



The Grove City Area Chamber of Commerce  
In partnership with the City of Grove City hosts the  
41st annual Arts in the Alley 2020 Home Edition  
November 14 – December 31, 2020

Presenting Sponsor



# Virtual Fine Arts Show

Sponsored By



This year's event will be all virtual/online. Photographs of your entry/entries can be uploaded beginning at 11:00 p.m. Friday, November 6th through 11:00 p.m. November 12th. Log on to [artsinthealley.gcchamber.org](https://artsinthealley.gcchamber.org), complete the application, pay the entry fee and upload a picture of your entry. If entering more than 1 item, each item entered will require separate applications and payments. If you have any questions or need additional information, please call the Chamber Office at 614-875-9762 and speak with either Marilyn or Heather.

**Definition of Fine Art:** Visual art whose products are to be appreciated solely for their imaginative, aesthetic or intellectual content, and requiring great skill. As opposed to Decorative Arts which perform a function, like tole painting on furniture that would be considered arts and crafts.

**Show Format:** The Fine Arts Show is divided into Amateur and Professional Divisions. Entrants who teach art or create and sell art routinely should enter the Professional Division. Hobbyists or artists who may only sell one or two pieces annually, may enter the Amateur Division.

**Categories:** Each piece is entered into one of the following categories:

- **2-D Category:** Artwork that is flat and hangable, framing optional. Includes oil, acrylic, watercolor or other medium, and charcoal, graphite or pastel drawing. Photos must be high resolution. Blurry images will not be accepted.
- **3-D Category:** Three dimensional artwork can be displayed on a table or floor. Sculptures must have five photos showing front, back, right and left sides and top view. Photos must be high resolution. Blurry images will not be accepted.

**Judging Criteria:** Entries will be judged on creativity, originality, composition, execution, overall general effect.

**Entry Fee:**

- \$20 per entry for Professionals
- \$15 per entry for Amateurs.

**Rules for Entry:** By virtue of submitting an application, photos of artwork and paying an entry fee, entrants are certifying that the artwork submitted is your own original artwork and it has not been entered in a previous Arts in the Alley Fine Art Show. Because of the short window for judging, time does not permit contacting entrants for information. Incomplete applications will be rejected. Because the show is family friendly, depictions of nudity, graphic violence or other adult themes unsuitable for minor children to view will not be accepted. Artwork not entered in a correct category may be returned along with the fee. Limit 4 entries per artist.

**AWARDS:**

- **Best of Show:** Judges select from all entries in both divisions: \$200
- **Professional Division:** from either the 2-D or 3-D Category: 1st Place \$150, 2nd Place \$100, 3rd Place \$75
- **Amateur Division:** from either the 2-D or 3-D Category: 1st Place \$100, 2nd Place \$75, 3rd Place \$50
- **People's Choice:** \$100 will be awarded in either 2-D or 3-D fine art category across Pro and Am divisions. The voting public may enter their vote for their favorite artwork Nov. 14 - Nov. 29 at noon. Ballots will be tallied and all awards will be posted for the viewing public. Ribbons and cash awards will be mailed to the winners.



Register  
Online!

**How to Register:**

1. Visit [artsinthealley.gcchamber.org](https://artsinthealley.gcchamber.org)
2. Upload your photo(s)--remember 3-D needs 5 photos!
3. Submit your entry!

**17th Annual Helena McComb Award:** The McComb Family is proud to again sponsor an award in memory of one of our festival's founders, Helena McComb. Helena's love of flowers provides the perfect subject matter for this award. This award is in addition to the other awards offered in all the shows. One entry featuring flowers will be nominated from each of the five shows and a \$500 award will be presented to the final winner. The Winner of this award is selected by the McComb Family.