

SERVICES PROVIDED

• BUSINESS BRIEFS

Full-colour, bi-monthly publication. Sent by addressed mail to area decision-makers. An online version is also available on the Chamber's website.

• ELECTRONIC NEWSLETTER

Bi-weekly electronic newsletter sent to area businesses and individuals. E-Newsletter is also linked on social media platforms.

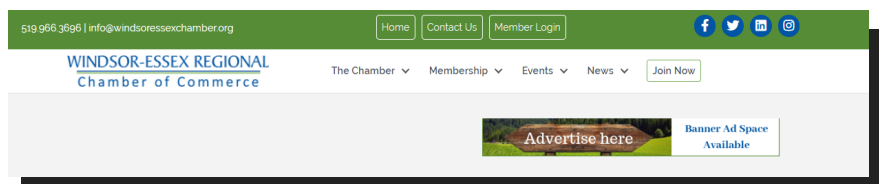
• ONLINE ADVERTISING

Reserve a single, full-colour, stationary banner ad on www.windsor-essexchamber.org

THE MARKETING EDGE

Raise your profile in the regional business community by using the advertising opportunities offered by the Windsor-Essex Regional Chamber of Commerce. The Chamber views low cost advertising opportunities as a service provided to our members. Your marketing message will reach decision-makers by addressed, direct mail, e-mail, online and social media.

The Chamber offers advertising opportunities to non-members at an additional fee of \$50. This fee can be put toward Chamber membership costs should the non-member join the Chamber within 30 days of placing the ad.



FULL PAGE
(8.5"w X 11"d)
\$699

HALF PAGE
(7.75"w X 4.25"d)
\$549

1/4 PAGE
(3.75"w X 4"d)
\$349

1/8 PAGE
(3.75"w X 2"d)
\$249

ELECTRONIC NEWSLETTER ADVERTISING SIZES & COSTS

TOP BANNER
(480px w X 60px d)
\$149

CENTRE BANNER
(480px w X 240px d)
\$99

E-NEWS ARTICLE
100 word article with link
\$99

FLYERS
Must provide 1000 copies
\$449

NOT-FOR-PROFIT EVENT FEATURE

FLYER INSERT (BRIEFS)

WEBSITE ADVERTISING SIZE & COST

DIGITAL BANNER
(480px w X 60px d)
Contact for details

Please note: Pricing does not include HST.

The Windsor-Essex Regional Chamber of Commerce reserves the right to refuse any advertising based on content, timeline or conflict with a Chamber initiative.