



CHAMBER
OF COMMERCE

2023

SPONSORSHIP OPPORTUNITIES

The Key to Your Future...

The Grove City Chamber of Commerce helps define, develop, and implement programs and services that enhance economic opportunity.

Our Mission

To create a positive environment for the development and success of business.

Join Us

We invite you to join the Grove City Area Chamber of Commerce. Help support our efforts to continue our community's economic growth and success.

Learn more at:
gcchamber.org

Phone: 614-875-9762
Fax: 614-875-1510

   
[/gcchamber](https://www.facebook.com/gcchamber)



Since 1978, the Grove City Area Chamber of Commerce has built a reputation...

41,787

Grove City Population

4,444

Facebook Followers

762

Grove City Chamber Members

3,734

Facebook Likes

10

Major Annual Chamber Events

20,000+

Social Reach Monthly

5,000+

Website Visitors/Per Month

1,700+

Weekly Newsletter Subscribers



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ARTS IN THE ALLEY

SEPT. 15 - 17



PRESENTING SPONSOR

- Featured logo on Chamber website event page
- Recognition as Presenting Sponsor on all event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Naming rights to stage and recognition as Presenting Sponsor on stage banners
- Announcement of sponsorship during event
- Presenting Sponsor banner displayed and company literature placement at event information booth
- Listed as presenting sponsor on all golf carts
- Featured logo on all advertising boards throughout the festival
- Full page ad on program guide inside cover
- Full page ad in Chamber Business Connection
- Recognition in Grove City Living
- One entry in the Arts in the Alley Community Parade

\$15,000

ENTERTAINMENT SPONSOR

- Logo on Chamber website event page
- Recognition as sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Logo and recognition on all The Voice of Grove City marketing and promo materials, also logo and recognition on Voice of Grove City website
- Recognition at Voice of Grove City judges table as Entertainment Sponsor during the festival
- Featured on stage banners as sponsor
- Featured on information booth banner as sponsor
- Company literature placement at event information booth
- Featured logo on all advertising boards throughout the festival
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- Full page ad in program guide
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living

\$5500

ARTS IN THE ALLEY

SEPT. 15 - 17



KIDS' FUN STREET SPONSOR

- Logo on Chamber website event page
- Recognition as sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Featured on Kids' Fun Street banners as sponsor
- Featured information booth banner as sponsor
- Company literature placement at event information booth
- Ability to pass out or provide branded bags for kids activities
- Featured logo on all advertising boards throughout the festival
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- Full page ad in program guide
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living
- Featured on stage banners

\$5500

PARADE SPONSOR

- Logo on Chamber website event page
- Recognition as sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Featured on Parade banners as sponsor
- Featured information booth banner as sponsor
- Company literature placement at event information booth
- Featured logo on all advertising boards throughout the festival
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- Full page ad in program guide
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living
- Featured on stage banners

\$5500



“POWERED BY” SPONSOR

- Logo on Chamber website
- Recognition on sponsor boards
- Recognition as sponsor on Arts in the Alley marketing and promotional materials
- Featured on stage banner as major sponsor
- Announcement of sponsorship during event
- One entry in the Arts in the Alley Community Parade
- ½ page ad in Arts in the Alley Program Guide
- Recognition in Grove City Living

\$3000

THE VOICE AWARD SPONSOR

- Logo on Chamber website
- Logo on Voice of Grove City Registration site
- Logo on Chamber event page
- Recognition as sponsor in select marketing pieces
- Featured on stage banner
- Recognition during Voice performances
- One entry in the Arts in the Alley Community Parade
- ½ page in Program Guide
- Recognition in Grove City Living

\$2000



PROGRAM GUIDE SPONSOR

- Logo on Chamber website event page
- Recognition as Program Guide sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Logo on the front of the program guide
- Full page ad in of program guide
- Name on each page of the program guide
- Announcement of sponsorship during event
- One entry in the Arts in the Alley community parade
- ½ page ad in Chamber Business Connection
- Recognition in Grove City Living
- Featured on Stage Banner as sponsor

\$2500

SHOW SPONSOR

(Fine Art, Photography, Youth Art, Quilt and Craft)

- Logo on Chamber website event page
- Logo on sponsored show application
- Recognition as Show Sponsor on event marketing and promotional materials, including but not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber Event Calendar
- Recognition on advertising boards throughout the festival
- Opportunity to present show award to winner on stage
- One entry in the Arts in the Alley community parade
- ½ page ad in program guide
- ¼ page ad in Chamber Business Connection
- Recognition in Grove City Living

\$1500

GOLF CART SPONSOR

(Two available)

- Logo on all golf carts
- Recognition on Chamber website event page
- Recognition on advertising boards throughout the festival
- Announcement of sponsorship during event

\$1000

- One entry in the Arts in the Alley community parade
- ¼ page ad in program guide
- Recognition in Grove City Living



PATRON OF THE ARTS

\$500

- Logo on Chamber website event page
- Logo on the back cover of the program guide
- Recognition on advertising boards throughout the festival
- Announcement of sponsorship during event
- ¼ page ad in program guide
- Recognition in Grove City Living

STREET SPONSOR

(Four available)

- Recognition on Chamber website event page
- Rename one of four streets during event – name on signage
- Recognition and name on map in program guide

\$350

TENT BANNER SPONSOR

- Logo on one tent banner
- ½ page ad in Arts in the Alley Program Guide

\$250

FESTIVAL SUPPORTER

\$100

- Recognition on Chamber website event page
- Logo and/or QR code on tabletop signage
- Recognition in program guide



**CHAMBER
OF COMMERCE**

SPONSORSHIP REQUIREMENTS

Members in good standing with the GCACC are invited and encouraged to sponsor. To get the most exposure and benefit from your sponsorship:

- Current Presenting Sponsors (and select sponsorships) have the right of first refusal for event sponsorship. All others are secured on a first come, first served basis.
- Submit your commitment as soon as possible to get the most from your sponsorship.
- Invoices will be sent 60 days prior to event sponsorship. Payment will be due 30 days prior to event.
- Logos, as well as contact information, business descriptions, bios, and/or photography is due to the Chamber at time of commitment. Logos should be submitted in vector file format.
- To learn more about each event, visit our website: gcchamber.org.



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