



## Grove City Area Chamber of Commerce Arts in the Alley Home Edition November 14th through December 31st 2020 Sponsorship Opportunities

With an average of 7,000+ hits to our website each month, and an expected audience of thousands – your sponsor investment is going to bring your business more exposure than ever! And because we are not confined by a typical 2-day live event - our Arts in the Alley 'Home Edition' will be visible on our new platform through the end of the year, your potential exposure is truly HUGE! We anticipate that these sponsorships will go quickly so please contact Marilyn or Heather ASAP to secure your sponsorship!

We know that marketing is an essential expense for businesses, but we also understand the financial challenges that many are experiencing. To help you during this difficult time, we are offering to divide your investment into payments.

### 3 - \$5,500 - Platinum Level Sponsors

- 1 for Kids' Fun Street,
- 1 for Digital Program Guide,
- 1 for Specialty Show Winners' Gallery
- Named Sponsor on all Videos for Kids' Fun Street Projects
- Named Sponsor on cover and select pages in the Arts in the Alley Digital Program Guide for Program Sponsor
- Named Sponsor on Specialty Show Winners' Gallery

#### **Benefits for all Platinum Plus and Platinum Level Sponsors Include:**

- Full page color ad in Arts in the Alley Digital Program Guide
- Full page color ad in Chamber Business Connection
- Listing in Grove City Living, and on Arts in the Alley and Chamber Websites
- Listing in select articles, Social Media Marketing Posts, Flyers & Grove City Living, press releases, radio and any TV ads
- 15 second video/commercial on site page sponsored

## 5 - \$1,500 - Silver Level Sponsors

- 1 for Fine Art Show
- 1 for Photography Show
- 1 for Craft Show
- 1 for Quilt Show
- 1 for Youth Art Show
- Exclusive Sponsorship Name and Logo on all on-line applications, registration, viewing and voting pages, flyers and applications for Show sponsored
- Floating Logo on all pages of Show sponsored
- 10 second video/commercial on site featuring Show sponsored
- ½ Page Color ad in Digital Program Guide and name as Exclusive Sponsor on Show Information Web Page Placement of logo on back cover of Digital Program Guide
- Listing in Chamber Business Connection, Grove City Living and on Arts in the Alley and Chamber Websites

## 8 - \$500 - Copper Level Sponsors - Entertainment

- Named Sponsor on Videos of Parade Sponsored
- 10 second video/commercial on site featuring Pocket Parade sponsored
- Listing in Digital Program Guide
- ¼ Page color ad in Digital Program Guide
- Placement of logo on back cover of Digital Program Guide
- Listing in Chamber Business Connection, Grove City Living, Arts in the Alley and Chamber Websites



## 5 - \$250 each- Bronze Level Sponsors - "Chalk Art Challenge" - 1 per week for 5 weeks

- 1/6 Page ad in Digital Program Guide
- Named Sponsor on on-line registrations, etc.
  - Summer Fun
  - Cartoon Characters
  - Halloween
  - Flowers & Animals
  - Thanksgiving
- Placement of logo on back cover of Digital Program Guide
- Listing in Chamber Business Connection, Grove City Living and on Arts in the Alley and Chamber Websites



*Please fill out and return to The Grove City Area Chamber of Commerce, 4069 Broadway, Grove City, OH 43123 or fax to 614-875-1510 or e-mail to [marilyn@gcchamber.org](mailto:marilyn@gcchamber.org)*

Sponsorship Level \_\_\_\_\_ Business Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Thank you for sponsoring Arts in the Alley Home Edition!!!