# **FARMERS' MARKET**

Beneficiary: Grove City Food Pantry

# CREAM OF THE CROP SPONSOR

(One available)

- Featured logo on market advertising boards for 19 weeks
- Featured logo on Charles website event page
- Recognition c. Change in Tall no.
- Three, Full page ads in the releasiness Connection
- Recognition as a esenting of consor in event marketing, included add not limited to press releases, articles, marketing pieces, flyers e-blasts, social media posts and Chamber

Event C Vendar

- m ket. It ve, scheduled nonexclusive literature dr s dur ig market
  - Recognition once a month during market season in Character Weekly Connection
- Five, scheduled 1-day digital takeovers throughout the market season

#### FARM TO TABLE SPONSOR

\$2500

- Logo on market advertising boards for 19 weeks
- Logo on Chamber website event page
- Recognition on Chamber Event Calendar
- Three, ½ page ads in Chamber Business Connection
- Recognition as Farm to Table Sponsor in event promotions
- Four, scheduled nonexclusive literature drops during market
- Recognition in Chamber Weekly Connection
- Two, scheduled 1-day digital takeover

# FARM FRESH SPONSOR

\$1500

\$4000

- Logo on market advertising boards for 18 weeks
- Recognition as Farm Fresh Sponsor in select marketing
- Recognition on event calendar
- Two, ½ page ad in Chamber Business Connection
- Two, scheduled nonexclusive literature drops during market
- Recognition in Chamber Weekly Connection
- One, scheduled day for digital takeover

#### SUNRISE SPONSOR

\$500

- Logo on market advertising boards for 19 weeks
- Recognition on Chamber website event page
- ¼ page ad in Chamber Business Connection
- Recognition as Sunrise Sponsor in event promotions
- One, scheduled nonexclusive literature drops during market
- Recognition in Chamber Weekly Connection
- One, scheduled nonexclusive day for digital takeover

#### MARKET SUPPORTER

\$150

- Recognition on Chamber website event page
- Recognition as Market Supporter in event promotions

### WATER BOTTLE ADD ON

+\$700

 May purchase ½ pallet of water (1440 bottles) at a discount of \$700 for (receives 10% discount off regular price) on exclusive label water bottles to be distributed at market throughout season at discretion of Chamber



# **FARMERS' MARKET**

MAY 11 - SEP 14, 2024

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This year's Grove City Farmer's Market will kick off with a Mothers' Day event and will run for 19 weeks. Fun extras this year include a Preview Day at Ecofest, cooking demos and the Chief's Challenge!

20,000+

Visitors During the 2023 season

48,083

Reach YTD (88.8% Growth Rate) 16,523

Reach YTD (369.1 % growth rate)

232

New Likes and Follows 5500

Total Likes and Followers

