



CHAMBER
OF COMMERCE

2023

SPONSORSHIP OPPORTUNITIES

The Key to Your Future...

The Grove City Chamber of Commerce helps define, develop, and implement programs and services that enhance economic opportunity.

Our Mission

To create a positive environment for the development and success of business.

Join Us

We invite you to join the Grove City Area Chamber of Commerce. Help support our efforts to continue our community's economic growth and success.

Learn more at:
gcchamber.org

Phone: 614-875-9762
Fax: 614-875-1510

   
[/gcchamber](https://www.facebook.com/gcchamber)



Since 1978, the Grove City Area Chamber of Commerce has built a reputation...

41,787

Grove City Population

4,444

Facebook Followers

762

Grove City Chamber Members

3,734

Facebook Likes

10

Major Annual Chamber Events

20,000+

Social Reach Monthly

5,000+

Website Visitors/Per Month

1,700+

Weekly Newsletter Subscribers



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TABLE OF CONTENTS

| | |
|---------|--------------------------------------|
| PAGE 1 | 2023 ANNUAL MEETING |
| PAGE 2 | FARMERS' MARKET |
| PAGE 3 | WE:LEAD ANNUAL BUSINESS FORUM |
| PAGE 4 | CHAMBER OPEN |
| PAGE 5 | ARTS IN THE ALLEY |
| PAGE 10 | FOUNDATION FUNDRAISER |
| PAGE 11 | BOO OFF BROADWAY |
| PAGE 12 | YOUNG PROFESSIONALS FORUM |
| PAGE 13 | SPONSORSHIP REQUIREMENTS |



CHAMBER PARTNER

(One available)

- Featured logo on event agenda
- Featured logo on Chamber website event page
- Full page ad in Chamber Business Connection
- Full page ad in the program guide
- Logo and recognition as the Chamber Partner Sponsor on event promotions.
- Recognition as the Chamber Partner Sponsor during the event.
- Table at event (Eight tickets)

\$2500

AWARDS PARTNER

- Logo on event agenda
- Logo on Chamber website event page
- ½ page ad in Chamber Business Connection
- ½ page ad in the program guide
- Logo and recognition as the Awards Sponsor on event promotions.
- Recognition as the Awards Sponsor during the event.
- Four tickets to the event

\$1500

SUPPORTING PARTNER

- Recognition on event agenda
- Recognition on Chamber website event page
- ¼ page ad in Chamber Business Connection
- ¼ page ad in the program guide
- Two tickets to the event

\$500

FRIEND OF CHAMBER

- Recognition on event agenda
- Recognition on Chamber website event page
- Recognition in the program guide
- One ticket to the event

\$150

FARMERS' MARKET

MAY - SEPT.



CREAM OF THE CROP SPONSOR

(One available)

- Featured logo on market advertising boards for 18 weeks
- Featured logo on Chamber website event page
- Recognition on Chamber Event Calendar
- Three, Full page ads in Chamber Business Connection
- Recognition as Presenting Sponsor in event marketing, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Two, scheduled, exclusive literature drops during market. Five, scheduled, nonexclusive literature drops during market
- Recognition once a month during market season in Chamber Weekly Connection
- Door decal

\$3500

FARM TO TABLE SPONSOR

- Logo on market advertising boards for 18 weeks
- Logo on Chamber website event page
- Recognition on Chamber Event Calendar
- Three, ½ page ads in Chamber Business Connection
- Recognition as Farm to Table Sponsor in event promotions
- Four, scheduled, nonexclusive literature drops during market
- Recognition in Chamber Weekly Connection
- Door decal

\$2500

SUNRISE SPONSOR

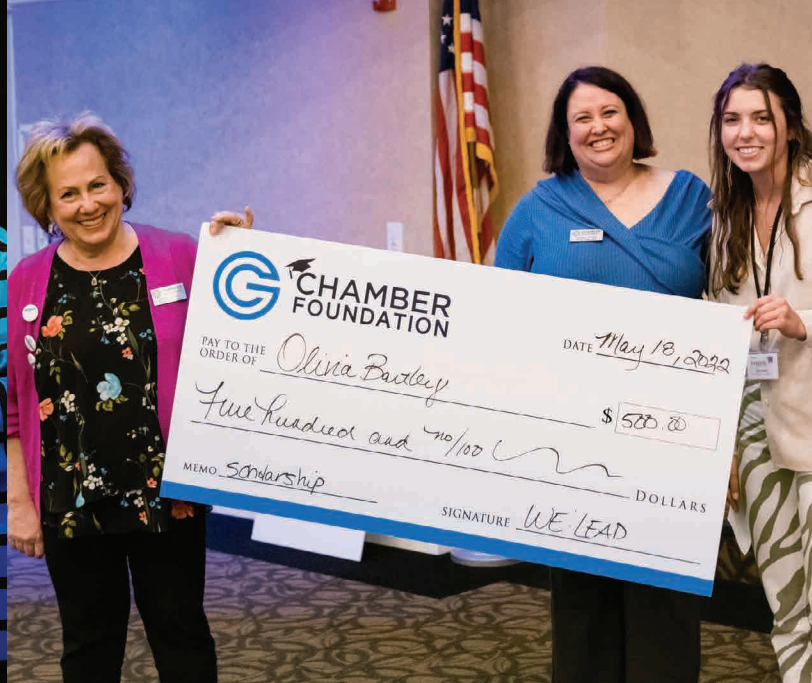
- Logo on market advertising boards for 18 weeks
- Recognition on Chamber website event page
- ¼ page ad in Chamber Business Connection
- Recognition as Sunrise Sponsor in event promotions
- One, scheduled, nonexclusive literature drops during market
- Recognition in Chamber Weekly Connection
- Door decal

\$500

MARKET SUPPORTER

- Recognition on Chamber website event page
- Recognition as Market Supporter in event promotions
- Door decal

\$100



PRESENTING SPONSOR

(One available)

- Featured logo on event agenda
- Featured logo on Chamber website event page
- Opportunity to introduce Keynote Speaker
- Recognition as Presenting Sponsor during event
- ½ page ad in Chamber Business Connection
- Recognition as Presenting Sponsor in event marketing, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Four tickets to the event

\$2000

FOOD AND BEVERAGE SPONSOR

- Logo on event agenda
- Logo on Chamber website event page
- ¼ page ad in Chamber Business Connection
- Recognition on food and beverage tables
- Two tickets to the event

\$1500

INDIVIDUAL SESSION SPONSOR

- Logo on event agenda
- Logo on Chamber website event page
- Recognition as Individual Session Sponsor in event marketing, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- One ticket to the event

\$500

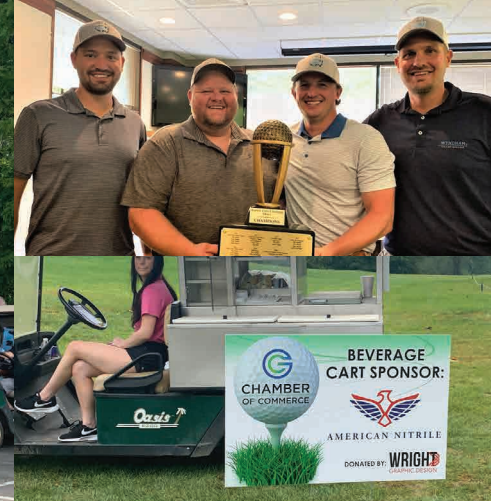
CENTERPIECE AND DÉCOR SPONSOR

- Recognition on all table centerpieces as sponsor

\$250

CHAMBER OPEN

JULY 10



ACE SPONSOR

(One available)

\$2500

- 2 player registrations
- Hole sponsor sign at tees #1 and #10
- Full page ad in Chamber Business Connection
- Featured logo on Chamber website event page
- Recognition on Chamber Event Calendar
- Recognition during auction and awards presentation
- Logo on every cart
- Recognition at each dinner table

EAGLE SPONSOR

- One team of two
- Hole sponsor sign at tee #10
- ½ page ad in Chamber Business Connection
- Featured logo on Chamber website event page
- Recognition on Chamber Event Calendar
- Recognition at each dinner station

\$1250

HOLE-IN-ONE SPONSOR

(One available)

- Hole-in-One Sponsor recognition on promotions
- Logo on Hole-in-One signage
- Recognition in Chamber Business Connection
- Logo on Chamber website event page
- Recognition at each dinner station

\$750

BEVERAGE CART SPONSOR

(Two available)

- Logo on beverage carts
- Recognition on Chamber website event page

\$250

HOLE SPONSOR

- Logo on hole sign
- Recognition on Chamber website event page

\$125

ARTS IN THE ALLEY

SEPT. 15 - 17



PRESENTING SPONSOR

- Featured logo on Chamber website event page
- Recognition as Presenting Sponsor on all event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Naming rights to stage and recognition as Presenting Sponsor on stage banners
- Announcement of sponsorship during event
- Presenting Sponsor banner displayed and company literature placement at event information booth
- Listed as presenting sponsor on all golf carts
- Featured logo on all advertising boards throughout the festival
- Full page ad on program guide inside cover
- Full page ad in Chamber Business Connection
- Recognition in Grove City Living
- One entry in the Arts in the Alley Community Parade

\$15,000

ENTERTAINMENT SPONSOR

- Logo on Chamber website event page
- Recognition as sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Logo and recognition on all The Voice of Grove City marketing and promo materials, also logo and recognition on Voice of Grove City website
- Recognition at Voice of Grove City judges table as Entertainment Sponsor during the festival
- Featured on stage banners as sponsor
- Featured on information booth banner as sponsor
- Company literature placement at event information booth
- Featured logo on all advertising boards throughout the festival
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- Full page ad in program guide
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living

\$5500

ARTS IN THE ALLEY

SEPT. 15 - 17



KIDS' FUN STREET SPONSOR

- Logo on Chamber website event page
- Recognition as sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Featured on Kids' Fun Street banners as sponsor
- Featured information booth banner as sponsor
- Company literature placement at event information booth
- Ability to pass out or provide branded bags for kids activities
- Featured logo on all advertising boards throughout the festival
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- Full page ad in program guide
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living
- Featured on stage banners

\$5500

PARADE SPONSOR

- Logo on Chamber website event page
- Recognition as sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Featured on Parade banners as sponsor
- Featured information booth banner as sponsor
- Company literature placement at event information booth
- Featured logo on all advertising boards throughout the festival
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- Full page ad in program guide
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living
- Featured on stage banners

\$5500



“POWERED BY” SPONSOR

- Logo on Chamber website
- Recognition on sponsor boards
- Recognition as sponsor on Arts in the Alley marketing and promotional materials
- Featured on stage banner as major sponsor
- Announcement of sponsorship during event
- One entry in the Arts in the Alley Community Parade
- ½ page ad in Arts in the Alley Program Guide
- Recognition in Grove City Living

\$3000

THE VOICE AWARD SPONSOR

- Logo on Chamber website
- Logo on Voice of Grove City Registration site
- Logo on Chamber event page
- Recognition as sponsor in select marketing pieces
- Featured on stage banner
- Recognition during Voice performances
- One entry in the Arts in the Alley Community Parade
- ½ page in Program Guide
- Recognition in Grove City Living

\$2000



PROGRAM GUIDE SPONSOR

- Logo on Chamber website event page
- Recognition as Program Guide sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Logo on the front of the program guide
- Full page ad in of program guide
- Name on each page of the program guide
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living
- Featured on Stage Banner as sponsor

\$2500

SHOW SPONSOR

(Fine Art, Photography, Youth Art, Quilt and Craft)

- Logo on Chamber website event page
- Logo on sponsored show application
- Recognition as Show Sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Recognition on advertising boards throughout the festival
- Opportunity to present show award to winner on stage
- One entry in the Arts in the Alley community parade
- ½ page ad in program guide
- ¼ page ad in Chamber Business Connection
- Recognition in Grove City Living

\$1500

GOLF CART SPONSOR

(Two available)

- Logo on all golf carts
- Recognition on Chamber website event page
- Recognition on advertising boards throughout the festival
- Announcement of sponsorship during event

\$1000

- One entry in the Arts in the Alley community parade
- ¼ page ad in program guide
- Recognition in Grove City Living



PATRON OF THE ARTS

\$500

- Logo on Chamber website event page
- Logo on the back cover of the program guide
- Recognition on advertising boards throughout the festival
- Announcement of sponsorship during event
- ¼ page ad in program guide
- Recognition in Grove City Living

STREET SPONSOR

(Four available)

- Recognition on Chamber website event page
- Rename one of four streets during event – name on signage
- Recognition and name on map in program guide

\$350

TENT BANNER SPONSOR

- Logo on one tent banner
- ½ page ad in Arts in the Alley Program Guide

\$250

FESTIVAL SUPPORTER

\$100

- Recognition on Chamber website event page
- Logo and/or QR code on tabletop signage
- Recognition in program guide

FOUNDATION FUNDRAISER

BENEFITING THE CHAMBER FOUNDATION

OCT. 20



PLATINUM SPONSOR

\$5000

- Two \$1000 scholarships in your name
- Six tickets to event
- Recognition on Chamber website and on Foundation website
- Recognition in Chamber Business Connection
- Recognition in Grove City Living
- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers, e-blasts, media, and social media posts
- Logo on event signage

GOLD SPONSOR

- \$1000 scholarship in your name
- Four tickets to event
- Recognition on Chamber website and on Foundation website
- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers, e-blasts, media, and social media posts
- Recognition in Chamber Business Connection
- Recognition in Grove City Living
- Logo on event signage

\$2500

SILVER SPONSOR

- Two tickets to event
- Recognition on Chamber website and on Foundation website
- Recognition in Chamber Business Connection
- Recognition in Grove City Living
- Logo on event signage

\$1000

BRONZE SPONSOR

- One tickets to event
- Recognition on Chamber website and on Foundation website
- Recognition in Grove City Living

\$500

FOUNDATION SUPPORTER

- Recognition on Chamber website and on Foundation website

\$100

Boo Off Broadway

OCT. 28



WITCHES BREW SPONSOR

- Featured logo on the Chamber website event page
- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts, and Chamber Event Calendar.
- Recognition as presenting sponsor during event
- Logo on event signage
- Full page ad in Chamber Business Connection
- One business reservation

\$1000

COSTUME PARADE SPONSOR

- Logo on the Chamber website event page
- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts, and Chamber Event Calendar.
- Logo on event signage
- ½ page ad in Chamber Business Connection
- Opportunity to be the Marshall for the parade
- One business reservation

\$500

TRICK OR TREAT STREET SPONSOR

- Logo on the Chamber website event page
- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts, and Chamber Event Calendar.
- Logo on event signage
- ¼ page ad in Chamber Business Connection
- One business reservation

\$250

GRAVEYARD SPONSOR

- Logo on the Chamber website event page
- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts, and Chamber Event Calendar.
- Logo on event signage

\$150



PRESENTING SPONSOR

\$1000

- Recognition as Presenting sponsor on all marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers, e-blasts, social media posts, and Chamber Event Calendar.
- Logo on Young Professionals website page
- Opportunity to address audience at Forum prior to Panel Discussion
- Four Facebook ads on Young Professionals page
- Four tickets to Forum

PLATINUM SPONSOR

- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers, e-blasts, social media posts, and Chamber Event Calendar.
- Logo on Young Professionals website page
- One Facebook ad on Young Professionals page
- Two tickets to Forum

\$500

SUPPORTING SPONSOR

- Recognition as sponsor on marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers, e-blasts, social media posts, and Chamber Event Calendar.
- Logo on Young Professionals website page
- One ticket to Forum

\$100



**CHAMBER
OF COMMERCE**

SPONSORSHIP REQUIREMENTS

Members in good standing with the GCACC are invited and encouraged to sponsor. To get the most exposure and benefit from your sponsorship:

- Current Presenting Sponsors (and select sponsorships) have the right of first refusal for event sponsorship. All others are secured on a first come, first served basis.
- Submit your commitment as soon as possible to get the most from your sponsorship.
- Invoices will be sent 60 days prior to event sponsorship. Payment will be due 30 days prior to event.
- Logos, as well as contact information, business descriptions, bios, and/or photography is due to the Chamber at time of commitment. Logos should be submitted in vector file format.
- To learn more about each event, visit our website: gcchamber.org.



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