

Sponsor Giveaway Button FAQs

Below is a list of the most commonly asked questions from sponsors in relation to a giveaway button.

Where does the Giveaway Button appear?

The Giveaway Button appears within your virtual booth. It will be in the lower left corner of the popup window.

What can the Giveaway Button be linked to?

Uses of the Giveaway Button could be (but are not limited to):

- Linking to a third party site to collect contact information/generate leads in exchange for a random drawing
- Generating market research on attendees in exchange for a random drawing or reward
- Redirecting a user to a microsite or special product website with promotional rates for your event attendees

The screenshot displays a virtual event booth for CadmiumCD. At the top, there are navigation icons for back, forward, favorite, like (with a '2' notification), tweet, and print. The main header includes 'Virtual Events Resources', 'View Resources', and the CadmiumCD logo with the tagline 'Bring Your Event Together'. The left sidebar lists various resources: Company Details, Contact Info (3 representatives), Resources (6 items), Product Showcase (14 products), Video Chat (3 representatives), and CadCon Quest (10 points). The main content area features a 'Call for Abstracts' section with a video player showing a 0:00 / 0:30 duration, and several management buttons: Event Management, Event Technology, and Exhibitor Management. A 'Video Chat' button is also visible. The bottom left corner of the booth contains a 'GIVEAWAY!' button with a gift icon, highlighted by a red arrow. The bottom right corner has buttons for 'Brochure', 'Website', and 'Request Information'. The footer contains copyright information for CadmiumCD, 2020.

How do I add the URL for my Giveaway Button?

The URL for the giveaway button can be submitted via a task page.



VIRTUAL BOOTH UPGRADES

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Please select the credit option(s) you are interested in applying to your virtual booth below.

Giveaway Link

<https://www.conferenceharvester.com/harvester2expw/tasks/VirtualBoothUpgrades.asp?TaskID=>