

# Sponsor Introduction Video FAQs

Below is a list of the most commonly asked questions from Sponsors in relation to Introduction Videos.

## Where is an Introduction Video?

An Introduction Video is an opening video that provides a short synopsis of your company's mission or product.

## Where does the Introduction Video appear?

The Introduction Video appears on the company details tab of the virtual booth popup.

The screenshot shows a virtual event resource page for CadmiumCD. At the top, there's a navigation bar with 'Virtual Events Resources', 'View Resources', and social media icons (Favorite, Like, Tweet, Print). Below this is a sidebar with categories: 'Company Details', 'Contact Info (3 representatives)', 'Resources (6 items)', 'Product Showcase (14 products)', 'Video Chat (3 representatives)', and 'CadCon Quest (10 points)'. The main content area features a video player for 'CadmiumCD' with a 'Video Chat' button and a 'GIVEAWAY!' banner at the bottom. The video player shows a video titled 'CadmiumCD' with a 'Video Chat' button and a 'GIVEAWAY!' banner at the bottom. The video player shows a video titled 'CadmiumCD' with a 'Video Chat' button and a 'GIVEAWAY!' banner at the bottom. The video player shows a video titled 'CadmiumCD' with a 'Video Chat' button and a 'GIVEAWAY!' banner at the bottom.

## How long should the Introduction Video be?

While technically there is no limit to the video's time, we recommend keeping it short and to the point. The video should also be 200mp or less and in .mp4 format.

## How do I submit my Introduction Video?

The video should be uploaded via a Virtual Booth Upgrades task. Here, you will upload the file, as well as a thumbnail of the video that is wither JPEG or PNG format and 800 pixels wide.



### VIRTUAL BOOTH UPGRADES

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Please select the credit option(s) you are interested in applying to your virtual booth below.

#### Intro Video

No file chosen

#### Video Thumbnail

No file chosen

You can (optionally) add a thumbnail for the video. This image will display prominently on your booth profile and is a great way to draw attention to it. The image can be a .png or a .jpg image file and needs to be 800 pixels wide.