



2020 & 2021

ECONOMIC & WORKFORCE  
DEVELOPMENT IMPACT RECAP





# At-A-Glance

As the economic development arm of the Chamber, the SBDC has encouraged business and workforce growth in the Springfield region for over 35 years. We adapted our efforts as the pandemic changed how businesses operate, how individuals work, and how communities compete for investment and talent. Despite the challenges, we have leveraged our region's assets and the strength of collaborative partnerships to achieve significant successes in the past two years.

13

projects won

1,388

new jobs

180+

local business visits

37

investor communications sent

1,200

college student presentations

600+

GO CAPS alumni reached

\$319.4 M

in capital investment

\$38.6 M

in new payroll

85

consultant visits

2,200+

SBDC events total attendance

3,000+

copies of CampuSGF distributed

50+

teacher externship participants

Serving as a single point of contact for leads, the Chamber/SBDC works alongside the City of Springfield, City Utilities and Greene County as part of Springfield's Partnership for Economic Development to secure job creation and business investment projects.

Our team also coordinates partnership efforts at the regional and state levels to encourage site and building development and strategic investment in infrastructure and program that meet business needs.



# Business Growth

## Retaining & Expanding Existing Business

- Kraft Heinz invested \$48 million in its existing facility, the third major capital investment in recent years
- John Deere Reman created 130 new jobs by expanding local operations
- Significant reinvestment was made in the region by Acorn Claims, Convoy of Hope, NorthStar Battery, Promoveo, Red Monkey Foods, and The Durham Company

## Attracting New Business Investment

- Mortgage lender Paddio created 100 new jobs when it launched operations in Springfield in 2020 and announced another 100 jobs in 2021
- Retailer Amazon built a new fulfillment center in Republic and an AMXL facility in Springfield, resulting in significant job creation and spurring additional development
- American Airlines Group subsidiary Envoy Air expanded its aircraft maintenance operations and created jobs with a new, larger facility

# Workforce Growth

## Growing the Talent Pool

- Launched website redesign of LiveInSpringfieldMO.com and launched new talent attraction video to highlight the best our community has to offer for those considering relocation to the region
- Developed print and electronic CampuSGF college student insider guide to showcase advantages and opportunities in the Springfield area
- Worked with geographer Joel Kotkin to have Springfield highlighted in the Heartland Institute's "Millennials Find New Hope in the Heartland" report and ranked as a top 50 metro for young professionals
- Continued work with community partners to support Springfield's quality of place initiatives and significant development projects

## Cultivating a Skills-Rich Workforce

- Enrolled more than 640 students from 20 school districts in GO CAPS over two academic years to learn professional skills and earn high school and college credit
- Partnered with Springfield Public Schools for the 7th & 8th Graders Go To Work program
- Supported increased state funding for education, broadband expansion, and the Fast Track Workforce Incentive Grant program through Chamber advocacy efforts
- Initiated partnership with the Springfield Area Human Resources Association (SAHRA) to conduct a comprehensive wage and salary survey in 2022

# 2020 & 21

## Project Stats

8 prospect  
visits to the region

56 acres  
under development

1.9 million  
sq. ft. absorbed/built

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## Talent Attraction Marketing

623,000

people reached

1.5 million

impressions

30,530

link clicks

# SBDC Board of Directors

## 2021 Executive Committee

Jena Holtberg-Benge

John Deere Reman

**Board President**



Gary Schafer

BKD CPAs & Advisors

**Board Vice President**



Chris Stange

Digital Monitoring  
Products

**Board Treasurer**



Bill Hammitt

AmProd Holdings, LLC

**2020 Board President**



Logan Aguirre

417

David Atkisson

J.E. Dunn Construction

Kevin Ausburn\*

SMC Packaging Group

Joselyn Baldner\*

Central Bank of the Ozarks

Bob Dixon

Greene County

Brad Erwin

Paragon Architecture

Jason Gage

City of Springfield

Gary Gibson

City Utilities

Bryan Magers\*

Bryan Properties

Matt Morrow

Springfield Area  
Chamber of Commerce

Rick Quint

Q & Company

Robin Robeson\*

Retired

Joe Wilkinson

Associated Electric  
Cooperative

Jennifer Wilson

N•FORM Architecture

*\*2021 Retiring Directors*

## 2020 Retired Directors

Christina Angle

Erlen Group

Jeff Childs

SVN/Rankin Company

Jay Titus

BancorpSouth