Years of experience have taught us that a diverse, inclusive workplace and society doesn't just happen. Yet, as we look to the future of our marketplace and workforce, we recognize that huge demographic shifts are happening that impact our business models, and require a new way of conducting business to ensure community prosperity.

## Presenting - \$15,000 **SOLD** *fiserv.*

- Opportunity to provide the keynote speaker for the summit
- Speaking Opportunity for company representative of 5 min at the DEI Summit
- Speaking Opportunity for company representative of 3 min at the three (3) Round Table Forums (virtual)
- Company Logo prominent on all promotional event emails (4) events per year as the Presenting Sponsor
- Recognition as Presenting Sponsor in event promotions
- Logo inclusion as Presenting Sponsor on all event materials
- Company Logo inclusion on PowerPoint as Presenting Sponsor
- Company Logo prominent on event signage as Presenting Sponsor
- Company Logo prominent on event page of the Chamber website
- Company Logo Recognition as Presenting Sponsor on Social Media channels
- Reserved priority seating at the keynote events with recognition signage on table
- Two (2) Tables for in person DEI Summit
- Five (5) Eblasts related to diversity efforts by your company to be sent to Chamber's contact list of 5,500 contacts

Exclusive Presenting Sponsor for 2022 Annual Diversity, Equality and Inclusion Program

Includes Three (3) Round Table Forums (virtual)

## Gold - \$5,000

- Three (3) Round Table Forums (virtual)
- Speaking Opportunity for company representative of 3 min at the DEI Summit
- Speaking Opportunity for company representative of 1 min at the three (3) Round Table Forums (virtual)
- Company Logo prominent on all promotional event emails four (4) events per year as the Presenting Sponsor
- Company Logo on event program as Gold Sponsor Recognition as Gold Sponsor on keynote program
- Company Logo inclusion on keynote PowerPoint
- Company Logo on event signage as Gold Sponsor
- Company Logo on event page of the Chamber website as Gold Sponsor
- Company Logo on e-blast communications as Gold Sponsor
- Company Logo recognition as Gold Sponsor on Social Media Platforms
- Reserved priority seating at keynote DEI Summit events with recognition signage on table
- Two (2) Tables for in person DEI Summit
- Three (3) Eblasts related to diversity efforts by your company to be sent to Chamber's contact list of 5,500 contacts





## Silver - \$3,500

- Company name recognition on PowerPoint as Silver Sponsor during keynote events
- Company Logo on event program as Silver Sponsor
- Company name on event signage as Silver Sponsor
- Company name on event page of Chamber website as Silver Sponsor
- Company name on e-blast communication as Silver Sponsor
- Reserved priority seating at the breakfast/luncheon with recognition signage on table
- One (1) Table for in person DEI Summit
- One (1) Eblast related to diversity efforts by your company to be sent to Chamber's contact list of 5,500 contacts

## Bronze - \$750

- Company name on event page of Chamber website as Bronze Sponsor
- Company name listed on event program as Bronze Sponsor
- Reserved priority seating with recognition signage on table
- Two (2) Tickets for in person DEI Summit
- One (1) Eblast related to diversity efforts by your company to be sent to Chamber's contact list of 5,500 contacts



# Notes

