

# You: The Brand

Personality



What 3 adjectives would you like people to use to describe you?

Three horizontal arrow-shaped boxes pointing to the right, intended for writing adjectives.

Communication



Describe your communication tone.

A large empty rectangular box for describing communication tone.

Experiences



What do you want people to experience when they interact with you?

A large empty rectangular box for describing desired experiences.

Visual Identity



How do you show up visually?

A large empty rectangular box for describing visual identity.

Values



What are 3 unbreakable values that you have?

Three long horizontal arrow-shaped boxes pointing to the right, intended for writing values.

Consistency



On a scale of 1 to 10 how consistent is your personal brand?

A horizontal scale from 1 to 10, with tick marks and numbers below each point. The scale is represented by a thick orange line with a pencil tip at the end.