



**CHAMBER  
OF COMMERCE**



**Grove City Area Chamber of Commerce  
Arts in the Alley & The Voice of Grove City  
September 19 & 20  
2020 Sponsorship Opportunities**

We are excited to announce that The Voice of Grove City will be returning in 2020. To provide everyone with the opportunity to support this program, Sponsorship levels and benefits have been modified so that you can also receive the additional benefits associated with the promo, advertising and support of the Voice of Grove City competition. If you do not choose to be included in the Voice of Grove City promotions and recognition you will receive only the benefits of the Arts in the Alley Sponsorship.

**\$8,000 Platinum Plus Level Sponsor - 1 for Entertainment**

- 1 Large Banner at Heartland Stage
- Listing in all Press Releases and/or articles, Social Media Marketing Postings & Flyers
- All Benefits of the Platinum Level Sponsor

**\$5,500 Platinum Level Sponsors - 1 for Kids' Fun Street & 1 for Parade**

- 1 Large Banner at Kids' Fun Street for Kids' Fun Street Sponsor
- 1 Large Banner in Parade for Parade Sponsor
- Listing in select articles, Social Media Marketing Postings & Flyers



**\$1,000 Voice of Grove City Add-On Sponsorship for Platinum Plus or Platinum Level**

- Listing on Voice of Grove City Banner at Heartland Stage
- Full color page ad in Chamber Business Connection
- Business Listed as Sponsor of 8 Social Media Posts re: The Voice
- 5 Shared Scroll Ads on Website
- 5 Sponsor Reconitions in Chamber Weekly Connections

**Benefits for all Platinum Plus and Platinum Level Sponsors Include:**

- 1 Banner at the Information Booth
- All Platinum and Platinum Plus Level Sponsors will be listed on a hanging banner at the Heartland Stage and Center of Festival Area
- Dispense your company literature from the Chamber Information Booth
- Prominent ad on Advertising Boards placed throughout the festival area
- Full page color ad in Program
- Hourly announcement of sponsors during event
- Listing in Grove City Living, Chamber Business Connection and on Website
- Arts in the Alley Community Parade Entry

## \$2,500 Gold Level Sponsor

### 1 for Demo Tent

- Full Page ad in Program
- Signage at Community Mural and Demo Tents
- Placement of logo on back cover of Program
- Hourly announcement of sponsors during event
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Arts in the Alley Community Parade Entry



### \$750 Voice of Grove City Add-On Sponsorship for Gold Level

- Full Page color ad in Program
- Listing on Voice of Grove City Banner at Heartland Stage
- Full color page ad in Chamber Business Connection
- Business listed as Sponsor of 6 Social Media Posts re: the Voice
- 3 Shared Scroll Ads on Website
- 3 Sponsor Reconitions in Chamber Weekly Connections

## \$1,500 Silver Level Sponsors

### 1 for Fine Art Show, 1 for Photography Show, 1 for Craft Show, 1 for Quilt Show, 1 for Youth Art Show

- Exclusive Sponsorship Name and Logo on all flyers and applications for show sponsored
- ½ Page ad in Program
- Placement of logo on back cover of Program
- Hourly announcement of sponsors during event
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Announcement of sponsors during event
- Present Award to winners of show sponsored on the Heartland Stage
- Arts in the Alley Community Parade Entry



### \$500 Voice of Grove City Add-On Sponsorship for Silver Level

- Full Page color ad in Program
- Listing on Voice of Grove City Banner at Heartland Stage
- 1/2 Page color ad in Chamber Business Connection
- Business listed as Sponsor of 6 Social Media Posts re: the Voice
- 3 Shared Scroll Ads on Website
- 3 Sponsor Reconitions in Chamber Weekly Connection

## \$500 Bronze Level Sponsor

- ¼ Page ad in Program
- Placement of logo on back cover of Program
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Announcement of sponsors during event



### \$150 Voice of Grove City Add-On Sponsorship for Bronze Level

- ½ Page color ad in Program
- Listing on Voice of Grove City Banner at Heartland Stage
- ¼ Page color ad in Chamber Business Connection
- Business listed as Sponsor of 2 Social Media Posts re: the Voice
- 1 Shared Scroll Ad on Website
- 1 Sponsor Reconition in Chamber Weekly Connections

## \$250 Copper Level Sponsor

- 1/8 Page ad in Program
- Listing on Website
- Announcements of Sponsors during event



### \$50 Voice of Grove City Add-On Sponsorship for Copper Level

- ¼ Page color ad in Program
- Sponsor 1 Social Media Post re: the Voice



Please fill out and return to The Grove City Area Chamber of Commerce, 4069 Broadway, Grove City, OH 43123 or fax to 614-875-1510 or e-mail to [marilyn@gcchamber.org](mailto:marilyn@gcchamber.org)

Business Sponsor \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Sponsorship Level(s) Selected \_\_\_\_\_ Sponsorship Amount \$ \_\_\_\_\_

Voice Sponsorship Add-On \_\_\_\_\_ Total Sponsorship Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_


Thank you for sponsoring Arts in the Alley and The Voice of Grove City!!!




**CHAMBER  
OF COMMERCE**



**Grove City Area Chamber of Commerce  
The Voice of Grove City  
Preliminary Sponsorships  
2020 Sponsorship Opportunities**

 **\$5,500 - Contestant Audition & Preview Portal Sponsor\***

- Ad/Recognition on Voice of Grove City Registration Website
- Recognition on Website, Social Media, Radio Announcements regarding Registration
- VIP Meet and Greet with Contestants and Judges
- Ten (10) reserved seats for the Preliminary Audition Showcase

 **\$2500 - Preliminary Showcase Sponsor\***  
**Friday, September 18th, 2020 only**

- Website - Social Media - Radio Announcements regarding Preliminary Audition Showcase
- Preliminary Audition Stage Banner
- VIP Meet and Greet Contestants and Judges
- Ten (10) reserved seating for Preliminary Audition Showcase

**\*Sponsorship Benefits apply to activities prior to Arts in the Alley**

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**Business Sponsor** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Contact Phone** \_\_\_\_\_

**Sponsorship Level(s) Selected** \_\_\_\_\_ **Sponsorship Amount \$** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Thank you for sponsoring The Voice of Grove City!!!**