

# 2022 Prior Lake Chamber Fest- August 5 & 6

The Prior Lake Chamber of Commerce has been promoting businesses within our community since 1970! Because our mission is to promote and develop local businesses, we have transitioned to an event called Prior Lake Chamber Fest. The celebration of Prior Lake Chamber Fest will be August 5 and August 6.

Our goal is to continue showing your business the value of your investment with the Prior Lake Chamber of Commerce. Our commitment is to continue getting your business messages to the community and creating member-to-member interactions and networking opportunities while promoting and developing local businesses. We would love to have your support for our Prior Lake Chamber Fest!

## GET NOTICED AT PRIOR LAKE CHAMBER FEST– MAIN ATTRACTIONS

**Be an NAMING SPONSOR!** We will place your business name in front of the named event for all marketing of Chamber Fest in 2022!

**Be a Sponsor for the music!** We will place your banners/signage around the live music.

**TOTE Bag Sponsor.** We will print 500 bags with your logo on them to giveaway to our attendees.

**Inflatable sponsor.** Place your signs/banners by the inflatables and your vendor table will be next to the inflatable area.

**Fencing Sponsor.** We will place four of your banners/signs on the fencing.

**Wristband Sponsor.** Wristbands are placed on all that are 21+. We will create an unique logo'ed ad for your business. BOGO, special, etc.

**Corn Hole Sponsor.** Bring your own custom logo'ed board/bags or the Chamber will provide boards/bags to participate in the Corn Hole tournament. Small table will be provided next to your boards. (Due to space, tents are not allowed)

**Parade.** Decorate your vehicle/float in the moving parade. Staging begins at 8am at Lakefront Park, the parade will begin at 10am. All parade entries need to be inside Lakefront Park by 9:30am (sorry no exceptions) The parade will run Kop Parkway, right on Main, right on Dakota. It will disperse on Arcadia or continue down Dakota.

**Wine/Beer Event Tasting Business/Food Vendor.** This event will be on Main and continue to Erie Street. This is an adult only event, bring ID, all will be checked. All attending will need a ticket. Businesses are encouraged to reserve a vendor booth at this event. Set up your own table/tent at this fun event.

**Vendor Village Booth/Food Trucks.** Bring your own tent and table and set up a booth for this event. This family friendly event will have a corn hole tournament, inflatables, food and great vendors that will showcase their business.

**Medallion Hunt–** We will be posting eight clues, every other day two weeks before the event. The winner(s) that finds the medallion will receive \$400.

We cannot do this without your support! Sponsorship opportunities are available now to fit your budget!

***All organizations participating must be a 2022 Prior Lake Chamber member in good standing.***



**2022 Prior Lake Chamber Fest August 5 & 6 2022**  
**All organizations participating must be a 2022 Prior Lake Chamber**

Non members include fees + 2022 Membership	Live Facebook Interview	Items in Tote Bag	Logo on Banner	Wine Tasting Friday 7-9pm	Parade	Corn Hole Sat. 1:30-7 pm	Vendor Village Sat. 2-5 pm
<b>\$3500 Naming EVENT (choose one)</b> Medallion Hunt Wine/Beer Tastings Parade Corn Hole Tournament Vendor Village Inflatables	X	X	X	Vendor 4 tix	Float in parade	2 Teams	Vendor
<b>\$2500 Music Sponsor</b>	X	X	X	Vendor-2 tix	Float	2 Teams	Vendor
<b>\$1500 (choose one)</b> Tote Bag Sponsor Inflatable Sponsor	X	X	X	Vendor-2 tix	Float	1 Team	Vendor
<b>\$1000 Fencing Sponsor (you provide 4 signs)</b>	X	X	FOUR signs on fence	Vendor-2 tix	Float	1 Team	Vendor
<b>\$750 Friday or Saturday Wristband Sponsor</b>				Friday Sponsor 4 tix		Sat. Sponsor 2 Teams	
<b>\$350 Corn Hole Sponsor</b> logo'ed board & bags				2 Tix		1 Team	
<b>\$250 Parade Entry</b>					Float		
Vendor/Food Vendor @ Wine Tasting \$200				Vendor 2 tix			
Vendor Village on Saturday \$150							Vendor
Vendor Friday & Saturday \$300				Vendor-2 tix			Vendor

**Don't see the amount you would like to sponsor? Contact Sandi to create a sponsorship package.**

Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Check  Venmo  Visa/MC: \_\_\_\_\_ Email: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVS: \_\_\_\_\_ Billing address: \_\_\_\_\_

**I accept the Terms & Conditions** Participants assume all responsibility for loss, personal injury and/or for any other damage and agrees to indemnify and hold harmless the Chamber, its officers, directors, committee members, etc. The Chamber neither offers nor carries insurance covering damage or injury resulting from a participant's actions, decisions and/or negligence for this event. **Sorry, no refunds due to inclement weather.**

Mail completed form:  
 PL Chamber, 4785 Dakota St SE, Prior Lake, MN 55372  
 Email: sandi@priorlakechamber.com

For Office Use:	
Date: _____	Confirm: _____
Pmt\$ _____	CC Inv. Chk: _____
QB	CM GD