

# **Sponsorship Opportunities**

2022

GCACC ANNUAL EVENTS

GCCHAMBER.ORG



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@grove-city-area-chamber-of-commerce



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The mission of the Grove City Area Chamber of Commerce is "to create a positive environment for the development and success of business."



-MEDIA REACH = 20,000 COMBINED SOCIAL FOLLOWERS



3,533 Followers 3,040 Likes



5,000 visitors/month



1,000+ Weekly Subscribers

# 2022 FARMERS MARKET [MAY 15-SEPTEMBER 10]



### Cream of the Crop Presenting Sponsor

#### Benefits include:

- Prominent logo on Market advertising boards for 18 weeks
- Recognition on Chamber Website Event Page
- Recognition on Chamber Community Calendar
- 3 full page ads in Chamber Business Connection

\$3500

- Recognition in event marketing including but not limited to: press releases, articles, marketing pieces, flyers, E-blasts, and social media posts
- Ability to dispense your company literature at 5 Markets, nonexclusive and 2 Markets exclusively, as scheduled
- Recognition on Chamber Website Homepage Scroll
- Recognition in 5 Chamber Weekly Connection
- Door decal



# Farm to Table Sponsor (2 Available)

### \$2500

\$100

#### Benefits include:

- · Logo on Market advertising boards for 18 weeks
- Recognition on Chamber Website Event Page
- Recognition on Chamber Community Calendar
- (3)½ page ads in Chamber Business Connection
- Recognitions on Chamber Website Homepage Scroll
- Recognitions in Chamber Weekly Connection
- Recognition in select marketing pieces
- Ability to dispense company literature at 4 Markets, nonexclusive as scheduled
- Door decal

# Farm Fresh Sponsor (1 Available)

\$1500

### Benefits include:

- Logo on Market advertising boards for 18 weeks.
- Recognition on Chamber Community Calendar
- 2 (1/2) page ads in Chamber Business Connection
- Recognition in Chamber Weekly Connection
- Recognition on Chamber Website Homepage Scroll
- Recognition on Chamber Website Event Page
- Ability to dispense company literature at 2 markets, nonexclusive, as scheduled
- Recognition in select marketing pieces
- Door decal

### Sunrise Sponsor

\$500

### Benefits include:

- Logo on Market advertising boards for 18 weeks
- 1/4 page ad in Chamber Business Connection
- Recognition in Chamber Weekly Connection
- Recognition on Chamber Website Event Page
- Ability to dispense company literature at 2 markets nonexclusive, as scheduled
- Recognition in select marketing pieces
- Door decal

## Farmers' Market Supporter

#### Benefits include:

- Recognition on Chamber Website Event Page
- Recognition in select marketing pieces
- Door decal

Commitment must be submitted to the Chamber
Office by March 1st to ensure that you get the
most exposure from your sponsorship. Invoices
will be sent 60 days prior to event with payment
due in 30 days.

\*PLEASE NOTE: Sponsor benefits have been determined based on current health regulations and are subject to change.