



**CHAMBER  
OF COMMERCE**



## SUMMER AD SPECIALS

Local recreation, sports, travel, lodging, and Summer businesses.

Now is the time to advertise!

Buy a Summer package and save \$\$ with your GCACC Membership benefits!

As a member of GCACC you are offered discounted advertising within the chamber produced publications; our Business Connection E-Magazine, Business Weekly Connection e-newsletter, AND our social media channels. We are already reaching your target audience in the Grove City and Central Ohio area. Partner with your chamber by purchasing an annual ad package and save.

# OUR REACH

**20,000+**  
SOCIAL REACH  
MONTHLY

**5,000+**  
WEBSITE HITS  
MONTHLY

**1,700 +**  
WEEKLY  
NEWSLETTER  
SUBSCRIBERS

### *Packages*

**BUY A  
PACKAGE  
AND SAVE \$**

### **Distribution quick stats**

- **Newsletter** - **28%** average open rate in the last 60 days, which is **15%** over the national average.
- **E-Magazine**- **35%** open rate in Jan/Feb Issue of the **Chamber Business Connection**.
- **E-Magazine**- **1438** impressions resulting in **548** complete reads.

## PACKAGE #1

FULL REACH

\$399

- **1 full-page ad.** You'll receive 1 full-page ad in the Summer issue (August) of the GCACC Business Connection.
- **2 newsletter banner ad** placements with a link back to your business website. (2 consecutive weeks)
- BONUS\*\* **1 half page ad** in the **Arts in the Alley Program and event guide**



## PACKAGE #2

GET NOTICED

\$299

- **1 half-page ad.** You'll receive 1 half-page ad in the summer issue (August) of the GCACC Business Connection.
- **1 newsletter banner ad** placements with links back to your business website.
- BONUS\*\* **1 quarter-page ad** in our **Arts in the Alley program and event guide.**



### *Additional Offerings*

#### TARGET PACKAGE

- 1 quarter-page ad
- 1 newsletter ad

**\$199**

#### A LA CARTE

**half- page ad**

**\$150**

**1 newsletter header ad**

**\$50**