September 2019 ROCHESTER AREA CHAMBER OF COMMERCE

ROCHESTER AREA DOING THE MOS GOOD[®] RochesterSA.org 507-288-3663 Christma

2018-2019 Chamber Board

OFFICERS

Chair of the Board Greg House

House Chevrolet Co.

Chair Elect Aaron Benike

Benike Construction

Treasurer Mike Busch

Paramark Corp.

Secretary Emily Benner

Preventice

Chamber President Kathleen Harrington

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Charlie Brannon Charlie's Eatery & Pub

Jonathan Buck Five West/Loop

Dr. Lori Carrell University of Minnesota

Rochester

John Eckerman RSP Architects

Jessica Eidem IBM

Cathy Fraser Mayo Clinic

Greg Griffiths Dunlap & Seeger, P.A.

Lizzy Haywood* People's Food Cooperative

Kevin Higgins Olmsted Medical Center

James Kelly* Construction Partnership, Inc.

Samuel Kwainoe Farmers Insurance

Sarah Miller White Space, Inc.

Matt Morehead Carlson Capital Management

MIchael Muñoz Rochester Public Schools

Ryan Nolander Rochester Area Economic

Development, Inc.

Nate Nordstrom BrandHoot

Joselyn Raymundo Rochester Home Infusion

John Reed* Rochester Airport Co.

Myron Salz * Centerstone Plaza Hotel

Soldiers Field

Rolf Thompson National Eagle Center

Therese White Think Mutual Bank

*Denotes at large members of the Executive Committee

MISSION

The Chamber promotes business success which supports a thriving community.

VISION

Rochester-area businesses are empowered to succeed in a diverse and collaborative climate.

VALUES

As a service organization, the Chamber is committed to conducting our work in accordance with the following values:

Collaboration | Diversity | Innovation | Integrity | Proactivity



PRESIDENT 507-288-1122



WORKFORCE DEVELOPMENT MANAGER 507-424-5687



MEMBER SERVICES
ASSISTANT



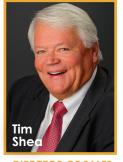
BUSINESS MANAGER 507-424-5699



COORDINATOR
507-424-5670



GOVERNMENT AFFAIRS MANAGER 507-424-5666



DIRECTOR OF SALES AND DEVELOPMENT 507-424-5663

THANK YOU
TO OUR
COMMUNITY
BUILDERS

Calendar of Events

September 6 ___

AM ESPRESSO

Location Charter House

211 2nd St NW

Time 7:30 am - 9:00 am

Sponsor Charter House

September 17 _____

MAXIMIZE YOUR MEMBERSHIP

Location 125 Live

125 Elton Hills Dr NW

Time 8:00 am - 9:00 am

Sponsors 125 Live

September 19 _____

BUSINESS AFTER HOURS

Location Ranfranz & Vine Funeral Homes -

Remembrance & Reception Center

5482 Royal Pl. NW

Time 5:00 - 7:00 pm

Sponsors Labovitz MBA Rochester, Charlie's Eatery

and Pub

September 20 _____

WOMEN'S ROUND TABLE

Location Jaguar Communications Video

Conference Center

220 South Broadway, Suite 100

Time 7:30 - 9:00 am

Sponsor Rochester Area Chamber of Commerce

September 25 _____

SHOP LOCAL FIRST

Stress Management, Resiliency And Personal Wellness For The Entrepreneur And Small Business Leader

Location Mayo Clinic Healthy Living Program -

Dan Abraham Healthy Living Center

565 1st St SW, 6th Floor

Time 6:00 pm - 8:00 pm

Sponsors Mayo Clinic

October 10

SHOP LOCAL FIRST

Maximize Your Holiday Season Sales and Revenue by Improving Your Customer Experience - For All Sectors

Location St. Mary's University Rochester,

Cascade Meadow

2900 19th St NW

Time 7:30 am - 9:00 am

Sponsors RSP Architects

Manage Your BUSINESS

Not Your

TECHNOLOGY





Non-Traditional Workforce Solution - One Sector at a Time

Whenever I ask members what keeps them up at night, workforce – finding employees - is always at the top of their lists. Even though the causes of high unemployment are complex and largely beyond our immediate control, there are some solutions we can embrace today to find qualified and motivated workers.

One such step is sourcing individuals from under-utilized non-traditional populations of workers. We will be partnering with key organizations to help you do just that. The Chamber will collaborate with organizations to help you recruit, hire and accommodate motivated workers from non-traditional sources. We will start this program by bringing the resources of our partner, MaxAbility, to the direct service of the hospitality sector committee, Hospitality First. Hospitality First's mission will now include workforce and helping its members with recruitment and hiring. We will pilot this approach and if successful expand it to other sectors and other under-utilized populations of workers. Stay tuned for more results and next steps.

In the meantime, mark your calendars October 3, 2019 for MaxAbility's Career Connection – a job fair for you to meet candidates with disabilities for jobs in your organization. See add below for more details.

Sincerely,

Xathleen Harrington

COVER PHOTO CAPTIONS

- 1. The Chamber is proud to have partnered with Majors Bob and Lisa Mueller and Rebecca Snapp of the Salvation Army to raise more than \$2,200 for their Red Kettle Campaign through the sale of Santa Bucks.
- 2. Congratulations to the winners of the inaugural President's Cup Trophy for low score, Gold Cross Courier
- 3. Thank you to our title sponsor Treasure Island Resort and Casino.
- 4. Golfers ready to hit the links and enjoy a day of networking, golf, and fun!

MaxAbility Career Connection presents Career Connection

Save the Date

Thursday, October 3, 2019

9:00 a.m.

Employer Seminar: Understanding the ADA Basic Rules While Advancing the "Reasonable" in Accommodations

11:00 a.m. - 1:00 p.m. Career Fair

Location:

Apache Hotel and Event Center 1517 16th Street SW | Rochester, MN 55902

Registration link:

https://maxabilitycareerconnections2019.eventbrite.com



A Career Fair and Educational Event

This job fair is exclusively for candidates with disabilities and is an excellent opportunity for your business to connect with a diverse talent pool.

For more information or to request accommodations to participate, contact: evie.wold@state.mn.us





Sponsored by MaxAbility, where our mission is to maximize career success for people with disabilities as the trusted resource network for regional businesses.

Please like and follow MaxAbility's Facebook page for updates and information! https://fb.me?MaxAbilityMN

A proud partner of the American Job Center Network.



AM Espresso: August 2nd

Hosted by Mayo Clinic at the Rochester Art Center Mind Matters Exhibit

"I appreciate everyone that dropped into the Rochester Art Center for a taste of the Mind Matters Exhibit, Taco Jed's breakfast and opportunities to network and build community at AM Espresso."

-Brian Austin, Executive Director, Rochester Art Center

"Mayo Clinic is grateful to all our partners in the community who helped bring this important exhibit about mental health to Rochester. Thank you to all who attended the AM Espresso at the Art Center – it was a great celebration of our community's collective focus on this challenging topic which touches so many. We hope many more people in the community come to the Rochester Art Center to see this powerful and engaging exhibit that is in town through September 10th."

-Erin Sexton.

Director of Community Engagement, Mayo Clinic



Business After Hours: August 14

Hosted by Sterling State Bank

"This is a building for the next 20 years, and every decision made for our business will be made in this building in Rochester."

-Justin McNeilus, President, Sterling State Bank



Our diversity is our strength

Every day, we go to work, attend school, and live our lives side by side. Our individual experiences come together to help us learn more about the world around us, and ourselves as well.

We're proud to be a part of the diverse communities where we live and work.

wellsfargo.com/stories

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2019 Cruising with Local Leaders

Networking with a Purpose











ANNUAL MEETING SEPTEMBER 19, 2019

Purchase tickets at dmc.mn

ELAINE GERRY RECOGNITION

After 12 years of serving People's Energy Cooperative (PEC) as the President and CEO, Elaine Garry will be transitioning into retirement at the end of September. Managing transitions occurring both in the electric utility industry and the greater Rochester area has become a hallmark of Elaine's tenure at PEC and her service to the region.

The electric industry is in a state of transition and from the beginning Elaine has advocated for People's Energy to be at the forefront of that change. She has been a strong supporter of implementing leading edge technology to best serve PEC members. This is evident in the implementation of automated metering



infrastructure to utilizing the latest technology and programs at the Cooperative. She has also been a strong advocate for PEC's members by engaging with State legislators to ensure laws and regulations relating to the Cooperative's business are reasonable and practical, so they don't affect members rates unnecessarily.

In 2012, PEC built a new energy efficient and innovative headquarters building in Oronoco and developed the area surrounding the building into Oronoco Crossings. In 2015, Elaine and her team collaborated with 12 other electric cooperatives in southern Minnesota to acquire service territory from Alliant energy which helped the Cooperative grow membership by 50 percent. With the growth of renewable energy in the region, Elaine has led her team through not one, but two solar projects (Minnesota Three LLC Solar Project and People's Community Solar) directly benefiting members with renewable energy resources.

Throughout her time at PEC, Elaine has championed for the greater Rochester area by serving on the Rochester Area Chamber Board of Directors and Governance Committee, RAEDI Board of Directors, CEDA Board of Directors, AHA Go Red for Women Executive Board, ACA Hope Lodge Foundation, OMC Board of Directors, West Bank Board of Directors, the Steering Committee and as Co-Chair of the Economic Committee for Journey to Growth, and the Co-Chair for the United Way Corporate Fundraising Committee.

"Elaine is an inspiring leader and has been a powerful role model for so many. Her integrity, wisdom and leadership will have a lasting impact on so many individuals and on the life of our community. We thank Elaine for her service and wish her the best in retirement, "said Kathleen Harrington, President of the Rochester Area Chamber of Commerce.



2209 full backpacks given to kids in need at **39 Olmsted County** schools!

91% of backpacks requested were supplied through **Running Start!**

100% **ROONGA** goal was met! 400 full stocked backpacks were purchased via **ROONGA!**



THANK YOU!

On behalf of thousands of students in need who are receiving school supplies, thank you to the incredible partners, donors, and volunteers who helped make Running Start a success this year!

PRESENTING SPONSOR:





2019 Running Start Champions



















Shop Local FIRST Series



Stress Management & Resiliency for Small Business and Entrepreneurs

Date/Time: September 25, 6:00 pm - 8:00 pm **Location:** Dan Abraham Healthy Living Center

Register: https://bit.ly/2Pnh5Hf

As a small business leader or entrepreneur, stress is part of every day – and night. Unless you can tackle stress it'll be difficult to find

and prioritize time for physical activity and nutrition. How can you enhance your resiliency to better manage stress and start to weave healthy living into your fast-paced life? Start by taking 90 minutes. Lifestyle experts in the Mayo Clinic Healthy Living Program will provide practical and actionable ways you can weave stress management, resiliency, and relaxation into your busy lifestyle.



Shop Local FIRST Holiday Campaign Season Launch

Maximize Your Holiday Season Sales and Revenue by Improving Your Customer Experience – For All Sectors – All Invited

Date/Time: October 10, 7:30 am – 9:00 am

Location: St. Mary's University Rochester, Cascade Meadow

Because the holiday season can represent as much as 30 percent of annual sales, the Chamber is launching our Shop Local First Holiday Campaign on October 7th with a special class designed for all sectors to help you improve your customer experience. This class sponsored and organized by RSP Architects and taught by subject matter experts who will provide you with easily accessible information

– best practices and tips on inexpensive innovations to improve your customer experience not just during the holiday season but throughout the entire year.



Shop Local FIRST Update

Well Attended, Great Content, Still Accessible to You Succession Planning - Are you Prepared?

Kathy Kasten, Lion Crest Leadership | 8/13/19 | 125 Live

Ms. Kathy Kasten, CEO of Lion Crest Leadership, led a powerful workshop on the elements of successful succession planning and delivered a significant amount of content in an hour. Major takeaways from the excellent class include:

- The day you become a leader is the day you should begin succession planning.
- Succession planning requires intentionality and commitment. It should also include multiple succession options to minimize risk.
- Purposeful hiring, strategic planning, long-term training/development, and great continual communication should be a part of any good succession plan.
- A smooth and effective succession plan raises morale, productivity, and business value, while lowering stress and risk.

We are very grateful for Kathy Kasten's willingness to share her expertise with Chamber members. The reviews of this class were extremely positive and we are hopeful that



Kathy will return to teach other classes in the Chamber's Shop Local First series.

To find more information on this and other relevant topics please visit: https://lioncrestleadership.com.

"It was an honor to lead this Shop Local First Series Workshop on Succession Planning. I love to help small businesses plan for the future and identify and implement resources and skills to ensure their continued growth and success! Lion Crest Leadership is built on serving individuals and businesses by helping them recognize and maximize their potential - a mission that aligns well with the Chamber's small business workshops."

Kathy Kasten, CEO and Founder, Lion Crest Leadership

HAVE YOU CHECKED YOUR HOME MORTGAGE RATE LATELY?



Josh Buckmeier
Vice President
josh.buckmeier@bankononb.com

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Andrea Eickhoff
Real Estate Lender
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Rates are near record lows!

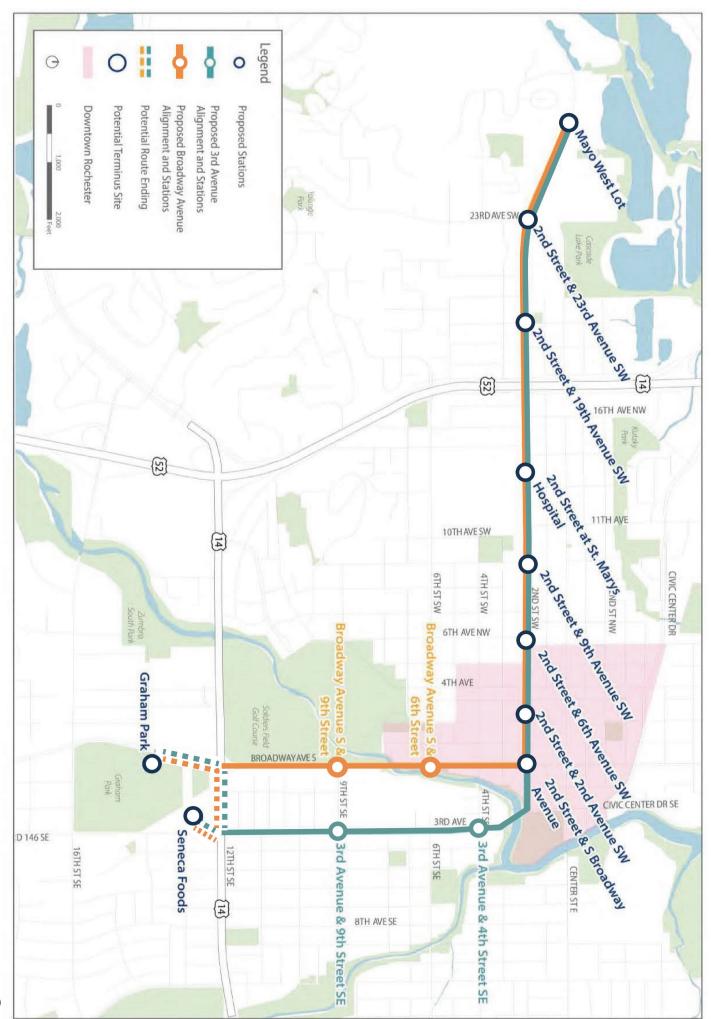
Rochester Main (507) 280-0621 Rochester Elton Hills (507) 280-0028 Stewartville (507) 504-1060







Rochester Downtown Circulator Alignment 80 Terminus Options



Leadership Greater Rochester: **2020 SESSION KICK-OFF**

Entering its 33rd year of propelling leaders in the Rochester area to further be inspired, connected, and enlightened, the Chamber's Leadership Greater Rochester program welcomed a new group of participants on Thursday, August 22 for the kickoff Orientation session. Highlights from the day included:

- Participating in an Olmsted County Health Needs Assessment data walk
- Tours of the local historical landmarks, including the Heritage House and the Olmsted County **History Center**
- Introductions with the StrengthsFinder and Professional Development Plan consultants

Session







2020 PROGRAM CHAIR

The Chamber is excited to welcome Shawn Fagan, owner of Fagan Studios, as the Leadership Greater Rochester Program Chair for 2019-20. A small business owner and active community volunteer, Shawn sees his engagement as program chair as "an incredible opportunity for me to continue to grow as a leader."

Community Matters Public Affairs Series: **Rochester Transit Circulator**

What do we know? What don't we know? What do we need to know?

8/16/2019 | Double Tree by Hilton

Over 50 Chamber members listened attentively and asked questions of panelists DMC Executive Director Lisa Clarke, Councilman Mark Bilderback and Deputy City Administrator Aaron Parrish about the Rochester Transit Circulator focused Community Matters event.

Purpose of Circulator?

Provide high quality downtown public transportation service for residents, commuters, businesses, patients and students.

Why Do We Need the Circulator?

 Limited ability of the existing transportation capacity to support local and regional economic development





Goals of the Circulator?

- Increase transit use among corridor residents, employees and visitors
- Energize and support housing and economic development along the corridor/route of the Circulator
- Support an active community and healthy environment

Funding Sources?

- The City will request that 49% of funds come from the Federal Transit Administration (FTA)
- Remaining 51% will come from state or local sources
- DMC funds will be recommended to fund local share

Key issues? Decision Date?

- Choice of 2 alternative routes. See map of choices below
- Mode of transportation Bus Rapid Transit or Streetcar
- October 7th City Council will vote on Circulator

To view a full video recap of the event, please visit: https://www.facebook.com/sam.gill.98229/ videos/2828350887178624/

Sponsored by

Mayo Clinic

Rochester International Airport

DMC

ROCHESTER FIRE DEPARTMENT

OPEN HOUSE

OCTOBER 9th, 10th & 11th 2019

From 6:00 - 8:00 PM

We welcome the public to stop in and meet their local neighborhood firefighters. Come see the fire trucks, tour the stations, learn more about fire safety and maybe spray a fire hose or see a demonstration. Please come join us at any of our five fire stations!





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CELEBRATING CHAMBER MEMBER SUCCESS

The Rochester Area Chamber of Commerce and our Ambassadors are honored to celebrate with the following organizations who are investing in our community, providing quality jobs, and contributing to our strong economy. The Chamber uses these ribbon cutting celebrations to help promote each business – highlighting their special event with marketing and enhanced social media promotion.



















Merchants Bank

www.merchantsbank.com

Merchants Financial Group, Inc. (MFGI)
announced robust business growth and yearto-date net income of \$8.93 million through the

end of the second quarter, according to MFGI President & CEO Gregory M. Evans. "As usual our strong performance during the first half of the year has resulted from a total team effort, with meaningful contributions coming from business growth throughout our footprint," said Evans. "I'm tremendously proud of our entire banking team. We continue to experience strong organic growth because of bankers who stand out as difference makers in a very competitive environment."



Neuro Hospitality House

www.nhhouse.net

Neuro Hospitality House is excited to announce the addition of their new Executive Director, **Hillary Seltun.** Hilary will be continuing to grow

Neuro Hospitality house and assist with their goal of providing affordable accommodations to patients and caregivers while receiving care at Mayo Clinic. She will also be raising funds for a potential new house. She is excited about being able to give back to the local community where she grew up and is currently raising her children.



Brennan Family Chiropractic and Nutrition Center

www.brennanhealth.com

Brennan Family Chiropractic and Nutrition Center (BFCNC) is excited to introduce Splankna Therapy to our office. Splankna Therapy is designed to

get to the root of emotional issues and symptoms utilizing the same system in the body that acupuncture and chiropractic are based on. Splankna attends to the way our bodies store emotions. The flow and balance of the body's energies are important for optimal physical, spiritual, and emotional functioning. **Christina Miller**, who has been with BFCNC since 2015, trained and is now working as a Splankna therapist

Brennan Family Chiropractic and Nutrition Center (BFCNC) is excited to introduce **QRNT** (**Quantum Neuro Reset Therapy**). QNRT is based on the foundational principle that the brain and the nervous system control and coordinate all functions of the body. Any unresolved emotional stress, affects the nervous system in an adverse way that may lead to physical, mental and emotional breakdown. QNRT Therapists reset the nervous system pathways to achieve optimum health.



Kraus-Anderson Construction

www.krausanderson.com

The Rochester office of Kraus-Anderson has completed construction of Education Village,

a \$31.2 million expansion at Winona State University (WSU). The highly anticipated project features comprehensive renovations to Helble Hall (formerly Wabasha Hall), Wabasha Recreation Center and Cathedral Elementary School to create Education Village, an innovative national model to prepare, inspire and recruit the best and brightest students to be teachers.



Schmidt Goodman Office Products, Inc.

www.schmidtgoodman.com

Schmidt Goodman Office Products is pleased to announce that **Shannon Day** has joined their

team as an Account Manager. Shannon, who takes great pride in building meaningful and trusting relationships with all of her customers, is an alumna of RCTC with a degree in Business Administration and has 15 years of Marketing and Sales experience in the Senior Living industry. As an Ambassador with the Rochester Area Chamber of Commerce, she enjoys welcoming new Chamber members and helping to promote the Chamber within the community.



Think Mutual Bank www.thinkbank.com

Think Mutual Bank welcomes **Megan Malugani** as Vice President of Corporate Communications. Malugani is an experienced communications

strategist with expertise in content development, internal and external communications, marketing, public relations, and media relations. She most recently served as Communications Manager at Experience Rochester (formerly called the Rochester Convention & Visitors Bureau). Prior to that, Malugani was a self-employed communications professional whose clients included Mayo Clinic, Monster.com, technology companies, and local and national magazines.



Think Mutual Bank

www.thinkbank.com

Think Mutual Bank is pleased to announce that **Aunna Jonsgaard** has accepted the position of Financial Advisor, Jonsgaard will work in the

bank's East River location in northeast Rochester. Jonsgaard has worked for Think Mutual Bank for 12 years in a variety of roles. She most recently served as an Insurance Advisor, with prior experience as a Teller and Customer Service Representative.

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WELCOME TO NEW MEMBERS

Thank you for your investment in our community.

Arbonne International

(507) 261-0627

Arbonne is an anti-aging and wellness company that focuses on pure, botanically based ingredients in scientifically tested products. We've developed our products by combining the best of nature with leading science. We offer the largest vegan catalog in the world and are the #1 company for healthy living inside and out. Our products range from baby to baby boomer and everything in between.



(646) 316-4182 | pride-institute.com



Pride Institute offers an inclusive and accepting program that has helped members of the LGBTQ+ community since 1986. In fact, we area the nation's first and lead provider of residential and outpatient program treatment for substance use and addiction needs of the LGBTQ+ population.

Vivial

(608) 433-0714 | www.vivial.net

vi⊽ial

Vivial offers a full range of customer engagement tools to help businesses better connect with customers. Vivial partners with clients across nearly 6,000 industries to increase visibility, build loyalty, manage content and track results using turnkey solutions. We provide a full range of marketing solutions, including: content marketing, social media management, text messaging services, mobile friendly websites and the latest local search products to ensure high rankings on Google and other search engines.

RENEWING MEMBERS

Thank you for your continued investment in our community.

Adair Electric Company

Ads & Art

Advanced Disposal

Affordable Dentures & Implants Rochester

Altra Federal Credit Union

ANCOM Communications/Midwest Radio

Rentals

Archery Addiction LLC

Augsburg University in Rochester

Babcock Auto Care

Brains Together For A Cure

Cardinal of Minnesota, LTD.

Coldwell Banker Burnet

Compeer Financial

Consolidated Communications

Cornerstone Financial Resources

Crenlo, Inc.

CRW architecture + design group

Elcor Construction

Finery Bridal Chic

Hampton Inn Rochester

Horihan Agency

Just For Kix Rochester

Kimley-Horn and Associates, Inc.

Larkin Hoffman Daly & Lindgren, LTD

Mannino Marketing

Manufacturers Bank & Trust Company

McGough Construction

McNeilus Companies

Med City Escape

Mercedes-Benz of Rochester

Merit Contracting, Inc.

New Horizon Academy

The Pinske Edge

Podein's Power Equipment

PrimeLending, A PlainsCapital Company

Pro Image Promotions & Apparel

The Prow Company, Inc.

RF Print & Design

River Bend Senior Living

Rochester Community and Technical

College

Rochester Inn

Saint Mary's University Rochester

Schad Tracy Signs

Schwab LLC

Schwickert Company

Servicemaster Distributor Operations

Sherwin Williams-NW

Strom Engineering

Suk Law Firm Ltd

Thrivent Financial

Uptown Apartments

Villas on Pepin

Wildwood Sports Bar & Grill

DREAM BIG PLAN SMART DO WELL

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Business consulting, user experience design, custom websites & apps



220 South Broadway, Suite 100 Rochester, MN 55904 507-288-1122 www.RochesterMNChamber.com



PLEASE SHARE THE Advantage

Route around your office.





Your event. Our venue.

J.Powers at the Hilton offers the region's most exciting venue for weddings, conferences, social events, and corporate meetings. Located in the heart of downtown Rochester, our elegant event venues are outfitted with state-of-the-art technology and first-class amenities. Each space is designed to deliver the flexibility, luxury, and style of a truly seamless event experience.

