



The mission of the Grove City Area Chamber of Commerce is “to create a positive environment for the development and success of business.”



GCCHAMBER.ORG

Sponsorship Opportunities

2022

GCACC ANNUAL EVENTS

GCCHAMBER.ORG



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@grove-city-area-chamber-of-commerce



@gcchamber



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— MEDIA REACH = 20,000 COMBINED SOCIAL FOLLOWERS

—



3,533
Followers
3,040
Likes



5,000
visitors/month



1,000+
Weekly
Subscribers

2022 ANNUAL MEETING SPONSORSHIP [FEB 23]



Chamber Partner Sponsor (1 Available)

\$2000

Benefits include:

- Prominent logo on event agenda and on Chamber Website Event Page
- Full page ad in Chamber Business Connection
- Full page ad in Program Guide
- Recognition in Chamber Weekly Connection
- Recognition on Chamber Homepage
- Four (4) reservations for the event

Awards Partner (1 Available)

\$1500

Benefits include:

- Logo on event agenda
- Recognition on Chamber Website Event Page
- Logo on multiple event promotions
- 1/2 page ad in Chamber Business Connection and event Program Guide
- Recognition in Chamber Weekly Connection
- Three (3) reservations for the event
- Recognition during meeting as awards sponsor
- Ability to present awards during Annual Meeting

Supporting Partner

\$500

Benefits include:

- Recognition on event agenda
- Recognition in select event promotions
- Recognition on Chamber Website Event Page
- 1/4 page ad in Chamber Business Connection and event Program Guide
- Two (2) reservations for the event

Friend of the Chamber

\$150

Benefits include:

- Recognition on event agenda, select event communications and on Chamber Website Event Page
- Recognition in Annual Meeting Program Guide
- One (1) reservation to the event

Commitment must be submitted to the Chamber Office to ensure that you get the most exposure from your sponsorship. Invoices will be sent 60 days prior to event with payment due in 30 days.

**PLEASE NOTE: Sponsor benefits have been determined based on current health regulations and are subject to change.*

2022 A TASTE OF GROVE CITY [MAY 1-22]



Executive Chef

Presenting Sponsor (1 Available)

\$2000

Benefits include:

- Prominent recognition on Chamber Website Event Page
- Full page ad in Chamber Business Connection
- Recognition on Chamber Website Homepage Scroll
- Pre & post event recognition in multiple Chamber Weekly Connections
- Recognition on participating food providers' signage
- Door decal
- Recognition in event marketing including but not limited to: Press releases, articles, marketing pieces, flyers, E-blasts, social media posts and Chamber Community Calendar

Sous Chef Sponsor

Weekly Sponsorship (4 Available)

\$750/ week

Benefits include:

- Recognition on Chamber Website Event Page
- Recognition on Chamber Community Calendar
- Recognition in multiple social media posts
- Recognition in Chamber Weekly Connection
- Recognition in select marketing pieces
- Extensive recognition during the week sponsored
- ½ page ad in Chamber Business Connection
- Recognition on participating food providers' signage
- Door decal

Designated Themed Weeks are as follows:

Week #1: Burger & Sandwich Week (starts May 1)

Week #2: Eat Local Week (starts May 8)

Week #3: Pizza Week (starts May 15)

Week #4: Sweet Treats Week (starts May 22)



Pastry Chef

Award Sponsor (4 Available)

\$250

Benefits include:

- Recognition on Chamber Website Event Page
- Recognition on Chamber Community Calendar
- Recognition in multiple social media posts
- Recognition in Chamber Weekly Connection
- Recognition in select marketing pieces
- Sponsored week winner announcement
- Recognition on participating food providers signage
- Door decal

Saute Chef

Individual Restaurant Sponsor

\$100

Benefits include:

- Recognition on Chamber Website Event Page
- Recognition in multiple social media posts
- Recognition in Chamber Business Connection
- Door decal
- Recognition on sponsored food providers' signage

Commitment must be submitted to the Chamber Office by March 1st to ensure that you get the most exposure from your sponsorship. Invoices will be sent 60 days prior to event with payment due in 30 days.

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2022 FARMERS MARKET [MAY 15-SEPTEMBER 10]



Cream of the Crop

Presenting Sponsor

\$3500

Benefits include:

- Prominent logo on Market advertising boards for 18 weeks
- Recognition on Chamber Website Event Page
- Recognition on Chamber Community Calendar
- 3 full page ads in Chamber Business Connection
- Recognition in event marketing including but not limited to: press releases, articles, marketing pieces, flyers, E-blasts, and social media posts
- Ability to dispense your company literature at 5 Markets, nonexclusive and 2 Markets exclusively, as scheduled
- Recognition on Chamber Website Homepage Scroll
- Recognition in 5 Chamber Weekly Connection
- Door decal



Farm to Table Sponsor (2 Available)

\$2500

Benefits include:

- Logo on Market advertising boards for 18 weeks
- Recognition on Chamber Website Event Page
- Recognition on Chamber Community Calendar
- (3) ½ page ads in Chamber Business Connection
- Recognitions on Chamber Website Homepage Scroll
- Recognitions in Chamber Weekly Connection
- Recognition in select marketing pieces
- Ability to dispense company literature at 4 Markets, nonexclusive as scheduled
- Door decal

Farm Fresh Sponsor (1 Available)

\$1500

Benefits include:

- Logo on Market advertising boards for 18 weeks.
- Recognition on Chamber Community Calendar
- 2 (1/2) page ads in Chamber Business Connection
- Recognition in Chamber Weekly Connection
- Recognition on Chamber Website Homepage Scroll
- Recognition on Chamber Website Event Page
- Ability to dispense company literature at 2 markets, nonexclusive, as scheduled
- Recognition in select marketing pieces
- Door decal

Sunrise Sponsor

\$500

Benefits include:

- Logo on Market advertising boards for 18 weeks
- 1/4 page ad in Chamber Business Connection
- Recognition in Chamber Weekly Connection
- Recognition on Chamber Website Event Page
- Ability to dispense company literature at 2 markets nonexclusive, as scheduled
- Recognition in select marketing pieces
- Door decal

Farmers' Market Supporter

\$100

Benefits include:

- Recognition on Chamber Website Event Page
- Recognition in select marketing pieces
- Door decal

Commitment must be submitted to the Chamber Office by March 1st to ensure that you get the most exposure from your sponsorship. Invoices will be sent 60 days prior to event with payment due in 30 days.

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2022 WE:LEAD ANNUAL BUSINESS FORUM [MAY 18]



Presenting Sponsor

\$2000

Benefits include:

- Prominent logo on event agenda and program guide
- Prominent recognition on Chamber Website Event Page
- Opportunity to address attendees prior to keynote speaker presentation
- Recognition during breakout sessions
- 1/2 page ad in Chamber Business Connection
- Recognitions on website Homepage Scroll
- Recognitions in multiple Chamber Weekly Connections
- Four (4) reservations to Business Forum
- Recognition in event marketing including but not limited to: press releases, articles, marketing pieces, flyers, E-blasts, social media posts and Chamber Community Calendar

Platinum Sponsor

\$1000

Benefits include:

- Logo on event agenda and program guide
- Logo on Chamber website event page
- ¼ page ad in Chamber Business Connection
- Recognition in Chamber Weekly Connection
- Two (2) registrations to Business Forum
- Recognition in event marketing including but not limited to: Press releases, articles, marketing pieces, flyers, E-blasts, social media posts and Chamber Community Calendar

Segment Sponsor (4 Available)

\$500

Benefits include:

- Logo on event agenda and program guide
- Logo on select event communication
- Logo on Chamber Website Event Page
- Announced as sponsor at respective session
- Introduce presenter of session sponsored
- Recognition in Chamber Business Connection

WE:LEAD presents multiple opportunities for sponsorship throughout the year. Watch out in the Chamber Weekly newsletter for more details.

Commitment must be submitted to the Chamber Office by March 1st to ensure that you get the most exposure from your sponsorship. Invoices will be sent 60 days prior to event with payment due in 30 days.

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2022 CHAMBER OPEN [JULY 11]



ACE Sponsor

\$2500

Benefits include:

- Team of 4
- Hole sponsor sign at #1 and #10 Tees
- Full page ad in Chamber Business Connection
- Recognition in multiple Grove City Chamber Weekly Connection newsletters
- Prominent recognition on Chamber Website Event Page

- Recognition on Chamber Community Calendar
- Announcement at auction and awards presentation
- Recognition in social media event advertising
- Business name and logo on every cart



Eagle Sponsor (2 Available)

\$1000

Benefits include:

- 2 Golfers
- Hole sponsor sign at #10 Tee
- ½ page ad in Chamber Business Connection
- Recognition in Chamber Weekly Connection
- Recognition on Chamber Website Event Page
- Recognition on Chamber Community Calendar
- Recognition in social media promotions

Hole-in-One Sponsor (1 Available)

\$750

Benefits include:

- Hole-in-One sponsor (Name on Hole-in-One plus additional signs on 2 other holes.)
- Recognition in Chamber Weekly Connection
- Recognition on Chamber Website Event Page
- Recognition in social media promotions

Beverage Cart Sponsor (2 Available)

\$250

Benefits include:

- Recognition in social media event advertising
- Recognition on Chamber Website Event Page
- Recognition on beverage carts

Hole Sponsor

\$125

Benefits include:

- Name on hole sign
- Recognition on Chamber Website Event Page



Other Opportunities

- Auction Item Donation
- Registration Gift Bag Donation

Commitment must be submitted to the Chamber Office by March 1st to ensure that you get the most exposure from your sponsorship.

Invoices will be sent 60 days prior to event with payment due in 30 days.

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2022 ARTS IN THE ALLEY [SEPT 16-18]



Platinum Level Sponsor (2 Available)

*1 for Entertainment
1 for Kids' Fun Street*

\$5500

Benefits include:

- 1 Large Banner at Heartland Stage for Entertainment Sponsor
- 1 Large Banner at Kids' Fun Street for Kids' Fun Street Sponsor
- Recognition in select articles, social media marketing pieces & flyers
- 1 Banner at the information booth
- Full-page ad in program guide
- All Platinum Level Sponsors will be listed on a hanging banner at the Heartland Stage
- Opportunity to Dispense your company literature from the Chamber Information Booth
- Prominent Logo Placement on Advertising Boards placed throughout the festival area
- 1/2 page ad in Chamber Business Connection
- Announcement of sponsorship during event
- Recognition in Grove City Living, Chamber Business Connection, and Chamber Website Event Page
- Arts in the Alley Community Parade Entry
- Door decal



Program Guide Sponsor

\$2500

Benefits include:

- Recognition on front of Program Guide
- Full page color ad in Program Guide
- Business name on all pages of Program Guide
- 1/2 page ad in Chamber Business Connection
- Arts in the Alley Community Parade Entry
- Announcement of sponsorship during event
- Recognition in Grove City Living
- Recognition on Chamber Website Event Page
- Door decal

Silver Level Sponsor (5 Available)

*1 for Fine Art Show
1 for Photography Show
1 for Craft Show
1 for Youth Art Show
1 for Quilt Show*

\$1500

Benefits include:

- Business name and logo on flyer and application for the show sponsored
- 1/2 page ad in program
- 1/4 page ad in Chamber Business Connection
- Prominent recognition on Advertising Boards placed throughout the festival
- Announcement of sponsorship during event
- Recognition in Grove City Living and Chamber Website Event Page
- Opportunity to present award to winners of the respective show sponsored on the Heartland Stage
- Arts in the Alley Community Parade Entry
- Door decal

Additional sponsorship opportunities on next pages

2022 ARTS IN THE ALLEY [SEPT 16-18]



Bronze Level Golf Cart (1 Available)

\$1000

Benefits include:

- Recognition on all golf carts at Arts in the Alley
- ¼ Page ad in Program Guide
- Announcement of sponsor during the event
- Recognition on Advertising Boards placed throughout the festival
- Recognition in Grove City Living and on Chamber website
- Arts in the Alley Community Parade Entry
- Door decal

Copper Level (Unlimited)

\$500

Benefits include:

- 1/4 page ad in Program Guide
- Placement of logo on the back cover of Program Guide
- Recognition on Advertising Boards placed throughout the festival
- Recognition in Grove City Living and Chamber Website Event Page
- Announcement of sponsor during the event
- Door decal

Street Sponsor (4 Available)

\$250

Benefits include:

- One street to be renamed for duration of Arts in the Alley
- Recognition in Grove City Living and Chamber Website Event Page
- Recognition in the Program Guide
- Door decal

Tent Banner Sponsor

\$175

Benefits include:

- Recognition on banner on above 1 vendor tent with name and logo
- Recognition in Program Guide

Seating Sponsor (Umbrella Table & Chairs)

\$150

Benefits include:

- Business Name, Logo, and QR Code on table signage
- Recognition in Program Guide
- Recognition on Chamber Website Event Page

Arts in the Alley will take place on 9/16, 9/17 and 9/18 complete with Arts and Crafts Vendors; Fine Art, Craft, Photography, Quilt, and Youth Art Shows; Food Concessions, Kids' Fun Street; Entertainment and Arts in the Alley Community Parade.

*PLEASE NOTE: Sponsor benefits have been determined based on current Health Department regulations and are subject to change.

Additional sponsorship opportunities on next pages

2022 COMMUNITY PARADE [SEPT 17]



Platinum Level Community Parade Sponsor

\$5500

Benefits include:

- 1 large banner in Parade for Parade Sponsor
- Recognition in select articles, social media marketing pieces & flyers
- Full-page color ad in program guide
- ¼ page ad in Chamber Business Connection
- 1 banner at the information booth
- All platinum level sponsors will be listed on a hanging banner at the Heartland Stage and center of festival area
- Opportunity to dispense your company literature from the Chamber information booth
- Prominent logo placement on advertising boards placed throughout the festival area
- Announcement of sponsorship during event
- Recognition in Grove City Living, Chamber Business Connection, and on Chamber website
- Arts in the Alley Community Parade Entry



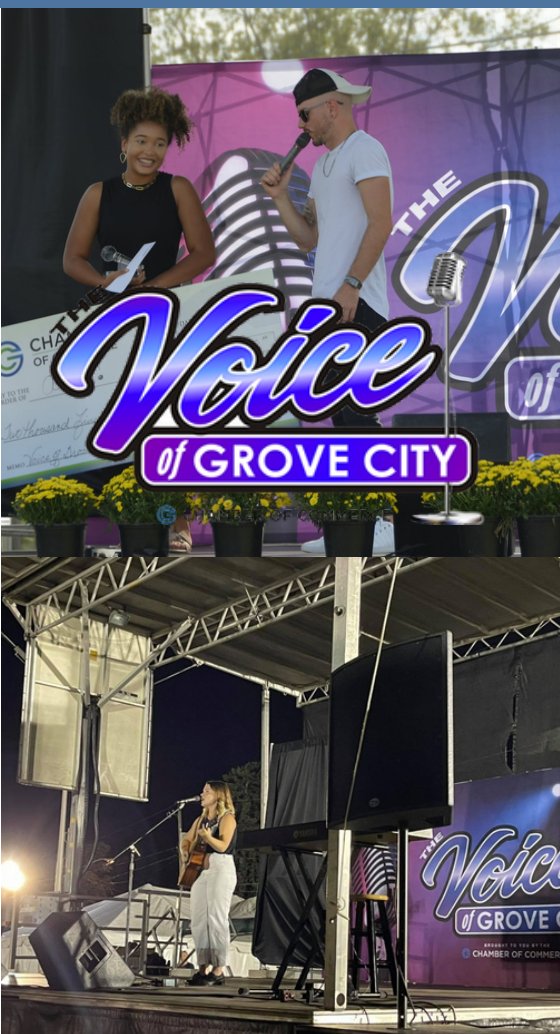
Arts in the Alley will take place on September 16- 18; complete with Arts and Crafts Vendors; Fine Art, Craft, Photography, Quilt, and Youth Art Shows; Food Concessions, Kids' Fun Street; Entertainment and Arts in the Alley Community Parade.

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Additional sponsorship opportunities on next pages

2022 THE VOICE OF GROVE CITY [SEPT 16-18]



Powered By Platform Sponsor (1 Available)

\$3000

Benefits include:

- Recognition on all pages of the Voice of Grove City registration website
- Viewed by each and every entry and visitor to the website as "Powered by" sponsor
- Continuous recognition as Powered By sponsor during competition at the Heartland Stage
- Recognition on both Voice of Grove City and Chamber websites, social media, radio announcements regarding registration
- Prominent recognition with business name and logo on banner at Heartland Stage
- 1 full page ad in Program Guide
- Recognition as the "Powered by" sponsor on promotions associated with the Voice of Grove City
- Arts in the Alley Community Parade Entry
- Door decal

Awards / Finalist Showcase Sponsor (2 Available)

\$2500

Benefits include:

- Recognition on both The Voice of Grove City and Chamber Website Event Page, social media, radio announcements regarding promotion of the Voice of Grove City
- Arts in the Alley Community Parade Entry
- Recognition on Banner at Heartland Stage
- Recognition during Finalist Showcase
- Door decal

Judges Sponsor

\$1000

Benefits include:

- Recognition at Judges table during the competition
- 1/4 page ad in Program Guide
- Continuous recognition during competition as Judges Sponsor
- Recognition on both Voice of Grove City website, Chamber Event Page Website, and on social media as Judges Sponsor
- Recognition on banner at Heartland Stage
- Door decal

Friend of the Voice of Grove City

\$100

Benefits include:

- Recognition in Program Guide
- Recognition on the Chamber Website Event Page
- Door decal

Commitment must be submitted to the Chamber Office by March 1st to ensure that you get the most exposure from your sponsorship. Invoices will be sent 60 days prior to event with payment due in 30 days.

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2022 BOO OFF BROADWAY [OCTOBER 29]



Witches Brew Sponsor \$500 Presenting Sponsor

Benefits include:

- Prominent recognition in printed material
- Recognition in multiple marketing assets including social media
- Recognition on the Chamber Website Event Page
- Prominent listing on signage at events
- ½ page ad in e-mag (any issue)
- Table at event
- Door decal



Costume Parade Sponsor \$250

Benefits Include:

- Recognition in select marketing pieces
- Recognition on Chamber Website Event Page
- Recognition on select signage at event
- 1/4 page ad in e-mag (any issue)
- Door decal

Hocus Pocus Sponsor \$250

Benefits Include:

- Recognition in select marketing pieces
- Recognition on Chamber Website Event Page
- Recognition on select signage at event
- 1/4 page ad in e-mag (any issue)
- Door decal

Spookie Selfie Station Sponsor \$250

Benefits Include:

- Recognition in select marketing pieces
- Recognition on the Chamber Website Event Page
- Recognition on select signage at event
- 1/4 page ad in e-mag (any issue)
- Door decal

Commitment must be submitted to the Chamber Office by March 1st to ensure that you get the most exposure from your sponsorship. Invoices will be sent 60 days prior to event with payment due in 30 days.

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Game Sponsor \$100

Benefits Include:

- Recognition in select marketing pieces
- Recognition on Chamber Website Event Page
- Recognition on signage as Game Sponsor
- Door decal