

# 2020 Prior Lake Chamber Membership



Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ www. \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

Type of Business for listing in Directory & Website: \_\_\_\_\_

Extra Listing \$30/ea. \_\_\_\_\_, \_\_\_\_\_

2020 Investment Schedule	
Home Based Business	\$185
Non-Profit Business	\$110
Under 5 Employees	\$285
Under 20 Employees	\$330
Under 50 Employees	\$395
Under 100 Employees	\$460
Over 100 Employees	\$575
Associate Member	\$110
<small>(includes Retired Individuals, Clergy, Elected Officials, and community members)</small>	
Student Member	\$50
<small>(includes High School or College-full time)</small>	

**Reserve your 2020 sponsorships (more information for each item on back)**

- \_\_\_ Purchase a prepaid lunch ticket for \$200. Valued up to \$250, does not expire. \$ \_\_\_\_\_
- \_\_\_ Yes, I would like to contribute to the Chamber's Scholarship Fund *The Dick Underferth Humanitarian Awards* \$ \_\_\_\_\_
- \_\_\_ Welcome Shed Sponsor (will need flyers to display in the Welcome Shed for 2020 events) \$600 \$ \_\_\_\_\_
- \_\_\_ Sponsor Membership Meeting \$ \_\_\_\_\_
  - \$400 for January Annual Mtg or December End of Year Mtg
  - \$400 for March or October Progressive Luncheon
  - \$200 for February, April, May, June, July, Aug, Sept, Nov
- \_\_\_ Construction Passport \$0 for members in good standing **Produced in February**-coupons only \$ \_\_\_\_\_
- \_\_\_ New Resident Mailings (Ranges from \$300 inserts to envelope sponsors \$1500) **Limited Space** \$ \_\_\_\_\_
- \_\_\_ Polar Palooza Jan. 23 - 26 (Vendors to Sponsors \$50-\$1000) \$ \_\_\_\_\_
- \_\_\_ Health & Wellness Expo \*New for 2020\* April 2020 \$ \_\_\_\_\_
- \_\_\_ 2020 Directory Ads (Ad costs range from \$135 - \$600) **Produced in March** \$ \_\_\_\_\_
- \_\_\_ Ladies Night Out at Sailer's Greenhouse(April 2) & Downtown (May 7 & Sept 17) (Each event \$50-\$300) \$ \_\_\_\_\_
- \_\_\_ Senior Luncheon May 4 (Sponsorships range from \$20 - \$300 - drawing items & volunteer opportunities) \$ \_\_\_\_\_
- \_\_\_ Lakefront Days August 7 & 8 (Sponsorships range from \$100 - \$5000) \$ \_\_\_\_\_
- \_\_\_ Fall Community Fest September 21 (Vendor tables are available \$100 - \$150) \$ \_\_\_\_\_

Check Enclosed       MC/MISA # \_\_\_\_\_

Venmo @PLChamber      Exp. date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVS# \_\_\_\_\_



Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Prior Lake Chamber of Commerce**  
**4785 Dakota Street SE, Prior Lake, MN 55372**  
**(952) 440-1000**  
**sandi@priorlakechamber.com**

For Office Use:			
Date: _____	Confirm _____		
Amt\$ _____	CC _____	Inv. _____	Ck# _____
QB _____	CM _____	Plaque _____	Ltr/Tab _____

## More details about each event:

**Prepaid Lunch Tickets:** The Chamber will keep your punch card at the office, please sign up for the luncheons and go to the payment and click on "Cash, Check or Prepaid lunch ticket" to complete your transaction. Tickets can be used 10 times at monthly membership meetings, our Annual Awards Dinner in January, and / or Progressive Luncheons.

**Dick Underferth Humanitarian Award:** The Chamber hands out two \$500 awards to high school seniors that live in Prior Lake and give back to the community. Dick Underferth was a longtime, active community member of Prior Lake who among many other roles was President of the Prior Lake Chamber of Commerce. Applications are online.

**Welcome Shed:** In it's third year, the Welcome Shed acts as a Visitor's Bureau for Prior Lake. It has photographs and is always decorated for the seasons as it is set up at different events in Prior Lake. (Lakefront Days, Mystic Lake outdoor events, and more to come!) Place your flyers or information about your business in it. Sponsorship is \$600.

**Sponsor Membership Meeting:** Get your business name out at one of our membership meetings. The Chamber will place your logo on the website and email blasts announcing our membership meeting. You will receive up to three free attendees, 3 - 5 minutes during the meeting to talk about your business, you may bring flyers and promotional products to hand out. Sponsorship is \$200 - \$400 a meeting. \$400 meetings are Annual Awards Dinner, Progressive Luncheons, and End of Year membership party.

**New Resident Mailings:** Ranges from \$300 to have inserts in the envelope \$1500 for to envelope sponsors. We will be sending your inserts to all the new move in's to 55372, 55378 and 55379 every quarter. Drop off approximately 1025 flyers per quarter, we will stuff and mail to the new move in's in our neighborhood. Have your business be seen to these new residents! We will accept all Chamber members in good standing that would want to do this opportunity.

### **Polar Palooza:**

Thursday – Ladies Night Out

Saturday – Ice Golf

Friday - MN Spirits & Hot Dish Competition

Sunday - Hockey Tournament

Sponsorship ranges from \$50 - \$1000

**2020 Membership Directory:** Be seen in an ad in the 2020 Directory. This directory prints in March of every year. The directories are handed out to Chamber members, prospective members, placed at businesses that residents will take, picked up at the Chamber office and more.

**Ladies Night Out:** Ladies Night Outs are in the Spring at Sailer's Greenhouse, Downtown Prior Lake, and we celebrate Oktoberfest in Downtown Prior Lake in September. Vendors are \$50 and event sponsors are \$300

**Senior Luncheon:** We are looking for businesses to sponsor lunches for \$20 for our seniors, donate a drawing item(s), be an event sponsor for \$300, or volunteer for this great give back to our community of senior citizens.

**Lakefront Days:** Our multi-day city festival has event ranging from Spirits Tasting & Business Expo to family friendly events. This event has sponsorship, vendor and volunteering opportunities for yourself and co-workers. Sponsorship ranges from \$100 to \$5000

**Fall Community Fest:** This popular night showcases businesses & non-profit organizations. Vendor tables are available for \$100 - \$150