

# CHALK ART CHALLENGE RULES

- Beginning October 10, every Saturday morning at 8 am on our Facebook and Instagram pages (find us at @gcchamber) the new theme will be posted.
- Entries will be submitted using #AACHalkChallenge2020 for adult entries and #AACHalkChallenge2020Kids for kids on either Facebook or Instagram. Simply include the hashtag in the post caption to enter. Please note that entries will need to be visible to the public for at least long enough to be seen for judging (through the Thursday for each theme), so check and adjust security settings accordingly
- You are welcome to create your design on your driveway, sidewalk, the side of your house – wherever you have express permission to create your Chalk Challenge artwork!
- One entry per artist, household or business will be accepted per theme.
- Artwork must be completed by the submitting artist, household or business and without in-person assistance from outside parties or collaborators.
- Only photo submissions of Chalk Challenge entries will be accepted. Please do not “double enter” by submitting the same entry to both Facebook and Instagram.
- Photo entries will be submitted to Instagram or Facebook (be sure your security settings are public so we can see your entry!)
- Entries will be accepted from Saturday through Wednesday of each week. Judging will take place each Thursday and Winners will be notified on Friday!
- Winners will be notified via an inbox message on Facebook or Instagram (depending on how you entered) from a Chamber employee.
- Winners of that week’s Chalk Challenge will be announced on the Arts in the Alley website and through our Social Media outlets each Friday.
- Eligible entries must fit the ‘theme’ of the week
- Entries not posted with a time stamp of earlier than midnight each Wednesday before judging will not be considered for judging but may be entered on the website for publicity purposes and to be considered for Peoples’ Choice voting.
- Entries will be judged on creativity and adherence to theme.
- Judges decisions will be final.
- Winners one per week in adult division and one per week in youth (14 and under) division.
- Winners as determined by the judges will receive a gift card to a local business valued at \$10.00 and the Grand Prize People’s Choice winner will receive a \$25.00 gift card to a local merchant.
- Artwork can be landscape, portrait or square orientation but is preferred by Instagram in square orientation.

- The GCACC/Arts in the Alley reserves the right to use photographs for marketing, promotion and publicity purposes. By entering this contest, you understand these rights reserved and consent to GCACC/Arts in the Alley potentially using the image of your work for promotional purposes. Content Artwork submitted must be original and suitable for public and family viewing. No nudity, profanity, stenciling, political statements or commercial advertising. Any artwork deemed inappropriate by the committee will be disqualified.
- Contact Information For additional GCAAC Sidewalk Chalk Challenge information contact: The GCACC at 614-875-9762 or [www.gcchamber.org](http://www.gcchamber.org)

A few more thoughts to help you submit your best work:

- “Found objects” Including mud, sticks, leaves, etc. that will add to the complete
- image NOTE: chalk must clearly be the main element in the work
- Blending tools, Knee pads or gloves when working, Hairspray to set the chalk work when completed
- Review your security/privacy settings to be sure that we are able to view your work
- Instagram prefers photos taken in ‘square orientation’.
- Cropping: for the best image quality, we encourage you to crop out any backgrounds or areas of the image that are not part of your artwork.

HAPPY CREATING!

