



Northwest Arkansas Community Leadership Visit
September 26-28, 2022
9/19/2022

MONDAY, SEPTEMBER 26

- 6:15 a.m.** Arrive and park at Bear Park North at the corner of Cherry & Clay
725 E. Cherry Street
- 6:45 a.m.** Depart for [Skylight Cinema](#)
350 SW A St, Bentonville, AR 72712
- 9:30 a.m.** **Session 1: Setting the Stage - Welcome to Northwest Arkansas**
Mike Malone, Vice Chancellor for Economic Development - University of Arkansas (confirmed)
- 9:50 a.m.** **Session 2: Northwest Arkansas - A History of Regional Collaboration**
Mike Malone, Vice Chancellor for Economic Development - University of Arkansas (moderator, confirmed)
Raymond Burns, President/CEO – Rogers-Lowell Area Chamber of Commerce (confirmed)
Steve Clark, President and CEO - Fayetteville Chamber of Commerce (confirmed)
Bill Rogers, President – Springdale Chamber of Commerce (confirmed)
Arthur Hulbert, President and CEO- Siloam Springs Chamber of Commerce (confirmed)
- 10:50 a.m.** Break and walk to the [Record Downtown](#)
104 SW A St, Bentonville, AR 72712

- 11:20 a.m.** **Session 3: Building and Leveraging a Regional Brand** *(working lunch)*
Krista Cupp, VP, Community Affairs - Runway Group (confirmed)
Toby Teeter, Director, The Collaborative – University of Arkansas (confirmed)
Nate Green, Communication – Northwest Arkansas Council (confirmed)
April Seggebruch, Chief Strategy Officer and Co-Founder - Movista (confirmed)
- 12:20 p.m.** Break
- 12:40 p.m.** **Session 4: The Mountain Biking Capital of the World**
Gary Vernon, Program Officer, Walton Personal Philanthropy Group – Walton Family Foundation (confirmed)
Erin Rushing, Executive Director – NWA Trailblazers (confirmed)
David Wright, Director – Bentonville Parks & Recreation (confirmed)
- 1:45 p.m.** **Depart for community immersion activities**
- 4:45 p.m.** All groups return to the [21c Museum Hotel Bentonville](#)
 200 NE A St, Bentonville, AR 72712
- 5:45 p.m.** Depart for walk to [Crystal Bridges Museum of American Art](#)
 600 Museum Way, Bentonville, AR 72712
Note: bus transportation will also be available
- 6:00 p.m.** **Crystal Bridges Museum of American Art**
 Self-guided tour of the permanent galleries 2 & 3
- 6:45 p.m.** **Return to the Eleven Event Venue to be seated by 7:00 p.m. for dinner and program**
- 7:00 p.m.** **Group Dinner at Crystal Bridges Museum of American Art**
Special Guest Speakers Alice Walton & Jim Walton (confirmed)
- 9:00 p.m.** Depart for Hotel
- Overnight** 21c Museum Hotel Bentonville

TUESDAY, SEPTEMBER 27

- 6:00 a.m.** Starting at 6:00 a.m., breakfast buffet available on the main floor of the hotel
- 7:30 a.m.** **Session 5: A Conversation with Congressman Steve Womack (confirmed)**
- 8:15 a.m.** Depart for [Fayetteville Public Library](#)
 401 W. Mountain St. Fayetteville, AR 72701

- 9:15 a.m. Library Welcome**
David Johnson, Executive Director – Fayetteville Public Library (confirmed)
- 9:20 a.m. Session 6: Inflection Points - The Northwest Arkansas Council**
Nelson Peacock, President & CEO - Northwest Arkansas Council (moderator, confirmed)
Duke McLarty, Workforce Housing – Northwest Arkansas Council (confirmed)
Dr. Joe Rollins, Workforce Development – Northwest Arkansas Council (confirmed)
- 10:20 a.m. Break**
- 10:40 a.m. Session 7: The Future of Industry - Next Generation Mobility**
Jordan Bearden, Senior Manager, Corporate & Community Affairs- Runway Group (moderator, confirmed)
Dr. Heather Nachtmann, Associate Dean for Research, College of Engineering – University of Arkansas (confirmed)
Julianna Martorella, Flight Controller, Remote Pilot in Command, AR-1 – Zipline International (tentative)
Tony Aquila, CEO – Canoo (invited)
- 11:40 a.m. Depart for the University of Arkansas**
- 12:15 p.m. Welcome to the University of Arkansas**
Hunter Yurachek, Vice Chancellor – Athletics - The University of Arkansas (working lunch)
- 12:30 p.m. Session 8: World Class Region, World Class Talent**
Moderator Graham Cobb, Walton Enterprises (confirmed)
Clint Schaff, Founder, FIXIN Media & Experiences (confirmed)
April Roy, Founder- femPAQ (confirmed)
Allyson de la Houssaye, Executive Director – Women of Oz (tentative)
Kristin Mann, Film / TV / Commercial Producer (Invited)
- 1:30 p.m. Group A: [Depart for Historic Downtown Rogers \(BUS 1\)](#)**
101 E Cherry St, Rogers, AR 72756
- Groups B & C: Depart for [Brightwater/8th Street Market](#) & [The Momentary \(BUS 2\)](#)**
801 SE 8TH ST, Bentonville, AR 72712
- 2:20 p.m. Group A arrives in Downtown Rogers**
- 2:20 p.m. Groups B arrives at Brightwater/8th Street Market and Group C at The Momentary**

- 3:30 p.m.** Groups A, B & C all depart for hotel
- 3:45 p.m.** Arrive at 21c Museum Hotel Bentonville
- 4:45 p.m.** Meet in Hotel Lobby
- 5:00 p.m.** **Depart for Reception at [Thaden Field](#)**
2205 SW I Street, Bentonville, AR 72712
- 5:30 p.m.** **Reception with Northwest Arkansas Community Leaders**
- 6:45 p.m.** **Depart for Group Dinners**
- 7:00 p.m.** **Group Dinners:**
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| Oven & Tap
215 S Main St #3 | The Preacher's Son
201 NW A St. |
| Table Mesa
110 East W Central Ave. | The Hive
200 NE A St. |
| Tavola Trattoria
108 SE A St. | Conifer Bentonville
321 SE 2nd St. |
| Blake Street Social House
301 NE Blake St. | |
- Overnight** 21c Museum Hotel Bentonville

WEDNESDAY, SEPTEMBER 28

- 6:30 a.m.** Starting at 6:30 a.m., breakfast buffet available on the main floor of the hotel
- 7:00 a.m.** **Beginning at 7:00 a.m., bring your luggage down and load on to bus**
- 8:15 a.m.** **Session 9: Strengthening the Heartland through World Class Research**
Blake Woolsey, Chief Communication & Development Officer- Heartland Forward
- 9:00 a.m.** Depart for Final Tour, TBD
- 10:15 a.m.** Depart for [Heroncrest Event Center](#)
1579 East Lake Road, Elm Springs AR 72762
- 11:00 a.m.** **Lunch and group debrief**
- 1:00 p.m.** Depart for Springfield

3:15 p.m. Arrive at parking garage

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