



JULY
2024

SEMINOLE COUNTY STATE OF OUR SCHOOLS

About the Event

Anticipated Attendance: 450

Our community takes pride in having a top-rated school system. It's why businesses from around the country choose Seminole County to operate and employees of companies from across Central Florida choose to live here.

The Seminole County Chamber and Seminole County Public Schools are partnering to provide our community with an annual update to showcase the district's accomplishments over the past year and what's in store for the future.

Why Sponsor

Show your commitment to keeping Seminole County schools great by sponsoring this event. You'll be in front of key community leaders and decision-makers who want to work with companies supporting education. Plus, a portion of your sponsorship goes directly to The Foundation for Seminole County Public Schools.



Gold Level Sponsorship

Number Available: 1 | \$9,000

- Industry exclusive on all sponsorships
- Primary logo on all marketing materials
- Two-minute sponsor message at event
- Direct link to company website in all electronic marketing
- One corporate table of ten
- Banner placement near stage
- Two seats at Chairman's table
- Featured display table at the event
- Full page, premium placed advertisement in program
- Distribution of collateral at event
- One month banner advertising in e-mail newsletters
- Availability to provide branded giveaway bags
- Attendee contact list including phone and e-mail prior to and following the event upon request

Silver Level Sponsorship

Number Available: 2 | \$6,500

- Logo on invite, electronic marketing and day-of collateral
- 30-second commercial video during program
- Direct link to company website in all electronic marketing
- Display table at event
- One corporate table of ten
- One seat at Chairman's table
- Half page advertisement in program
- Distribution of collateral in attendee takeaway bags
- Two weeks banner advertising in e-mail newsletters
- Attendee contact list including phone prior to and following the event upon request

Bronze Level Sponsorship

\$3,500

- Company name on invite, electronic marketing and day-of collateral
- Recognition from podium at event
- Direct link to company website in all electronic marketing
- Display table at event
- One corporate table of ten
- One seat at Chairman's table
- Quarter page advertisement in program
- Distribution of collateral in attendee takeaway bags
- One week banner advertising in e-mail newsletters
- Attendee contact list including addresses only prior to and following the event upon request

VIP Reception Sponsorship

Number Available: 1 | \$5,000

- Name sponsor for VIP reception
- Name on invite, electronic marketing and day-of collateral
- Primary logo on VIP invites
- Exclusive sponsor welcome message at VIP reception
- Exclusive display table inside VIP reception
- VIP attendees contact list
- Recognition from podium at event
- One corporate table of ten
- Quarter page ad in program
- Distribution of collateral at event
- Ten Tickets to the VIP reception

Program Sponsorship

Number Available: 1 | \$2,500

- Full page premium placement advertisement in program
- One corporate table of ten
- Name on invite, electronic marketing and day-of collateral
- Recognition from podium

Valet Sponsorship

Number Available: 1 | \$2,500

- Distribution of collateral in all valet parked cars
- Signage at valet stand
- Company name in text on marketing materials
- One corporate table of ten
- Recognition from podium
- Program Listing

Ala Carte Add-ons

*Only available with the purchase of a \$1,500 level sponsorship or greater)

- Industry exclusive on all sponsorships: \$1,500 * Available only to Silver level sponsors
- Industry exclusive in category: \$1,000
- Logo on all marketing materials: \$500
*Available only to Bronze, Registration, Program & Valet sponsors
- Display table at event: \$150
- Attendee contact list prior and following event, including phone and e-mail: \$500
- Larger advertisement in program: \$150 per quarter page
- Extra banner advertising in e-mail newsletters: \$100 per week additional

Registration Sponsorship

Number Available: 1 | \$1,500

- Signage at registration area
- One corporate table of ten
- Recognition from podium
- Program Listing
- Company name on invite, electronic marketing and day-of collateral
- Distribution of collateral in attendee takeaway bags

Corporate Table

\$650 for members

\$750 for non members

- Includes ten attendees
- Program listing

Display Table

\$300

- Display Table at event
- Program listing
- Two tickets to event