CAPCSD Board of Directors 2021 Nominee for President-Elect

Jennifer P. Taylor, AuD University of Memphis

Biographical Information

Jennifer P. Taylor, AuD, currently serves as the Director of Clinical Services in Audiology at the University of Memphis; Clinical Associate Professor; the HIPAA Privacy Officer for the Memphis Speech and Hearing Center; and the Audiology Section Chief on the UT Boling Center for Developmental Disabilities LEND Grant. Dr. Taylor has been at the University of Memphis since 2003 when she joined the faculty as a Clinical Assistant Professor. She completed her bachelor's and master's degrees in 1998 and 2000, respectively, and her Doctor of Audiology at the University of Florida in 2003. Dr. Taylor has held her CCC's since 2000. She is an active volunteer in the Memphis community and in the profession. She has been a member of the Junior League of Memphis since 2003 where she has served in many roles including President 2016-2018, overseeing a budget of \$4,000,000 and 1,500 members. In 2015, she attended and completed the New Memphis Institute Leadership Development Intensive (LDI) program. The LDI program focuses on developing leadership potential. Dr. Taylor has also been active in CAPCSD, AAA, and ASHA in various volunteer roles.

Dr. Taylor works with pediatrics and their families. Her primary area is in pediatric diagnostics, difficult to test populations and auditory processing disorders. She currently teaches in clinical experiences and billing and practice management.

Qualifications and Plans

My experience serving as President Elect, President, and Past President in Junior League of Memphis and in various roles for CAPCSD has helped me prepare for the president-elect role. I have witnessed the significant growth that CAPCSD has experienced over the past ten years. The CAPCSD vision is to be the definitive source of leadership, education, and advocacy for CSD academic programs. This has always held true for me from my first CAPCSD Conference in 2007. At that time, I realized these were "my people". I found an organization that understood what I needed as a clinic director and professor. CAPCSD's core values align with my personal values, making this an excellent fit for me. CAPCSD's values address excellence, visionary leadership, and collaboration. My personal values are reliability, loyalty, personal development, problem solving and fairness. Activities demonstrating my commitment to these values were seen when I served on the conference planning committee and as Vice President for Professional Development.

During my tenure, I was able to evaluate the financial health of the annual conference, review associated variable costs, and perform a growth analysis of attendees, helping to ensure long-term sustainability of the conference prior to having staff support. I also reviewed future planning sites to ensure they met the size and setting for the conference. I helped implement the first Leadership Academy and was one of the proposers for the initial Clinic Director Symposium. In addition, when appointed Vice President for Organizational Advancement, I

spent significant time studying CSDCAS operations, both past and current, and made recommended changes such as separating the committee into three sub-committees to focus on data, recruitment, and resources for the participating programs. This helped direct our efforts and analyze growth potential, utilize the enrollment marketing platform, and focus on the data trends.

Finally, the New Memphis Institute LDI program's primary focus is on leadership for C-Suite executive level. They accept less than 25 people per session. This structured leadership program is in partnership with the Center for Creative Leadership and is designed to hone an individual's leadership skills. These leadership opportunities have allowed me to grow and know that I am the right candidate at the right time. As President-elect my goals will be sustainability and inclusivity. I believe the greatest honor of being involved with any organization is to impact its long-range plan and sustainability. CAPCSD has seen many changes since the inception of CSDCAS and there have been discussions on how CAPCSD is allocating its resources. There is a need to determine what is sustainable and what is benefiting member programs. An objective review and assessment of CAPCSD initiatives should be performed to determine the needs of the organization and improve CAPCSD operations and member program satisfaction. This would ensure the Board is using CAPCSD resources efficiently and effectively while helping achieve its mission and vision and maintain the core values. In addition, CAPCSD needs to ensure a fair, equitable and inclusive environment for all member programs, their faculty, and students.

While much of this work began this year with the DEI Task Force initiative, I would like to fulfill these goals. I am ready to rise to the challenge of aligning the work towards these goals to make CAPCSD the definitive source of visionary leadership, education, and advocacy for CSD programs. It is also important that those who serve beside me maximize their growth potential. Those that have served beside me have witnessed that I strive for excellence, leadership, and collaboration in all that I do.

Current and Previous CAPCSD Activities

- Conference Planning Committee, At Large, 2011
- Conference Planning Committee, Assistant Chair, 2012
- Vice President for Professional Development and Conference Planning Committee Chair, 2012-2013
- Conference Planning Committee, Advisory Member, 2014-2015
- CAPCSD Award of Appreciation, 2014
- Conference Planning Committee, Co-Chair, 2015-2016
- CAPCSD Financial Advisory Committee, 2015-2016
- Leadership Academy Monitoring Committee Member, 2016-2017
- Clinic Director Symposium, Co-Initiative Proposer 2016
- Conference Planning Committee, Advisor and Site Visitor 2016-2017
- Vice President for Professional Development, 2017-2018
- Vice President for Organizational Advancement 2018-2021

Other Current Professional Association Activities

- Council of Academic Accreditation, Site Visitor, 2018-Present
- ASHA, Topic Chair: Supervision & Precepting 2021 Convention, July 2020-Present
- Memphis Speech and Hearing Center, Board of Directors Advisor, 2018-Present
- Memphis EHDI Regional Task Force Committee, 2017-Present
- Junior League of Memphis, Centennial Planning Co-Director, 2019-2022