

2021 Prior Lake Chamber Membership



Business Name: _____

Contact: _____

Address: _____

Email: _____

Phone: (____) _____ www. _____

Facebook: _____ Twitter: _____

Instagram: _____ LinkedIn: _____

Type of Business for listing in Directory & Website: _____

Extra Listing \$30/ea. _____, _____

2021 Investment Schedule	
Home Based Business	\$185
Non-Profit Business	\$110
Under 5 Employees	\$285
Under 20 Employees	\$330
Under 50 Employees	\$395
Under 100 Employees	\$460
Over 100 Employees	\$575
Associate Member	\$110
<small>(includes Retired Individuals, Clergy, Elected Officials, and community members)</small>	
Student Member	\$50
<small>(includes High School or College-full time)</small>	

Reserve your 2021 sponsorships (more information for each item on back)

- ___ Yes, I want to be in the 110% Club (10% + 2021 Investment Dues) \$ _____
- ___ Purchase a prepaid lunch ticket for \$200. Valued up to \$250, does not expire. \$ _____
- ___ Yes, I would like to contribute to the Chamber's Scholarship Fund *The Dick Underferth Humanitarian Awards* \$ _____
- ___ Sponsor Membership Meeting \$ _____
 - \$400 for January Annual Mtg or December End of Year Mtg
 - \$400 for March or October Progressive Luncheon
 - \$200 for February, April, May, June, July, Aug, Sept, Nov
- ___ New Resident Mailings (Ranges from \$310 inserts to envelope sponsors \$1500) **Limited Space** \$ _____
- ___ Ice Golf Event Sponsor \$500, Wristband Sponsor \$400, Hole Sponsor \$100 (1-30-21) \$ _____
- ___ Health & Wellness Expo *New for 2021* April 2021 \$ _____
- ___ 2021 Directory Ads (Ad costs range from \$135 - \$600) **Produced in April** \$ _____
- ___ Ladies Night Out, several times a year. Event Sponsor \$1000, Sponsor \$300, Vendor \$50 \$ _____
- ___ Senior Luncheon (Sponsorships range from \$20 - \$600 - drawing items & volunteer opportunities) \$ _____
- ___ Lakefront Days (Sponsorships range from \$100 - \$5000) \$ _____
- ___ Fall Community Fest September (Vendor tables are available \$100 - \$150) \$ _____
- ___ PriorNet Tuesday 7:30 am, PriorNet Thursday 9am, PriorNet Zoom Tuesday 9am (based on availability) \$ 50

Check Enclosed MC/VISA # _____

Venmo @PLChamber Exp. date: ____/____/____ CVS# _____



Name: _____

Billing Address: _____

Prior Lake Chamber of Commerce
 4785 Dakota Street SE, Prior Lake, MN 55372
 (952) 440-1000
 sandi@priorlakechamber.com

For Office Use:			
Date: _____	Confirm _____		
Amt\$ _____	CC Inv. Ck# _____		
QB	CM	Plaque	Ltr/Tab

More details about each event:

110% Club: We invite our members to be a part of 110% Chamber Club. When members voluntarily contribute an extra 10% over their annual investment amount, your contribution helps the Chamber to continue providing relevant programs and resources to serve the needs of its members, as well as supporting the promotion of business growth. Our 110% Chamber Club members will receive a special invite to be a part of Chamber Chat on social media.

Prepaid Lunch Tickets: The Chamber will keep your punch card at the office, please sign up for the luncheons and go to the payment and click on "Cash, Check or Prepaid lunch ticket" to complete your transaction. Tickets can be used 10 times at monthly membership meetings, our Annual Awards Dinner in January, and / or Progressive Luncheons.

Dick Underferth Humanitarian Award: The Chamber hands out two \$500 awards to high school seniors that live in Prior Lake and give back to the community. Dick Underferth was a longtime, active community member of Prior Lake who among many other roles was President of the Prior Lake Chamber of Commerce. Applications are online.

Sponsor Membership Meeting: Get your business name out at one of our membership meetings. The Chamber will place your logo on the website and email blasts announcing our membership meeting. You will receive up to three free attendees, 3 - 5 minutes during the meeting to talk about your business, you may bring flyers and promotional products to hand out. Sponsorship is \$200 - \$400 a meeting.

New Resident Mailings: Ranges from \$310 to have inserts in the envelope to \$1500 for to envelope sponsors. We will be sending your inserts to all the new move in's to 55372, 55378 and 55379 every quarter. Drop off approximately 700 flyers per quarter, we will stuff and mail to the new move in's in our neighborhood. Have your business be seen to these new residents! We will accept all Chamber members in good standing that would like to be a part of this newer opportunity.

Ice Golf 2021: Sponsorship ranges from \$100 - \$1000

2021 Membership Directory: Be seen in an ad in the 2021 Directory. This directory prints in April of every year. The directories are handed out to Chamber members, prospective members, placed at businesses that residents will take, picked up at the Chamber office and more.

Ladies Night Out: Ladies Night Outs are several times throughout the Prior Lake area. Fees range from vendor \$50 to sponsor \$300 to event sponsor \$1000.

Wellness Expo: New event coming in Spring 2021! Watch for more details on how your business fits into the 6 pillars of wellness.

Senior Luncheon: We are looking for businesses to sponsor lunches for \$20 for our seniors, donate a drawing item(s), be an event sponsor for \$300, or volunteer for this great give back to our community of senior citizens.

Lakefront Days: Our multi-day city festival has event ranging from Spirits Tasting & Business Expo to family friendly events. This event has sponsorship, vendor and volunteering opportunities for yourself and co-workers. Sponsorship ranges from \$100 to \$5000

Fall Community Fest: This popular night showcases businesses & non-profit organizations. Vendor tables are available for \$100 - \$150

PriorNets— Sign up to participate in a weekly networking opportunity, this is limited to one type of business/category of business per PriorNet. Cannot sign up for multiple groups. Cost \$50/per year.