

# 2022 Book and Podcast Recommendations



**The Guaranteed Customer Experience:**  
How to Win Customers by Keeping Your Promises

*by Jeff Toister*



**Never Eat Alone**

The best book on networking at any age, in any profession

*by Keith Ferrazzi*



**Roadtrip Nation**

A fun, insightful look into a wide variety of career paths

*by Mike Marriner and Nathan Gebhard with Joanne Gordon*



**The Go-Giver**

Learn to effectively communicate your value and discover how much more fun, your business can be!

*by Bob Burg & John David Mann*



**They Don't Teach Corporate in College**

The best book on thriving as a young professional in the corporate world.

*by Alexandra Levit*



**Launch**

How to sell almost anything online, build a business you love, and live the life of your dreams.

*by Jeff Walker*



**Grammar Girl's Quick and Dirty Tips for Better Writing**

Are you stumped by split infinitives? Do you avoid the words "affect" and "effect" altogether? Grammar Girl is here to help!

*Writing by Mignon Fogarty*



**Finding Your Own North Star**

step-by-step program that will guide you to fulfill your own potential and create a joyful life.

*by Martha Beck*



**Whatever It Takes:**

Master the Habits to Transform Your Business, Relationships, and Life

*By Brandon Bornancin*



**This Is Your Life with Michael Hyatt**

6 Strategies to Become a Better Conversationalist (And Why It Matters).



**Side Hustle School**

Create a New Source of Income Without Quitting Your Day Job



**How to be Awesome at Your Job**

742: How to Break Bad Habits and Make Good Habits Stick with Wendy Wood.



**The EMpower Podcast**

Stories of people who struggled, hustled, took the path less taken and made a career out of nothing but their own determination.



**How I Built This with Guy Raz**

Guy Raz dives into the stories behind some of the world's best known companies. Guy weaves a narrative journey about innovators, entrepreneurs and idealists—and the movements they built.



**Almost 30**

Inspired by Krista Williams and Lindsey Sincik's personal transitions from their 20s to the big 30 but has since grown into a podcast about levelling up all aspects of your life.



**Dear Hank And John**

Hear young adult novelist John Green and his brother Hank dish out hearty life advice as they answer pertinent questions from listeners, ranging from how to combat loneliness to whether lobsters feel pain. Everything under the sun is up for a tackle with their unique brand of humor, and no question is simply too small or trivial.



**Project Money**

Brought to you by the producers of This American Life, discussing all-things economy.



**Stuff You Should Know**

Hosted by Josh Clark and Chuck Bryant  
Stories about everything you should know.