



**CHAMBER
OF COMMERCE**



SUMMER AD SPECIALS

Local recreation, sports, travel, lodging, and Summer businesses. Now is the time to advertise! Buy a Summer package and save \$\$ with your GCACC Membership benefits!

As a member of GCACC you are offered discounted advertising within the chamber produced publications; our Business Connection E-Magazine, Business Weekly Connection e-newsletter, AND our social media channels. We are already reaching your target audience in the Grove City and Central Ohio area. Partner with your chamber by purchasing an annual ad package and save.

OUR REACH

20,000+
SOCIAL REACH
MONTHLY

5,000+
WEBSITE HITS
MONTHLY

1,700 +
WEEKLY
SUBSCRIBERS

Packages

**BUY A
PACKAGE
AND SAVE \$**

Distribution quick stats

- **Newsletter** - **28%** average open rate in the last 60 days, which is **15%** over the national average.
- **E-Magazine**- **35%** open rate in Jan/Feb Issue of the **Chamber Business Connection**.
- **E-Magazine**- **1438** impressions resulting in **548** complete reads.

PACKAGE #1

FULL REACH

\$359

- **1 full-page** ad. You'll receive 1 full-page ad in the Summer issue of the GCACC Business Connection.
- **2 newsletter banner ad** placements with a link back to your business website. (1 each quarter)
- Social Media Promotion: 2 ads posted across all social platforms



PACKAGE #2

GET NOTICED

\$279

- **1 half-page** ad. You'll receive 1 full-page ad in 2 issues of the GCACC Business Connection.
- **1 newsletter banner ad** placements with links back to your business website.
- **AND BONUS:** A half page ad in our Annual Meeting & Award Celebration program guide.



Additional Offerings

TARGET PACKAGE

- 1 quarter-page ad
- 1 newsletter ad

\$199

A LA CARTE

Add 1 full page ad for this special rate...

\$150

Add 1 newsletter header ad for only...

\$50

**A la carte items must be added to a package, limit of 3 additions*