

# 2022 ARTS IN THE ALLEY [SEPT 16-18]



## Platinum Level Sponsor (2 Available)

*1 for Entertainment  
1 for Kids' Fun Street*

\$5500

### Benefits include:

- 1 Large Banner at Heartland Stage for Entertainment Sponsor
- 1 Large Banner at Kids' Fun Street for Kids' Fun Street Sponsor
- Recognition in select articles, social media marketing pieces & flyers
- 1 Banner at the information booth
- Full-page ad in program guide
- All Platinum Level Sponsors will be listed on a hanging banner at the Heartland Stage
- Opportunity to Dispense your company literature from the Chamber Information Booth
- Prominent Logo Placement on Advertising Boards placed throughout the festival area
- 1/2 page ad in Chamber Business Connection
- Announcement of sponsorship during event
- Recognition in Grove City Living, Chamber Business Connection, and Chamber Website Event Page
- Arts in the Alley Community Parade Entry
- Door decal

## Program Guide Sponsor

\$2500

### Benefits include:

- Recognition on front of Program Guide
- Full page color ad in Program Guide
- Business name on all pages of Program Guide
- 1/2 page ad in Chamber Business Connection
- Arts in the Alley Community Parade Entry
- Announcement of sponsorship during event
- Recognition in Grove City Living
- Recognition on Chamber Website Event Page
- Door decal

## Silver Level Sponsor (5 Available)

*1 for Fine Art Show  
1 for Photography Show  
1 for Craft Show  
1 for Youth Art Show  
1 for Quilt Show*

\$1500

### Benefits include:

- Business name and logo on flyer and application for the show sponsored
- 1/2 page ad in program
- 1/4 page ad in Chamber Business Connection
- Prominent recognition on Advertising Boards placed throughout the festival
- Announcement of sponsorship during event
- Recognition in Grove City Living and Chamber Website Event Page
- Opportunity to present award to winners of the respective show sponsored on the Heartland Stage
- Arts in the Alley Community Parade Entry
- Door decal

*Additional sponsorship opportunities on next pages*

# 2022 ARTS IN THE ALLEY [SEPT 16-18]



## Bronze Level Golf Cart (1 Available)

\$1000

### Benefits include:

- Recognition on all golf carts at Arts in the Alley
- ¼ Page ad in Program Guide
- Announcement of sponsor during the event
- Recognition on Advertising Boards placed throughout the festival
- Recognition in Grove City Living and on Chamber website
- Arts in the Alley Community Parade Entry
- Door decal

## Copper Level (Unlimited)

\$500

### Benefits include:

- 1/4 page ad in Program Guide
- Placement of logo on the back cover of Program Guide
- Recognition on Advertising Boards placed throughout the festival
- Recognition in Grove City Living and Chamber Website Event Page
- Announcement of sponsor during the event
- Door decal

## Street Sponsor (4 Available)

\$250

### Benefits include:

- One street to be renamed for duration of Arts in the Alley
- Recognition in Grove City Living and Chamber Website Event Page
- Recognition in the Program Guide
- Door decal

## Tent Banner Sponsor

\$175

### Benefits include:

- Recognition on banner on above 1 vendor tent with name and logo
- Recognition in Program Guide

## Seating Sponsor (Umbrella Table & Chairs)

\$150

### Benefits include:

- Business Name, Logo, and QR Code on table signage
- Recognition in Program Guide
- Recognition on Chamber Website Event Page

Arts in the Alley will take place on 9/16, 9/17 and 9/18 complete with Arts and Crafts Vendors; Fine Art, Craft, Photography, Quilt, and Youth Art Shows; Food Concessions, Kids' Fun Street; Entertainment and Arts in the Alley Community Parade.

\*PLEASE NOTE: Sponsor benefits have been determined based on current Health Department regulations and are subject to change.

Additional sponsorship opportunities on next pages



# 2022 COMMUNITY PARADE [SEPT 17]



## Platinum Level Community Parade Sponsor

\$5500

### Benefits include:

- 1 large banner in Parade for Parade Sponsor
- Recognition in select articles, social media marketing pieces & flyers
- Full-page color ad in program guide
- ¼ page ad in Chamber Business Connection
- 1 banner at the information booth
- All platinum level sponsors will be listed on a hanging banner at the Heartland Stage and center of festival area
- Opportunity to dispense your company literature from the Chamber information booth
- Prominent logo placement on advertising boards placed throughout the festival area
- Announcement of sponsorship during event
- Recognition in Grove City Living, Chamber Business Connection, and on Chamber website
- Arts in the Alley Community Parade Entry



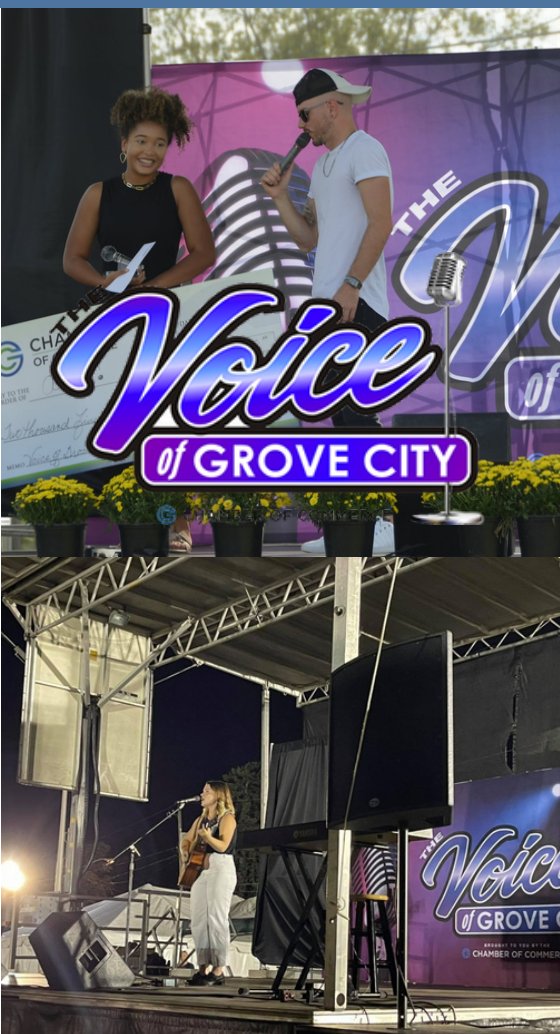
Arts in the Alley will take place on September 16- 18; complete with Arts and Crafts Vendors; Fine Art, Craft, Photography, Quilt, and Youth Art Shows; Food Concessions, Kids' Fun Street; Entertainment and Arts in the Alley Community Parade.

\*PLEASE NOTE: Sponsor benefits have been determined based on current Health Department regulations and are subject to change.



*Additional sponsorship opportunities on next pages*

# 2022 THE VOICE OF GROVE CITY [SEPT 16-18]



## Powered By Platform Sponsor (1 Available)

\$3000

### Benefits include:

- Recognition on all pages of the Voice of Grove City registration website
- Viewed by each and every entry and visitor to the website as "Powered by" sponsor
- Continuous recognition as Powered By sponsor during competition at the Heartland Stage
- Recognition on both Voice of Grove City and Chamber websites, social media, radio announcements regarding registration
- Prominent recognition with business name and logo on banner at Heartland Stage
- 1 full page ad in Program Guide
- Recognition as the "Powered by" sponsor on promotions associated with the Voice of Grove City
- Arts in the Alley Community Parade Entry
- Door decal

## Awards / Finalist Showcase Sponsor (2 Available)

\$2500

### Benefits include:

- Recognition on both The Voice of Grove City and Chamber Website Event Page, social media, radio announcements regarding promotion of the Voice of Grove City
- Arts in the Alley Community Parade Entry
- Recognition on Banner at Heartland Stage
- Recognition during Finalist Showcase
- Door decal

## Judges Sponsor

\$1000

### Benefits include:

- Recognition at Judges table during the competition
- 1/4 page ad in Program Guide
- Continuous recognition during competition as Judges Sponsor
- Recognition on both Voice of Grove City website, Chamber Event Page Website, and on social media as Judges Sponsor
- Recognition on banner at Heartland Stage
- Door decal

## Friend of the Voice of Grove City

\$100

### Benefits include:

- Recognition in Program Guide
- Recognition on the Chamber Website Event Page
- Door decal

*Commitment must be submitted to the Chamber Office by March 1st to ensure that you get the most exposure from your sponsorship. Invoices will be sent 60 days prior to event with payment due in 30 days.*

*\*PLEASE NOTE: Sponsor benefits have been determined based on current Health Department regulations and are subject to change.*